# ROBERT RAUTENKRANZ

Dallas, Texas | (561)-676-5624 | Robert.rautenkranz@gmail.com | Linkedin.com/in/rautenkranz

## SKILLS

Excel (Pivot Tables, Power Query, Custom Formulas), Github, ClickUp, Playwright, Claude AI, Netsuite, Airtable, Javascript, Python, CSS, PostgresQL, React, Figma, SQL, Agile/Scrum

## PROFESSIONAL EXPERIENCE

**Product Manager**, Capswan | Remote                                          *June 2023 – Present*
- Developed collaborative trading feature using Agile/Scrum methodologies, delivering automated trade execution capabilities based on group signals through custom workflow automations
- Led the creation of the product roadmap, prioritizing features based on market research and user feedback, resulting in a successful product launch
- Implemented comprehensive testing infrastructure using Playwright and Claude, reducing deployment time by 40% while achieving a 90% test coverage

**Operations & Business Development Manager**, National Assemblers | Remote      *February 2020 – Present*
- Built and launched In-Home Services business unit from concept to market, generating $7M in annual revenue within first year
- Accelerated business development by designing automated onboarding process using Airtable, webhooks, and APIs,
- Optimized operational efficiency by 25% through implementation of Urbantz logistics platform for route optimization and scheduling across dozens of metropolitans and hundreds of drivers
- Drove 15% improvement in first-time resolution rates by leading cross-functional teams to implement gamified training programs, enhancing customer satisfaction and reducing operational costs

**Business Analyst**, National Assemblers | Boynton Beach, Florida              *May 2017– February 2020*
- Developed data-driven sales prediction models that improved forecast accuracy to 95%, resulting in 15% higher technician utilization rates
- Created regional workforce management system that reduced employee turnover by 5%, saving approximately $100k annually in hiring and training costs
- Built KPI dashboards providing real-time visibility into key performance metrics, enabling field teams to make faster, data-driven decisions

## EDUCATION & CERTIFICATIONS

Springboard | Online | November 2024
Software Engineering Certificate

University of Florida | Gainesville, Florida | 2013 - 2017
Bachelor of Science, Biomedical Engineering
- Dean's List, Undergraduate Research (Surfactants), RecSports Flag Football Referee, J.M. Rubin Scholar, G.R.i.P (Customized 3D Printed Prosthetics for Children)