

30<sup>th</sup> EDITION

# ENGINEERING GAMES

# 2020

## PARTNERSHIP PLAN



JANUARY 3rd TO 7th 2020

ÉCOLE DE TECHNOLOGIE SUPÉRIEURE, MONTRÉAL

# The Event

For the last 29 years, the Quebec Engineering Games has been **the largest engineering competition within Quebec** as well as the largest gathering of engineering students in the province. Participants represent 12 universities across Quebec and Ontario, confronted with challenges that test their general knowledge as well as their professional skills. **For the thirtieth edition, the event will take place from January 3rd to January 7th, 2020** hosted at École de Technologie Supérieure de Montréal.

## Becoming a Partner

### Recruitment Strategies

Meet students across universities in one stop! The most dynamic, creative, and quick witted candidates have already been selected for you and they will all be in same place at the same time:

ÉTS, Montréal, January 3rd to 7th 2020

### Considerable Visibility

The Engineering Games reach not only their 450 participants and volunteers, but also to friends and family, as well as across media present during open competitions, we even broadcast competitions live on social media!

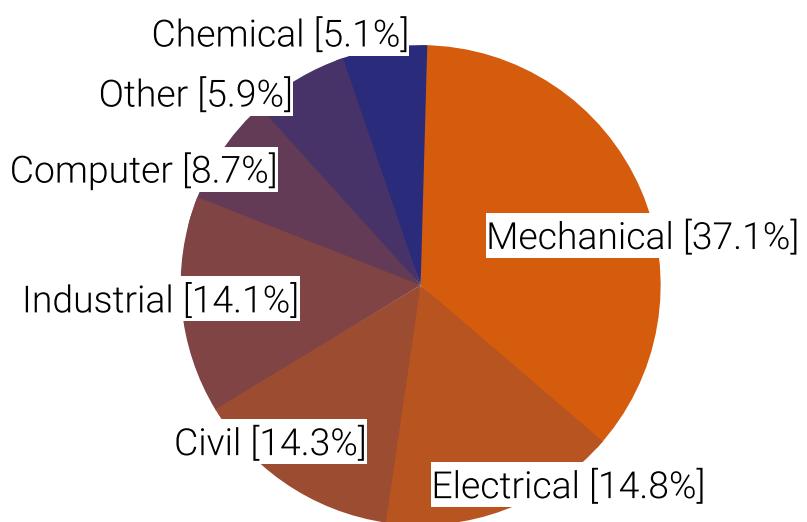


**"Très bien organisé, excellente ambiance! Nous avons senti que notre apport était apprécié."**  
Élaine Ouimet, Communications Coordinator, Rheinmetall Canada



# Participants' Profile

Data according to 2018 edition



**450**  
FUTURE ENGINEERS

24% are women

**38%**  
ARE GRADUATING

**100%**  
ARE SEEKING AN INTERNSHIP  
OR A JOB



**“Nous avons eu beaucoup de candidats sur nos offres de stage ainsi que de nombreux contacts, donc très haut retour sur investissement!”**

Pierre-Yves Côté, Human Resources Advisor, Boralex

# The Theme

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In 2020, the Engineering Games are thrust into a post-apocalyptic context where participants will have to change the world.

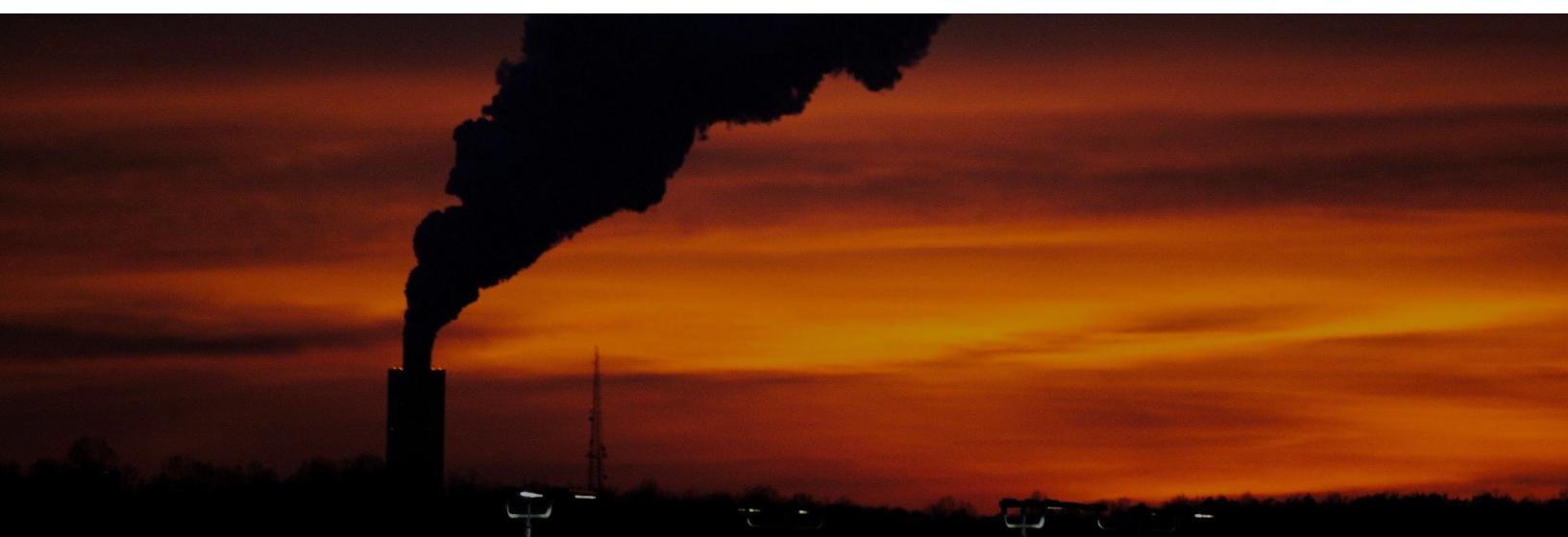
The climatologists of the **Bureau of Engineering and Planning of Multidisciplinary Official Competitions** (BEPCOM) ensure the imminent danger of a series of natural disasters that will have an alarmingly decimating impact toward life on Earth. These unprecedented events will begin in September 2019.

In view of **mission: JDG2020** which will take place next January, each Quebec university is mandated to select among their survivors 40 engineering students. This selection will be based on their ability to solve complex problems related to the reconstruction of a better, sustainable world in their image.

The purpose of this mission is to improve the living situation on Earth, to preserve our knowledge, to responsibly allocate our remaining resources, and to resume activities in a sustainable way.



**Mission :  
JDG2020  
Change  
the world**



# Our 3 Pillars



Sustainable development



Diversity & inclusion



Technical excellence

## The Competitions

- **The Machine**

Design and building of a prototype respecting outlined specifications and built over a period of four months.

- ***La majeure***

A high complexity challenge realized over a very short period of time.

- **Academic Competitions**

Theoretical and practical exams covering multiple engineering disciplines.

- **Improvisation**

Theatrical improvisation competition

- **Engineering Consulting**

Resolution of a real world case presented to a jury.

- **Sports**

A full day of sport in a gym and even some more obscure sports.

- **Entrepreneurship**

Presentation of a marketing and business plan for a new technology

- **Oral Debates**

Teams reason their side while maintaining formal discourse and rhetoric.

- **Génie en herbe**

Tournament of general knowledge putting up teams of four vs four.

[Click here](#) to learn more about competitions and other activities.



«C'est impressionnant de voir le talent de nos futurs ingénieurs!»

Geneviève Renaud, ing., M. Ing., GHD Consultant

# Partnerships

By supporting the Engineering Games, you help in creating opportunities for the student community and industry professionals. Our goal is to bring your business closer to the future of engineering. We assure you will meet candidates with fascinating and sought-after profiles. Make sure you are present at the height of your investment.

	30 000\$	15 000\$	10 000\$	7 500\$	5 000\$	2 500\$
Exclusivities	Official	Platinum	Diamond	Gold	Silver	Bronze
Sponsorship of a competition with mention <i>presented by ...</i>	Entire event	Machine, Sports	<i>La majeure, Entrepreneurship</i>	Academic competition, Greeting games		
Representatives at the closing banquet	4	3	2	2	1	1
Speech at the closing banquet	✓	✓	✓	✓	✓	
Judge at an academic competition	✓	✓	✓	✓	✓	
Judge at <i>La majeure</i>	✓	✓	✓	✓		
Judge at the Machine	✓	✓	✓			
Personnalized message on our website	✓	✓				
Logo	Official	XL	L	M	S	XS
On the promotional material	XL Hyperlink	L Hyperlink	M Hyperlink	M	S	XS
On our website	✓	✓	✓	✓	✓	✓
On the sponsored competition's trophies	✓	✓	✓	✓	✓	
In the scavenger hunt mobile app	✓	✓	✓	✓		
On the official event photos	✓					
Visibility						
Official thanks on all our social media platforms	✓	✓	✓	✓	✓	✓
Promotional item in the participant's kit	✓	✓	✓	✓	✓	✓
Advertising space in the official program	✓	✓	✓	✓	✓	
Broadcasting of an ad at the Machine	✓	✓	✓	✓		
Official presentator of a video segment	✓	✓				
Recruitment	Official	L	M	M	S	S
Recruitment booth at the networking evening						
Participants' resumes			✓	✓	✓	
Participants' resumes, sorted by preference	✓	✓			✓	

The organizing committee of the 30th edition of the Quebec Engineering Games would like to thank you for your interest in our project. We hope to count you amongst our partners in 2020!



## Contact us

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