

Customer Churn Overview

1796

Total Churned Customers

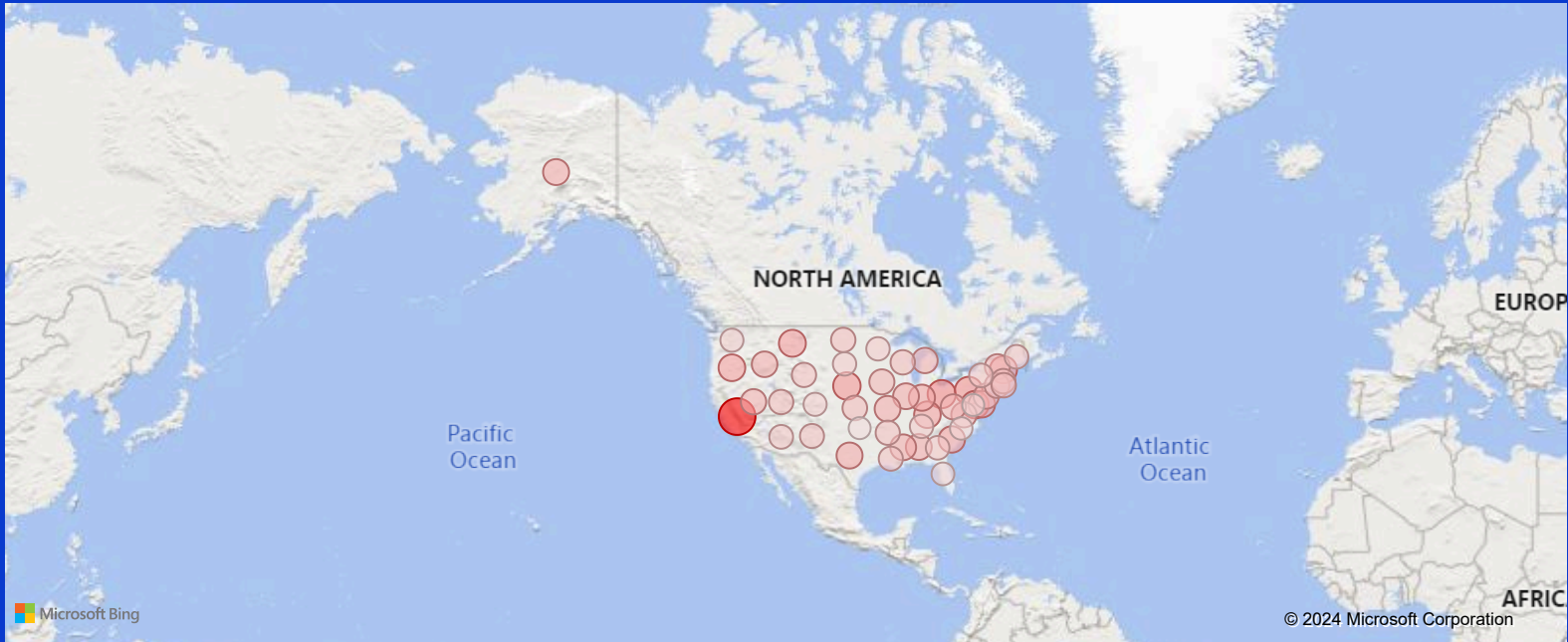
6687

Number of Customers

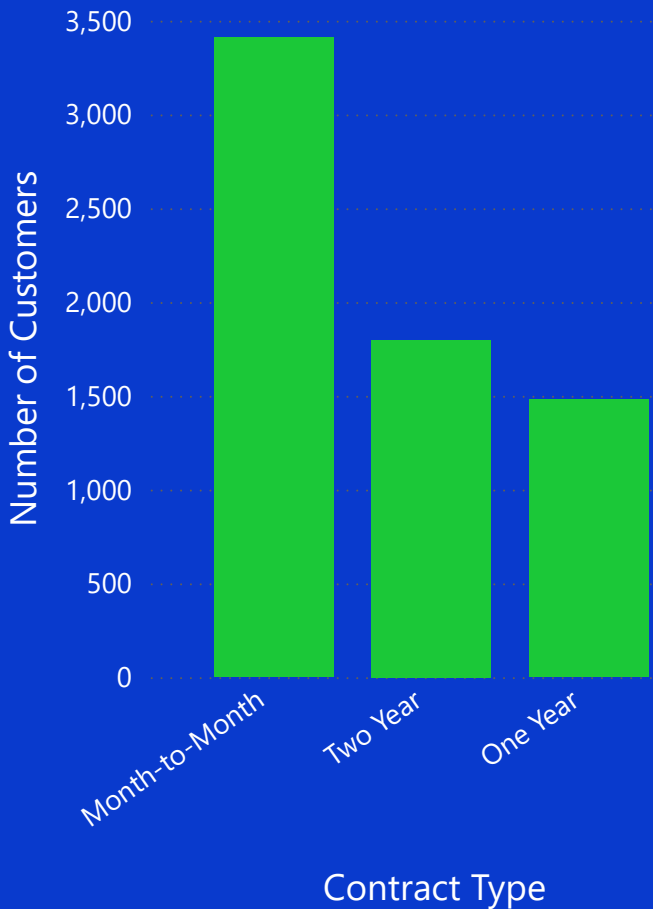
26.86%

Churn Rate

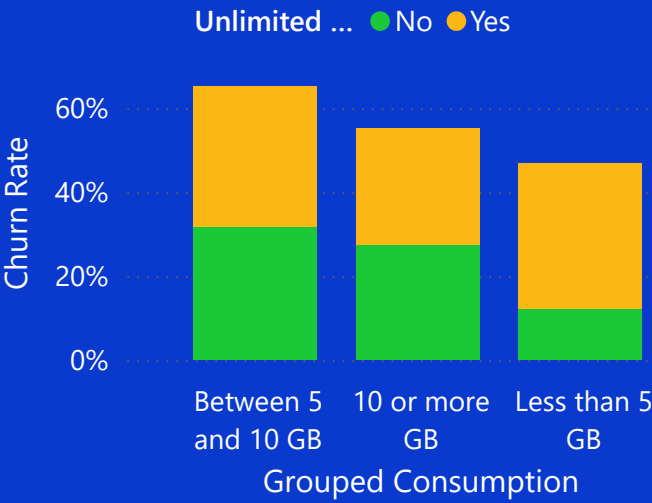
Churn Rate by State



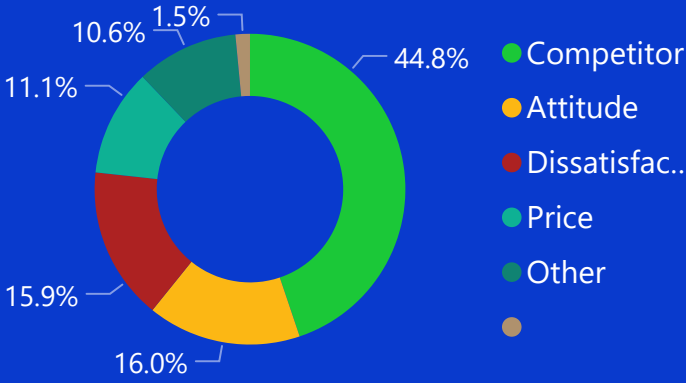
Contract Type Breakdown



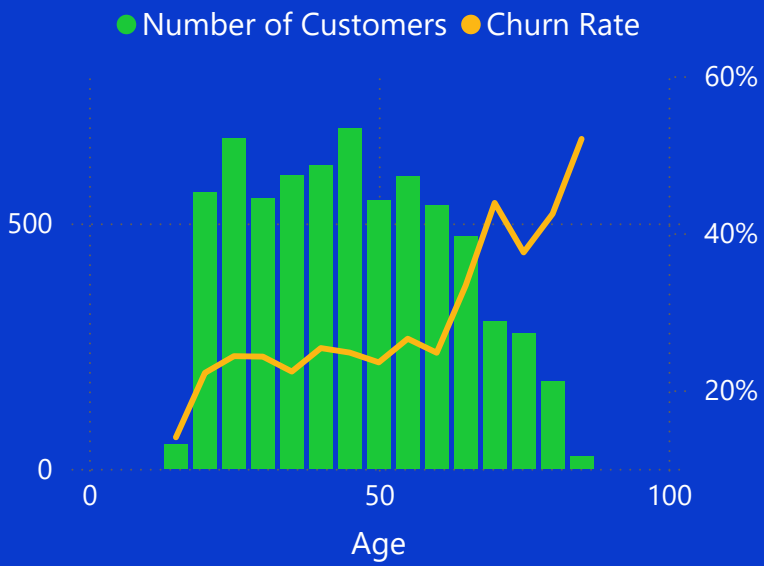
Churn Rate by Grouped Consumption and Unlimited Data Plan



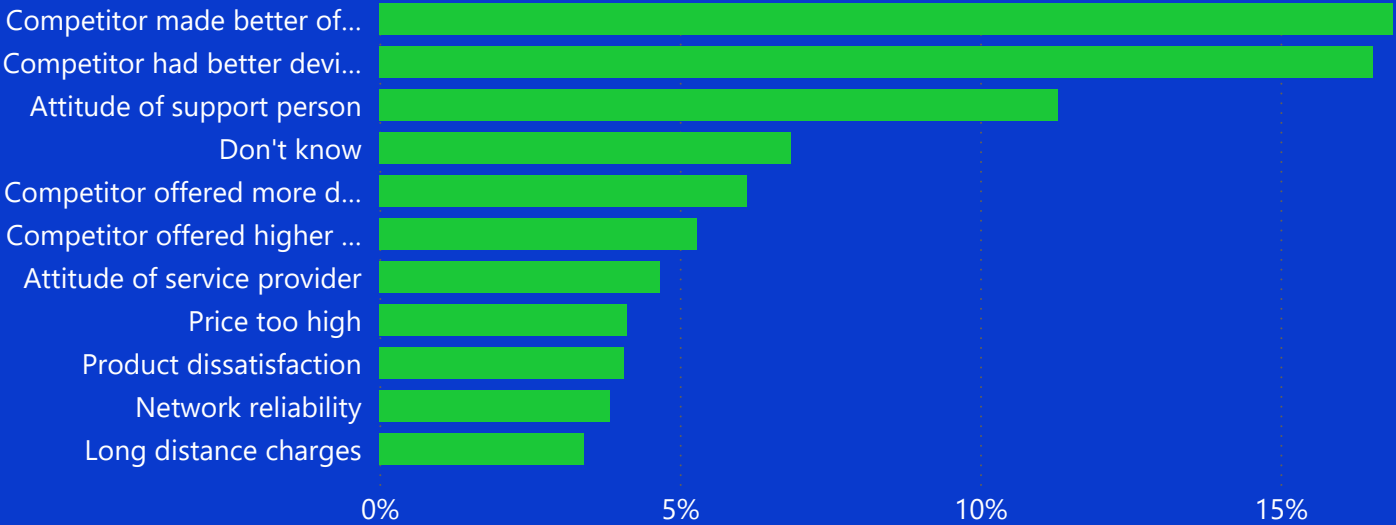
Churn Rate by Category



Customers and Churn Rate by Age



Churn Reasons



Contract Category, Payment Method

