

#### **Enhancing our data exploration**

Topics to be covered today;

- Scaling of existing metrics.
  - o Min-max: "Normalization". From 0 to 1.
  - o Standardization: assuming normal distribution.
    - Mean in 0 and standard deviation = 1.
- To be discarded metrics. Features correlated among themselves.
- Bonus track: feature engine.



## Scaling of existing metrics

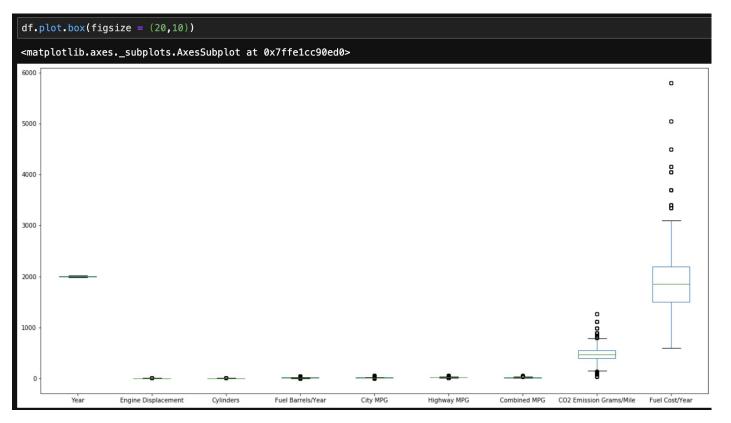
#### Why is it important to scale features?

#### Different reasons behind:

- Ease generic visualizations about dispersions such as histograms.
- Increase accuracy of the models:
  - Some models such as the ones defined by "distance" are very sensitive to those metrics if not scaled: KNN, K-means.
  - Facilitate building of combined features when both of them
     are in different scales (grams vs kgs etc)

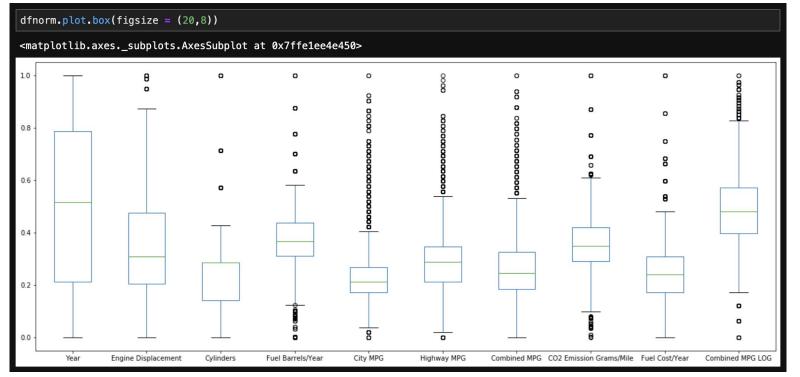
## Ease generic visualizations about dispersions such as histograms





## Ease generic visualizations about dispersions such as histograms





#### Increases accuracy of all the models?

Note that scaling is not a magic feature. It doesn't lead to increase in accuracy in all models.

le; it will have no impact in OLS linear regressions but be very useful in the distance ones.

We will see an example afterwards.

#### Normalise or standardise? this is the question

- Standardise if you think the scaled column is following a normal distribution pattern.
- Recommendation; test both methods.

$$X_{norm} = \frac{X - X_{min}}{X_{max} - X_{min}}$$

$$x_{new} = \frac{x - \mu}{\sigma}$$

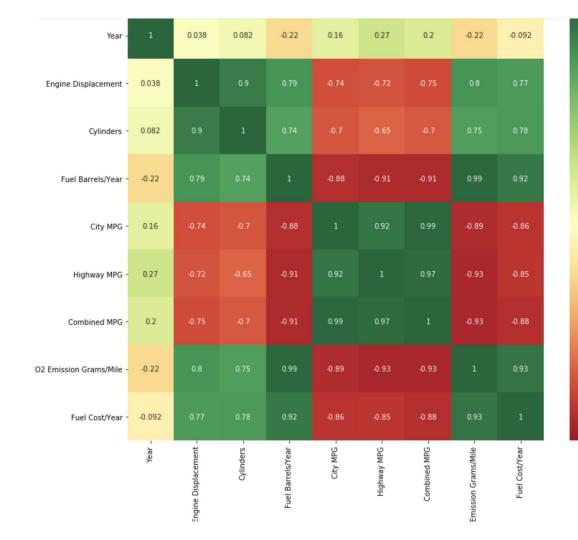
Normalise

Standardise

#### To be discarded metrics

#### What to discard?

- P-valued > 0.05.
- All features predicting a single record have to be different among themselves.
  - One useful way to detect similarity is correlation among features.



- 0.8

- 0.4

- 0.0

- -0.4

- -0.8

# Let's see this example adding all the MPG ones

]:

```
X=dfnumeric[['City MPG', 'Highway MPG', 'Combined MPG']]
Y=dfnumeric['Fuel Cost/Year']
X = sm.add_constant(X)
results = sm.OLS(Y, X).fit()
results.summary()
                      OLS Regression Results
   Dep. Variable:
                     Fuel Cost/Year
                                         R-squared:
                                                            0.767
          Model:
                             OLS
                                     Adi. R-squared:
                                                            0.766
         Method:
                     Least Squares
                                         F-statistic:
                                                       3.934e+04
                  Thu, 25 Feb 2021
                                  Prob (F-statistic):
                                                             0.00
           Time:
                         12:44:23
                                     Log-Likelihood: -2.4879e+05
No. Observations:
                           35952
                                               AIC:
                                                       4.976e+05
    Df Residuals:
                                                       4.976e+05
                           35948
                                               BIC:
       Df Model:
                                3
Covariance Type:
                        nonrobust
                     coef std err
                                            P>|t|
                                                     [0.025
                                                               0.975]
         const 3628.9646
                            5.397
                                   672.364
                                            0.000
                                                   3618.386
                                                             3639.544
                   19.1152
     City MPG
                            2.425
                                     7.882
                                            0.000
                                                     14.362
                                                               23.869
 Highway MPG
                   3.7787
                            1.359
                                     2.781
                                           0.005
                                                       1.115
                                                                6.442
Combined MPG
                -108.5794
                            3.527
                                    -30.786
                                            0.000
                                                    -115.492
                                                              -101.667
```

# Let's use only the combined one

```
X=dfnumeric[['Combined MPG']]
[122]:
        Y=dfnumeric['Fuel Cost/Year']
        X = sm.add constant(X)
        results = sm.OLS(Y, X).fit()
        results.summary()
                              OLS Regression Results
[122]:
            Dep. Variable:
                             Fuel Cost/Year
                                                  R-squared:
                                                                    0.766
                  Model:
                                      OLS
                                             Adi. R-squared:
                                                                    0.766
                 Method:
                             Least Squares
                                                  F-statistic:
                                                                1.176e+05
                          Thu, 25 Feb 2021
                                           Prob (F-statistic):
                                                                     0.00
                   Time:
                                  12:42:01
                                             Log-Likelihood: -2.4883e+05
        No. Observations:
                                    35952
                                                        AIC:
                                                                4.977e+05
             Df Residuals:
                                    35950
                                                        BIC:
                                                                4.977e+05
                Df Model:
         Covariance Type:
                                 nonrobust
                             coef std err
                                                      P>|t|
                                                              [0.025
                                                                        0.9751
                                                            3611.969
                 const 3622.1727
                                    5.206
                                            695.800
                                                     0.000
                                                                      3632.376
        Combined MPG
                         -86.7854
                                    0.253 -342.999
                                                     0.000
                                                             -87.281
                                                                       -86.289
```

Let's see some code :D



### Thank you for coming =)

