Most basic ideas (essentials)	Hurdles	Product ideas	Unchangeable elements	Feedback from users	Advertisement and marketing	Future growth	Pricing/cost	Platform/application type
Can detect when the washer or dryer is finished/cuts power	Must be renter friendly	A device that reads when the washer/dryer powers off, and then notifies the user	Availability for 2 users so my roommate can use it	I can ask my roommate what he thinks, and for his tips on how to improve the design.	My apartment complex is huge, I could sell the product to neighbors who have the same issue	Expand to the rest of my apartment complex	Most likely will need an Arduino	IOS
Max Granger	Max Granger	Max Granger	Max Granger	Max Granger	Max Granger	Max Granger	Max Granger	Max Granger
Sends a simple notification saying "Your [washer, dryer] is done!" to the user	Inexpensive	An app that notifies the user when the appliances are done	Can't alter the appliances in any permanent way		My dryer is a very generic model, so the idea could be used on other brands and models	Expand the device to work with other washers and dryers	Low cost preferably, something easy for everybody	Web app?
Max Granger	Max Granger	Max Granger	Max Granger		Max Granger	Max Granger	Max Granger	Max Granger
Can differentiate between appliances and has multiple users	I have very minimal knowledge of what to do besides the coding aspect of this.						I don't want to pay to host an application if i don't have to, so look into free methods	SMS Notifier?
Max Granger	Max Granger						Max Granger	Max Granger