

# MAX HARDING

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## SKILLS

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ReactJS | Typescript | Node.js | Python | AWS

## EXPERIENCE

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**Coloop** Founding Engineer Mar 2023 - Jun 2025

- Played a vital role in the company's strategic pivot to Coloop as the sole technical hire
- Instrumental in scaling the MVP into a production-ready platform, resulting in a \$3.5M investment within 18 months
- Designed and implemented advanced AI-powered tools, cutting user analysis time by 90%
- Built and maintained scalable cloud infrastructure with AWS to support rapid feature deployment and product growth

**Genei** Junior Engineer May 2021 - Mar 2023

- Joined Genei as an intern and was promoted to full-time engineer in November 2021
- Contributed to transitioning the product out of beta into full launch, including a complete rewrite of the codebase
- Led the rebuild of the summarisation flow, improving performance, scalability and reliability
- Took responsibility for UI/UX design alongside engineering, shaping the product to deliver a more intuitive user experience

**Deliciously Ella** Finance Assistant Jan 2020 - May 2021

- Built Python sales visualisation tools, providing actionable insights for the commercial team
- Managed period-end processing, reconciliations and financial reporting with high accuracy
- Collaborated on the rollout of a company-wide NetSuite system, streamlining finance operations
- Supported supply chain operations during COVID-19, ensuring order fulfilment and continuity of service

## PROJECTS

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### ParlezPal

I'm currently developing an AI-powered language learning web app to improve my own French speaking and listening skills. The project began after I found many existing AI language tools to be expensive and overly complicated. My goal was to create a streamlined app where users can practise with an AI tutor.

### DIY Sound System

Over the past few years, I've designed and built my own sound system, which I have run at small live music events across London. I've enjoyed being hands-on with the whole process, from building and wiring the cabinets to programming the system for each event.

## EDUCATION

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**University College London / Mathematics (BSc)** Sep 2016 - Jun 2019  
Graduated with First Class Honours

**Hills Road Sixth Form** Sep 2013 - Jun 2015  
Maths - A\* Further Maths - A\* Chemistry - A\* Physics - A Computing (AS) - A