3120 E 25th St. / Minneapolis, MN / maxharp3r@gmail.com / 612-293-6290

Education

University of Minnesota, Minneapolis, MN (2003 - 2009)

Ph.D., Computer Science Advised by Dr. Joseph A. Konstan

University of Minnesota, Minneapolis, MN (2003 - 2006)

M.S., Computer Science

Carleton College, Northfield, MN (1994 - 1998)

B.A., International Relations and Environmental Studies $Magna\ Cum\ Laude$

Professional and Research Experience

University of Minnesota, Minneapolis, MN (2012 - present)

Research Associate

Developing new platforms to drive research in the areas of recommender systems and social media. Mentoring graduate and undergraduate students. Contributing to grant writing.

Code 42 Software, Minneapolis, MN (2011 - 2012)

Software Developer

Built server-side software for CrashPlan, a product with hundreds of thousands of users and many dozens of petabytes of backup data. Contributed to many efforts, with a focus on scalability and automated test coverage.

Theophilus, Inc., New York, NY (50% time, 2009 - 2010)

Consulting Data Scientist

Built a recommendation engine for an online restaurant deal discovery application. Prototyped and evaluated experimental technologies for automated summarization and recommendation.

Blue Shift Software Laboratory, Minneapolis, MN (2009 - 2011)

Founder, Lead Engineer

Founded a startup business with the broad goal of providing software that supports data-driven decision-making through the synthesis and visualization of existing knowledge. Launched thinkmeter.com and eventburn.com, both hosted on Google App Engine.

GroupLens Research Lab, University of Minnesota, MN (20% - 50% time, 2009 - 2010)

Post-Doctoral Associate

Coordinated research efforts between the GroupLens research group and scholars from the Department of Writing Studies. Developed machine learning techniques that can infer the intent of users of social software. Contributed to an NSF grant to extend the group's work on question and answer Web sites. Mentored graduate students.

GroupLens Research Lab, University of Minnesota, MN (2004 - 2009)

Research Assistant

Led and participated in several research teams, with the overarching goal of learning and publishing about user behavior in online systems. Collaborated with computer scientists, economists, psychologists, rhetoricians, and MIS scholars. Conducted laboratory and field studies, collected and analyzed massive data sets, and developed novel algorithms. Helped author several funded NSF grants.

Nokia Research Center, Palo Alto, CA (Summer 2007)

Research Intern

Built the software to drive a network of interactive touchscreen computers that recognize nearby users using Bluetooth signal processing. Investigated the impact on interpersonal relationships through observational analysis, surveys, and data mining.

Walker Art Center, Minneapolis, MN (20% time, 2001 - 2003)

Consultant

Administered approximately 30 new media web sites hosted on Linux and BSD servers. Maintained and developed code for dynamic content display. Consulted on network security, data backup, and performance issues.

National Civic League, Denver, CO (2001 - 2003)

Web Manager

Served non-profit organization in the roles of technology consultant, network administrator, server administrator, Web site maintainer, and e-commerce manager. Fulfilled technology requirements for community services projects.

OneSecure, Inc., Denver, CO (2000 - 2001)

Software Engineer

Designed and built web-based applications to provide operational support and managed security services. Helped to build and maintain a Java object persistence framework. Served as project manager and lead developer for an application to assess a customer's security needs and automatically generate firewall policies.

AT&T Wireless Services, Redmond, WA (1999 - 2000)

Software Developer

Expanded the capabilities of the AT&T Wireless data warehousing system. Contributed to system scripts and SQL query optimization. Served as lead developer on a project to reformat mainframe data for nightly import into the data warehouse.

Fair Isaac Corporation, St. Paul, MN (1998 - 1999)

Programmer

Developed data formatting and data mining programs on an IBM mainframe in support of credit scoring. Worked with the marketing department at Chase Manhattan Bank to develop business requirements and program specifications.

Teaching Experience

Department of Computer Science, University of Minnesota, MN (2007)

Instructor

• CSCI 4061, Spring 2007. Introduction to Operating Systems
Instructor for junior- and senior-level course on operating systems concepts and UNIX systems programming in C. Lectured to 107 students. Managed 3 teaching assistants. Extended existing curriculum. Wrote labs, homework assignments, and examinations.

Department of Computer Science, University of Minnesota, MN (2005)

Teaching Assistant

- CSCI 1902, Fall 2005. Structure of Computer Programming 2
 Planned and led three lab sections per week, 30 students per lab. Wrote and graded examinations and Java programming assignments. Lectured in absence of Professor. Held office hours.
- CSCI 1001, Spring 2005. An Overview of Computer Science
 Planned and led two lab sections per week, 10 students per lab. Wrote and graded Python
 programming assignments, written assignments, and tests. Held office hours.

Department of Software Engineering, University of Minnesota, MN (2003 - 2004) Teaching Assistant

- SENG 5801, Fall 2003 and Fall 2004. Software Engineering 1
 Graded written assignments and programming assignments in VDM-SL (2003) or Z (2004). Held
 office hours.
- SENG 5115, Spring 2004. GUI Design and Evaluation Graded written assignments and user interface design assignments. Held office hours.

Peer-Reviewed Publications

- Ren, Y., **Harper, F.**, Drenner, S., Terveen, L., Kiesler, S., Riedl, J., Kraut, R. Building Member Attachment in Online Communities: Applying Theories of Group Identity and Interpersonal Bonds. MIS Quarterly, 36 (3), 2012.
- Pal, A., **Harper, F.**, Konstan, J. Exploring Question Selection Bias to Identify Experts and Potential Experts in Community Question Answering. ACM Transactions on Information Systems (TOIS), 30 (2), 2012.
- Dong, X., **Harper, F.**, Konstan, J. Entity-Linking Interfaces in User-Contributed Content: Preference and Performance. CHI '11: SIGCHI Conference on Human Factors in Computing Systems, 2011.
- Logie, J., Weinberg, J., Harper, F., Konstan, J. Asked and Answered: On Qualities and Quantities of Answers in Online Q&A Sites. Fifth International AAAI Conference on Weblogs and Social Media, 2011.
- Chen, Y., **Harper, F.**, Konstan, J., Li, X. Social Comparisons and Contributions to Online Communities: A Field Experiment on MovieLens. American Economic Review, 100 (4), 2010.
- Harper, F., Weinberg, J., Logie, J., Konstan, J. Question Types in Social Q&A Sites. First Monday, 15 (7), 2010.
- **Harper**, **F**. The Impact of Social Design on User Contributions to Online Communities. Ph.D. Thesis, University of Minnesota, 2009.
- **Harper, F.**, Moy, D., Konstan, J. Facts or Friends? Distinguishing Informational and Conversational Questions in Social Q&A Sites. CHI '09: SIGCHI Conference on Human Factors in Computing Systems. 24% acceptance rate. CHI 2009 Honorable Mention Paper.
- McCarthy, J., Congleton, B., **Harper, F.** Public Displays for Sharing Online Media in a Physical Workspace. CSCW '08: ACM Conference on Computer Supported Cooperative Work, 2008. 23% acceptance rate. Best Paper Nominee.
- **Harper, F.**, Raban, D., Rafaeli, S., Konstan, J. Predictors of Answer Quality in Online Q&A Sites. CHI '08: SIGCHI Conference on Human Factors in Computing Systems, Florence, IT, 2008. 22% acceptance rate.
- Sen, S., **Harper, F.**, LaPitz, A., Riedl, J. The Quest for Quality Tags. GROUP '07: ACM 2007 International ACM Conference on Supporting Group Work, Sanibel Island, FL, 2007. 29% acceptance rate.
- Frankowski, D., Lam, S., Sen, S., **Harper, F.**, Yilek, S., Cassano, M., Riedl, J. Recommenders Everywhere: The WikiLens Community-Maintained Recommender System. ISW '07: International Symposium on Wikis, Montréal, Canada, 2007. 51% acceptance rate.
- **Harper, F.**, Sen, S., Frankowski, D. Supporting Social Recommendations with Activity-Balanced Clustering. Recsys '07: ACM Conference on Recommender Systems, Minneapolis, MN, 2007. Short paper. 60% acceptance rate.
- **Harper, F.** Encouraging Contributions to Online Communities with Personalization and Incentives. UM '07: The 11th International Conference on User Modeling, Corfu, Greece, 2007. Doctoral consortium paper. 20% acceptance rate.

Harper, F., Li, X., Chen, Y., Konstan, J. Social Comparisons to Motivate Contributions to an Online Community. Persusasive '07: The Second International Conference on Persussive Technology, Palo Alto, CA, 2007. 44% acceptance rate.

Harper, F., Frankowski, D., Drenner, S., Ren, Y., Kiesler, S., Terveen, L., Kraut, R., Riedl, J. Talk Amongst Yourselves: Inviting Users To Participate In Online Conversations. IUI '07: The 12th International Conference on Intelligent User Interfaces, Honolulu, HI, 2007. 22% acceptance rate.

Sen, S., Lam, S., Cosley, D., Rashid, A., Frankowski, D., Osterhouse, J., **Harper, F.**, Riedl, J. tagging, community, vocabulary, evolution. CSCW '06: ACM Conference on Computer Supported Cooperative Work, Banff, Canada, 2006. 22% acceptance rate. Best Paper Award.

Drenner, S., **Harper, F.**, Frankowski, D., Riedl, J., Terveen, L. Insert Movie Reference Here: A System to Bridge Conversation and Item-Oriented Web Sites. CHI '06: SIGCHI Conference on Human Factors in Computing Systems, Montréal, Canada, 2006. Short paper. 23% acceptance rate.

Harper, F., Li, X., Chen, Y., Konstan, J. An Economic Model of User Rating in an Online Recommender System. In UM '05: The 10th International Conference on User Modeling, Edinburgh, UK, 2005, pp. 307-316. 21% acceptance rate.

Other Publications

Congleton, B., **Harper, F.**, McCarthy, J. Linking Mobile Phones and Public Displays for Sharing Online Media in the Physical Workplace. In CHI'08 Workshop: Designing and Evaluating Mobile Phone-Based Interaction with Public Displays, at CHI '08: SIGCHI Conference on Human Factors in Computing Systems, Florence, IT, 2008.

Raban, D., **Harper, F.** Motivations for Answering Questions Online. In Azran, T., Caspi, D. (Eds.) New Media and Innovative Technologies, 2008.

Harper, F., Konstan, J., Li, X., Chen, Y. User Motivations and Incentive Structures in an Online Recommender System. In Workshop on Sustaining Community: The role and design of incentive mechanisms in online systems, at GROUP '05: ACM 2005 International Conference on Supporting Group Work, Sanibel Island, FL, 2005.

Harper, F., Data Warehousing and the Organization of Governmental Databases. In Digital Government: Principles and Best Practices, Pavlichev, A. and Garson, G., Eds. Idea Group Publishing, Hershey, PA, 2004, pp. 236-247.

Research Grants

SBIR Phase I: Blue Shift Communities – Improving Online Technical Support (PI). National Science Foundation, \$150,000 for the period January, 2010 to July, 2010.

HCC-Small: Understanding and Supporting Online Question-Answering Sites (co-author), National Science Foundation, \$445,519 for the period July, 2008 to July, 2011.

Professional Activities

Program Committee Member (2006 - present)

- International World Wide Web Conference (WWW): 2011
- ACM Conference on Recommender Systems (RecSys) workshop on "Recommenders and the Social Web": 2009, 2010
- ACM Conference on Recommender Systems (RecSys): 2008

 International Conference on Adaptive Hypermedia (AH) workshop on "Adaptation in the Social Web": 2008

- International Conference on Human-Computer Interaction (INTERACT) workshop on "Design Principles for Software that Engages Users": 2007
- International Conference on User Modeling (UM) workshop on "Adaptation and Personalization in Social Systems: Groups, Teams, Communities": 2007
- International Conference on Adaptive Hypermedia (AH) workshop on "Social Navigation and Community Based Adaptation Technologies": 2006

Reviewer (2006 - present)

- SIGCHI Conference on Human Factors in Computing Systems (CHI): 2006-2010
- ACM Conference on Computer Supported Cooperative Work (CSCW): 2006-2010
- ACM Transactions on the Web (TWEB): 2008, 2010
- ACM Conference on Recommender Systems (RecSys) workshop on "Recommenders and the Social Web": 2009, 2010
- International Conference on Computational Linguistics (COLING): 2010
- ACM Conference on Recommender Systems (RecSys): 2008, 2009
- International Conference on Communities and Technologies (C&T): 2009
- ACM Conference on Hypertext and Hypermedia (Hypertext): 2007
- International Conference on Mobile and Ubiquitous Systems (Mobiquitous): 2007
- Electronic Commerce Research (ECR): 2007
- International Conference on Intelligent User Interfaces (IUI): 2007
- International Conference on Adaptive Hypermedia (AH): 2006

Student Volunteer (2004, 2007-2008)

- SIGCHI Conference on Human Factors in Computing Systems (CHI) 2008
- International Conference on User Modeling (UM) 2007
- Usability Professionals' Association (UPA) 2004

Departmental Service

GroupLens Research, University of Minnesota, MN (2006)

Organizer, CommunityLab Seminar

Organized and managed the CommunityLab Seminar, a multi-site research discussion group.

Department of Computer Science, University of Minnesota, MN (2005 - 2006)

Secretary, Computer Science Graduate Student Association

Met with faculty members to manage student concerns, organized a poster conference, and wrote a proposed budget for student association.

Department of Computer Science, University of Minnesota, MN (2004 - 2005)

Student Representative, Curriculum Committee

Surveyed graduate students about graduate curriculum, met with faculty committee to evaluate proposed new courses and revise student handbook.

Other Facts

Personal interests include squash (the sport more than the vegetable), visual art, and gardening.

Interested in home pizza baking both as a weekly routine and as a special occasion interactive event.

Served as the lead actor in a participatory theater experience to train 400 incoming TAs at the University of Minnesota (2008).

Four year All-America and Academic All-America swimmer at Carleton College. Also served as the team captain.