

12¢



TURTLEMAN: THE WORLD'S SLOWEST SUPERHERO

A RETROSPECTIVE ON
GLOBAL OPERATIONS, 2025

THE PRODUCT MANIFESTO

Turtleman is inspired by the great cheap superhero comics of the 60s and 70s (especially The Phantom). However, unlike those heroes, Turtleman is pointless and possibly the most useless superhero ever.

KEY BRAND PILLARS:

- **Developed as a Travelling Aid:** A mechanism to endure long flights.
- **Honest AI Slop:** Generated with just enough artificial intelligence to be honest about its lack of quality.
- **A Feature, Not a Bug:** Artifacts, weird hands, and nonsense text are strictly intentional.

TURTLE MAN

Created by Ian A. and Viv Maxwell

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Based on actual lies: any resemblance between any characters in this comic with real living people is a miracle.

Haters be haters. To all youse haters out there, we love ya.

LEADERSHIP & LEGAL LIABILITY

HATERS BE HATERS.
TO ALL YOUSE HATERS OUT
THERE, WE LOVE YA!

CREATORS:
Ian A. and
Viv Maxwell

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DEC 25

TURTLE MAN



VERY SLOW ADVENTURES IN INDIA



TAJ MAHAL

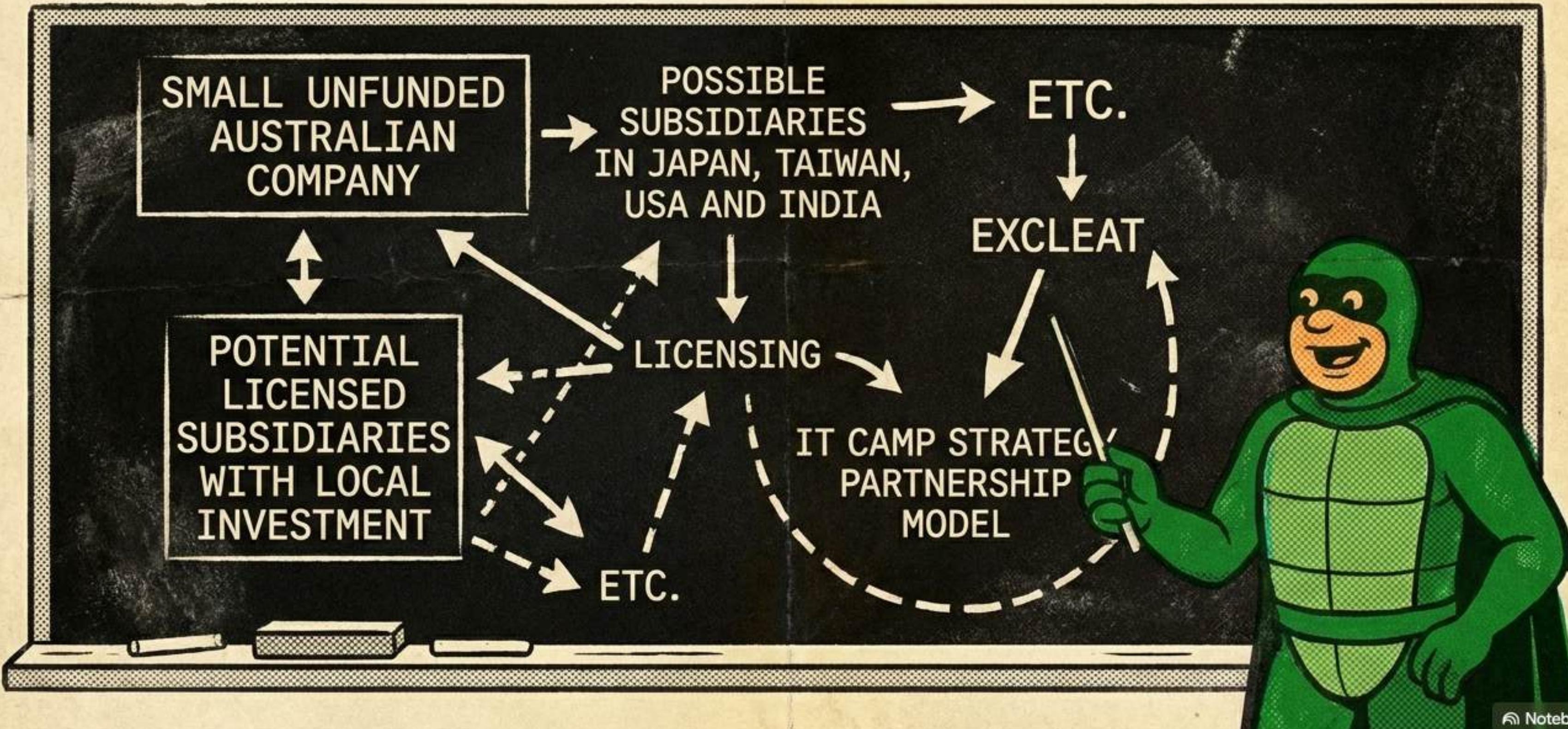
STRATEGIC INITIATIVE A: THE INDIAN MARKET

Very Slow Adventures in Bangalore

Context: Turtleman accompanies the 'Quokka Quantum' team on a high-stakes business trip to the Bengaluru Tech Symposium 2025.

Objective: Survive the traffic and pretend to understand quantum computing.

THE 'QUOKKA STRATEGY'



CORE VALUE PROPOSITION

LET'S ADD A 600 DOLLAR LOCAL COMPUTING DEVICE TO ONLINE CLOUD LEARNING, DESIGN, AND CALL IT A PREMIUM EXPERIENCE

PEOPLE VALUE GREAT FLUFF AND FEATHERS

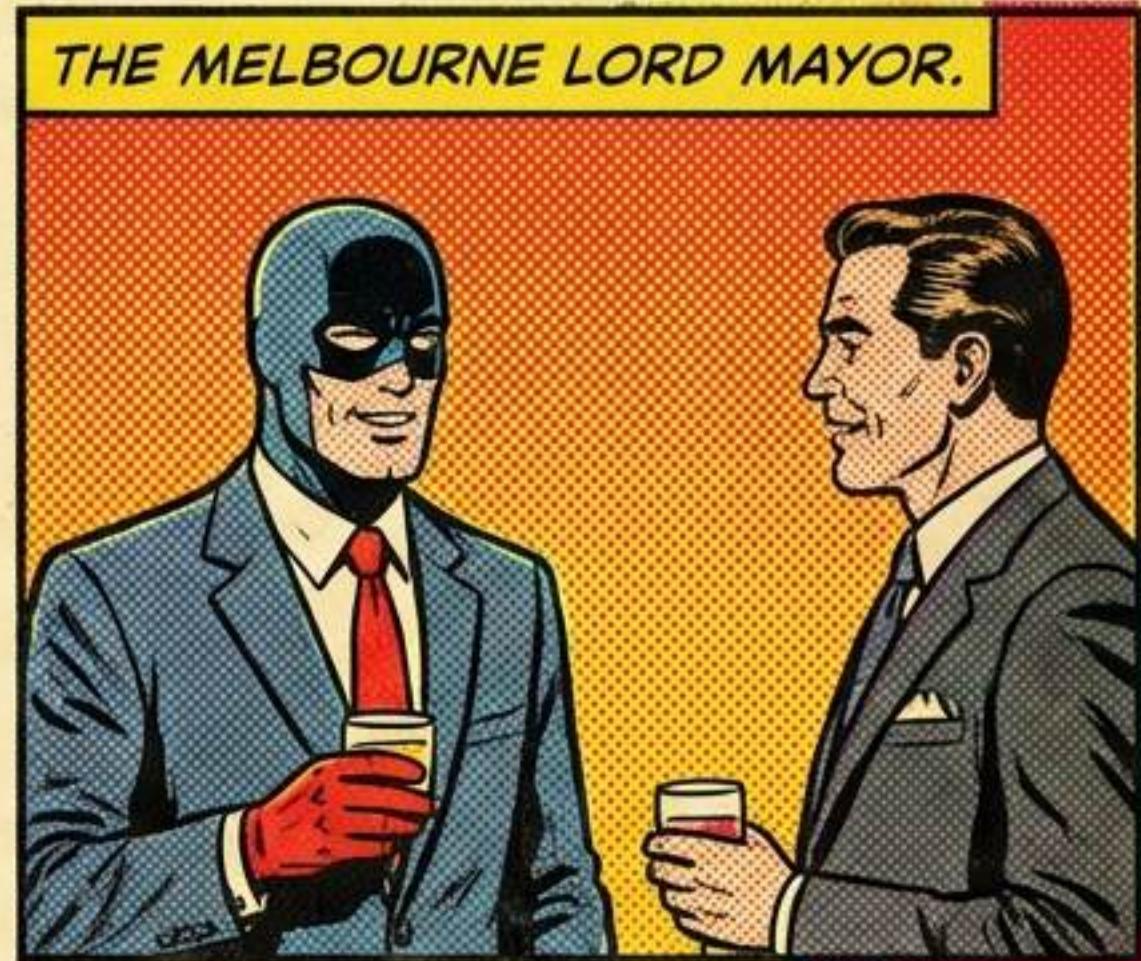
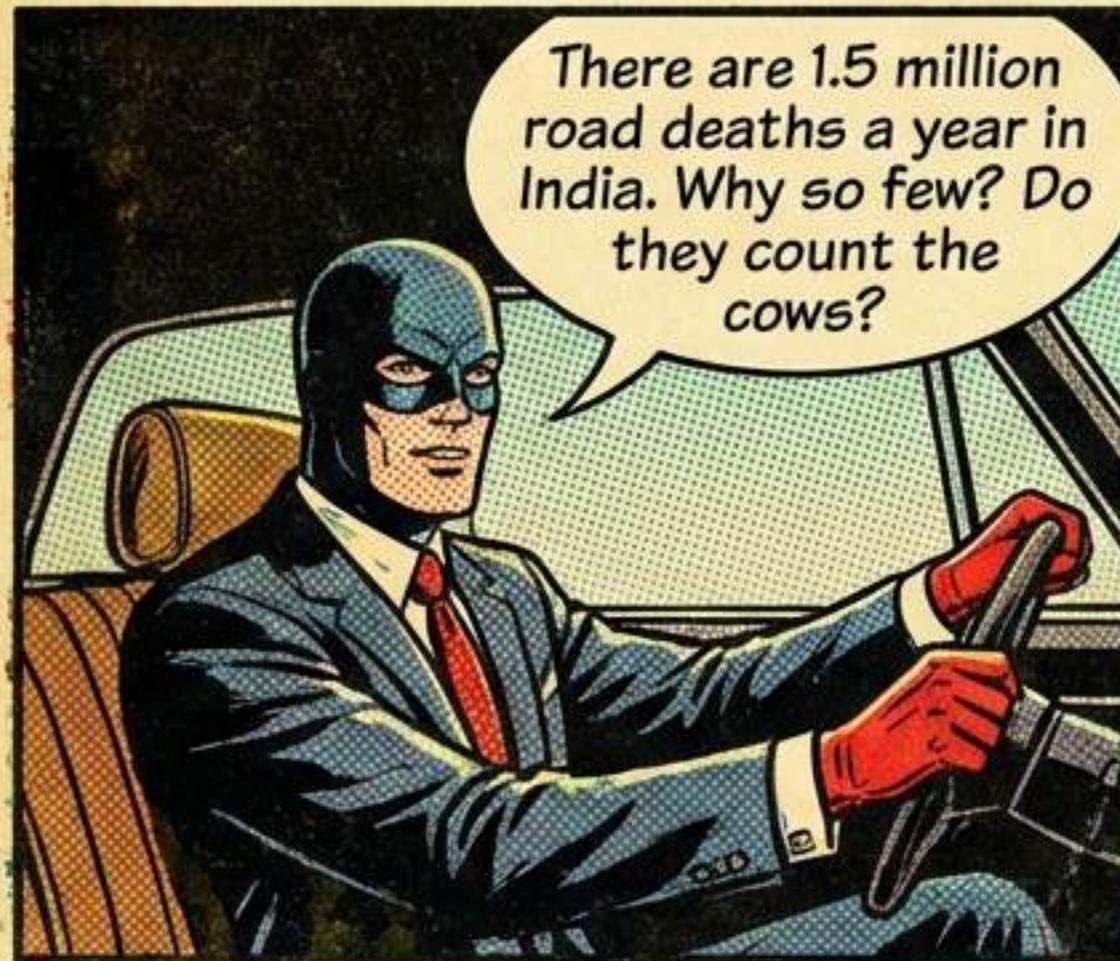
↓
LET'S SAY QUANTUM BECAUSE THAT IS SUPER SEXY ALTHOUGH NO ONE KNOWS WHY

↑
IF THEY DON'T LIKE IT THEY DON'T HAVE TO BUY IT

↓
IF THEY DON'T LIKE IT THEY DON'T HAVE TO BUY IT

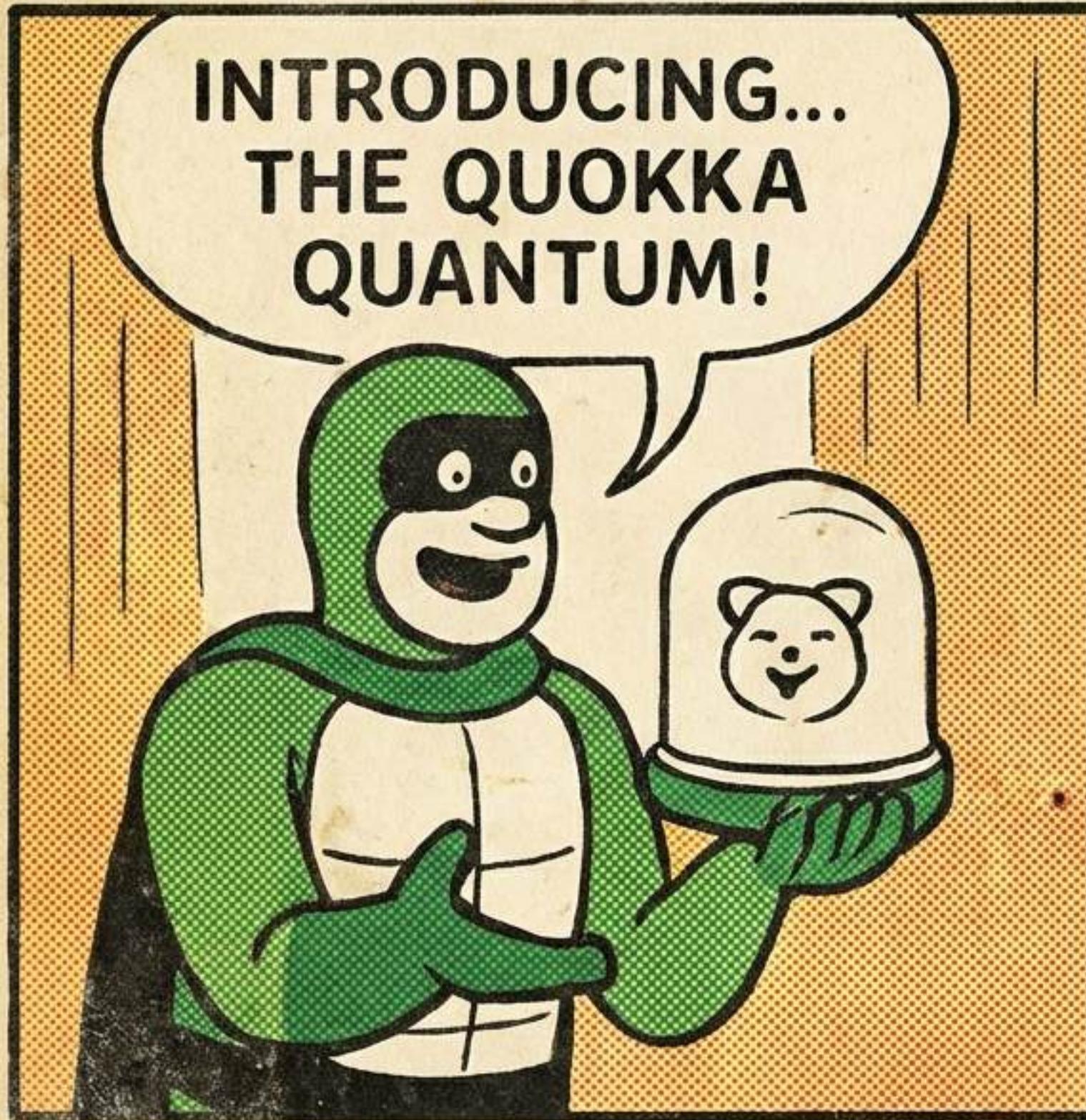


OPERATIONAL REALITIES & LOGISTICS



Key Metrics: High traffic volume, typos in meeting agendas, and high-level government networking.

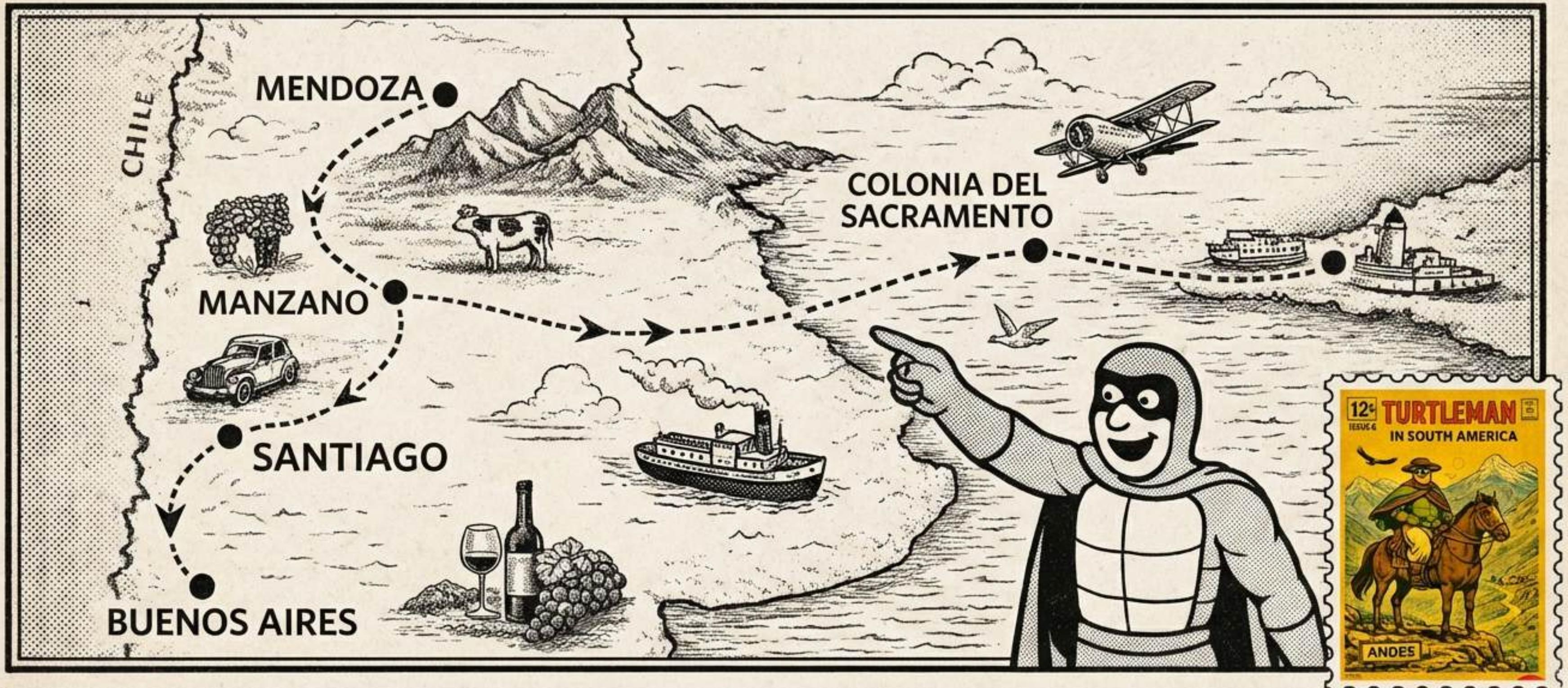
PRODUCT INNOVATION: THE QUOKKA QUANTUM



- **R&D QUESTIONS:**
 - It packs a mighty quantum punch!
 - But can we create Contrabitinium?
 - Is electronic goop necessary?
 - What about hyper-slime?
 - Is true goo now possible?

STRATEGIC INITIATIVE B: THE SOUTH AMERICAN EXPANSION

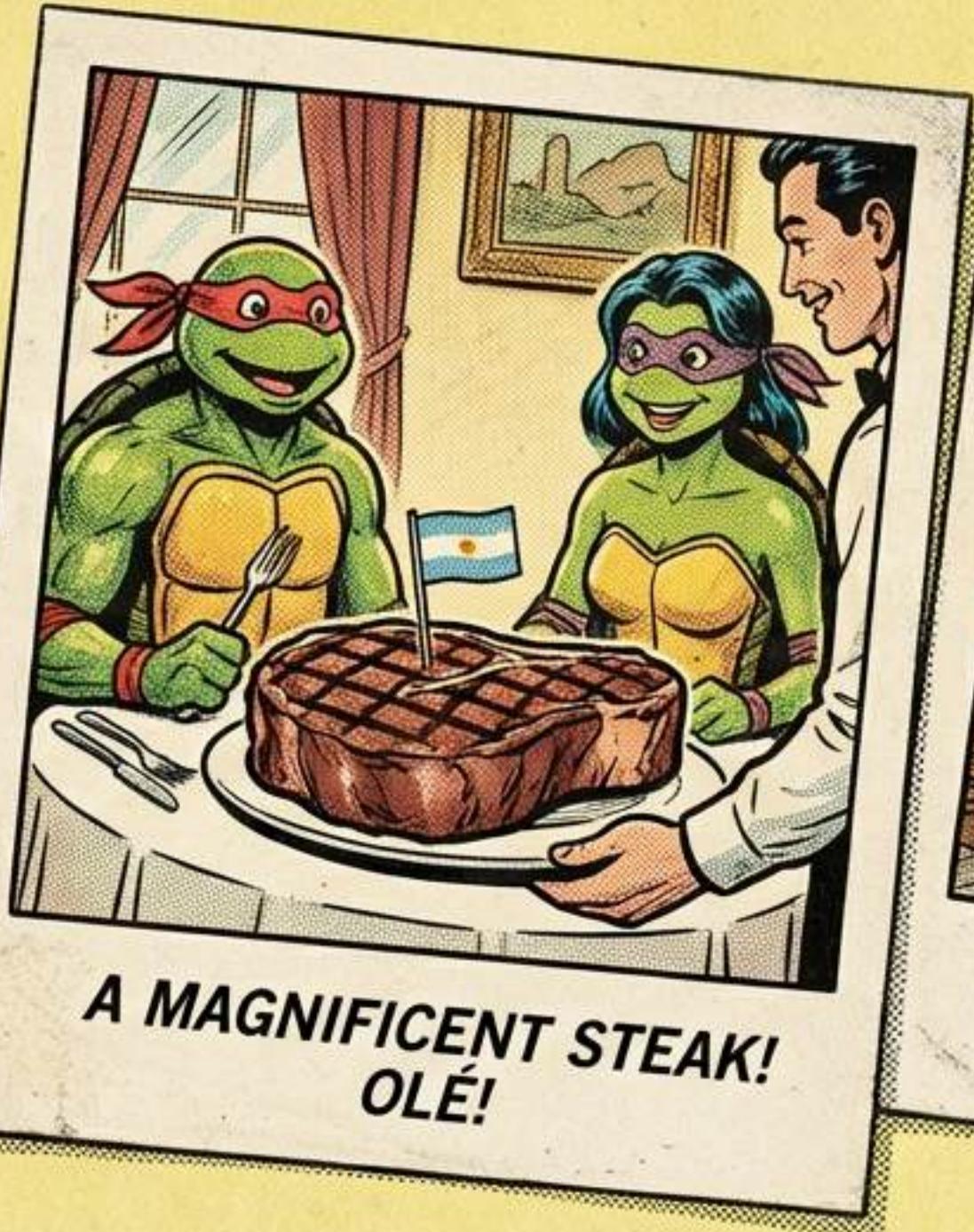
Zero Carbon Footprint (via Methane)



CULTURAL IMMERSION PROTOCOLS



THIS CITY IS AMAZING!
SO COLORFUL!



A MAGNIFICENT STEAK!
OLÉ!

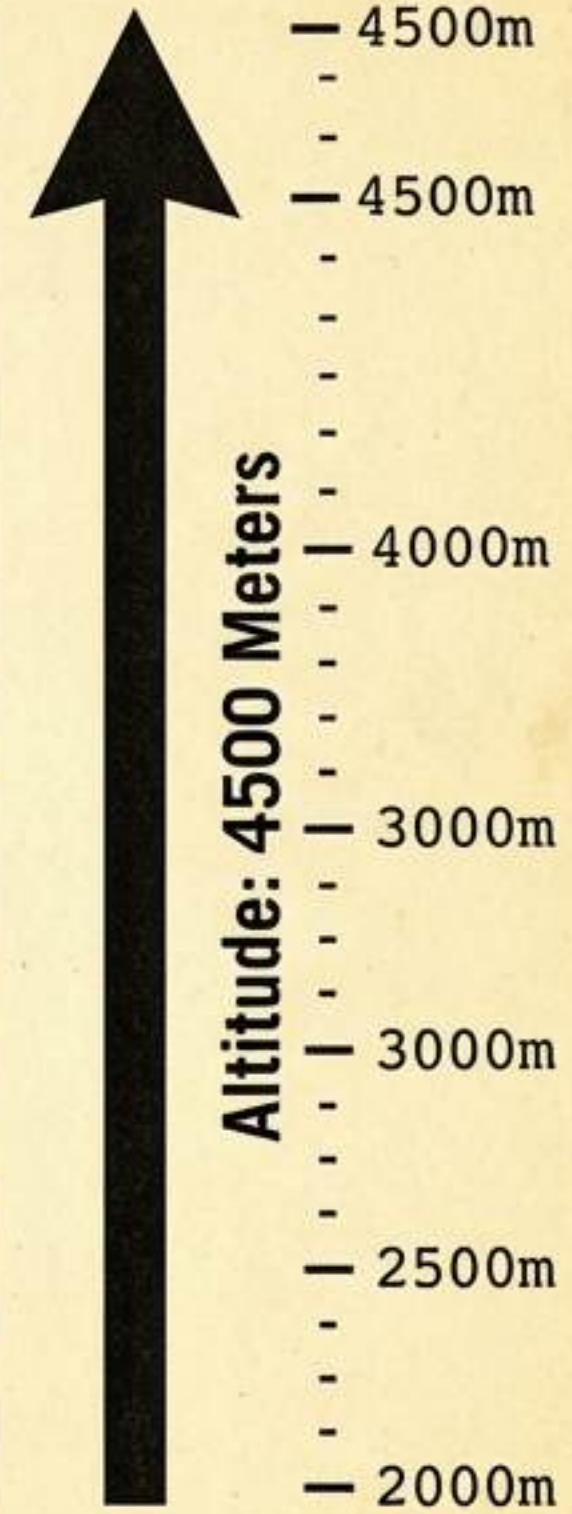
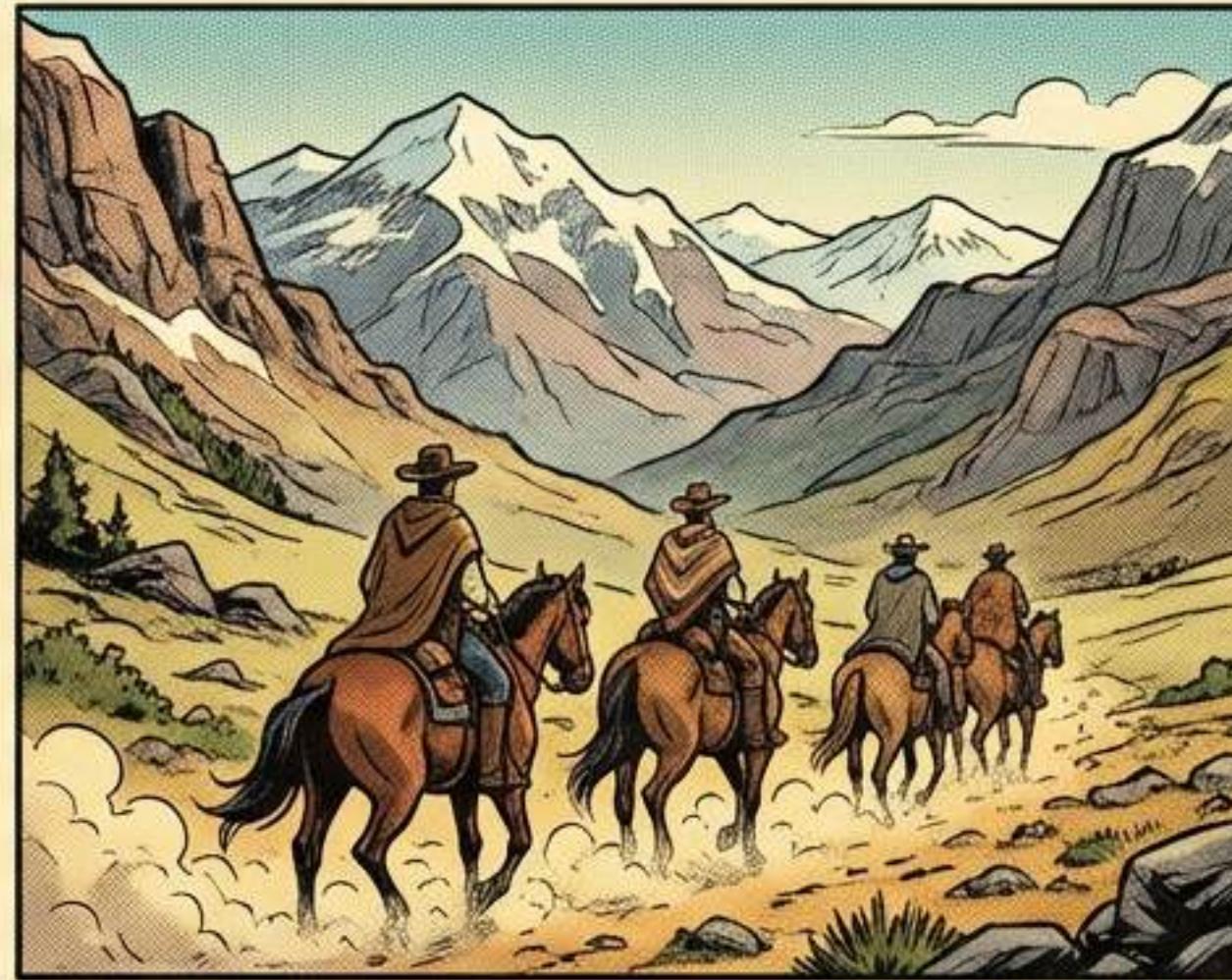


CAFE CON PIERNAS!
SWEET SIPS!

Courier Prime

Assessment: "The Good Life" achieved through biomass consumption (steak) and tango.

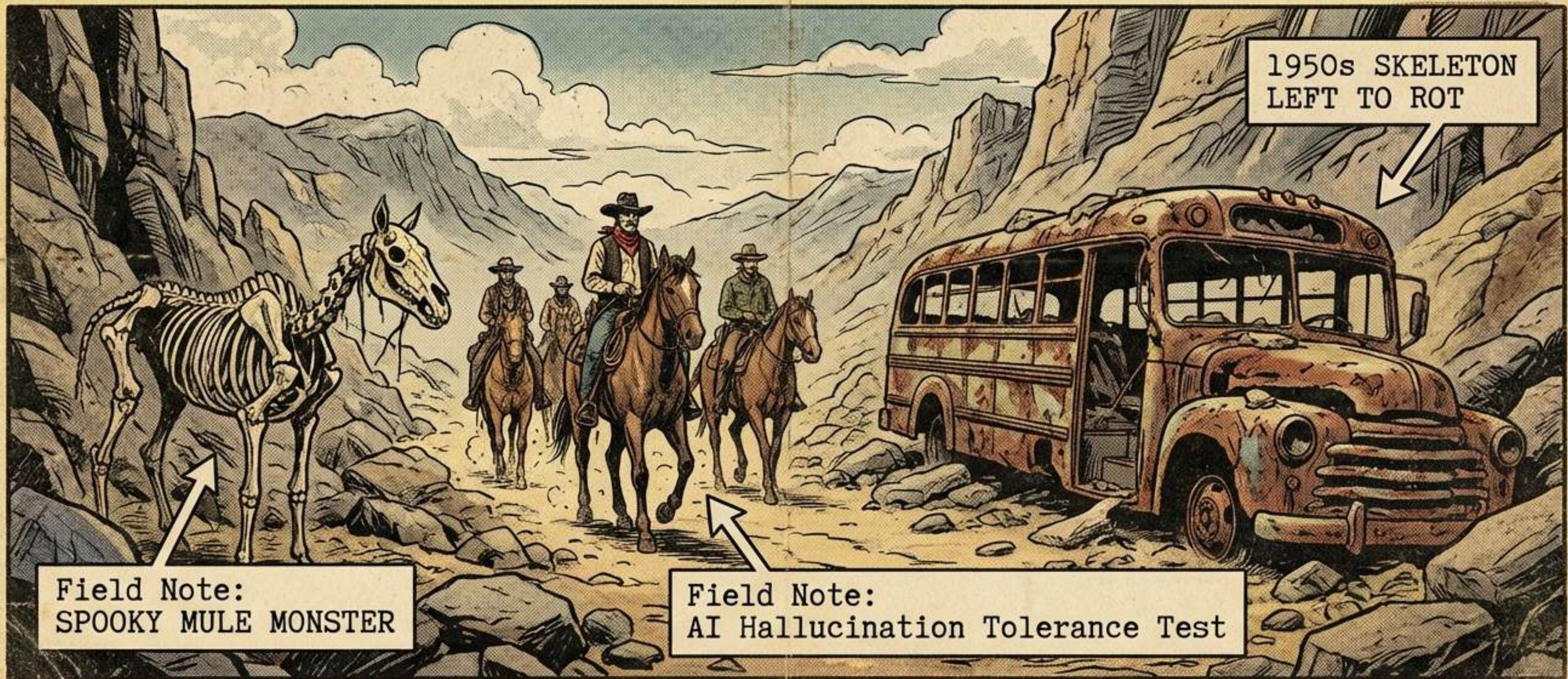
THE GAUCHO EXPERIENCE & ALTITUDE METRICS



Assessment: High altitude ascent presents significant physiological challenges, requiring careful acclimatization and monitoring.

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ANOMALIES DETECTED: THE METAL GHOSTS



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ASSET ACQUISITION & SUSTAINABILITY



“Our trip to South America had a zero Carbon Footprint – we leveraged a pre-existing methane infrastructure and brought home three used license plates.”

Courier Prime

Assessment: Demonstrates resourcefulness in leveraging existing systems and acquiring cultural artifacts with minimal environmental impact.

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See the bones-through his flesh!
Amaze your friends! Great at
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tickled!

MIC VISION HELMET
C VISION

PUT IT ON
Htl-linets

TU-STONGCKE

EXPANSIONS IN APPROV.

LUCKY PRODUCTS, \$1.25

Double-Weight, Silk Printed, Portrait Paper.

POSTAGE

10¢

50 for only \$2

Dept. LEVILLE, U.S.A.

Me A Home COST

MINIATURE TURTLE

Today!

I'm all ready to send you one of these adorable turtles at almost NO COST. It's so little it fits in your pocket or hold it in one hand, and yet it fits in surprisingly well as a pet. You can teach it to do tricks—eat vegetables around. I'm healthy, playful, ready to go!

Send Coupon Today!

DEAN STUDIOS Dept. TG-12
125 Shell Ave., Turtlecille, U.S.A.

Name _____
Address _____
City _____ State _____ Zip _____

Dark shell Light shell
 Dark eyes Light eyes

* Pay over 25¢ at post office on delivery.

NotebookLM

STARTLING! NEW!

SISIBLE MET

TURTLE

SPACE CADET

100 PC TOY SOLDIER SET \$1.25

MADE OF DURABLE PLASTIC, EACH WITH ITS OWN BASE!

PACKED IN THIS FOOTLOCKER

TOY STORAGE BOX

EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Smarshoots	8 Skarpshoo-
4 Jeeps	4 Officers	8 Cacao
4 Battleships	8 Infantry	4 Basoekamen
4 Cruisers	8 Officers	8 Marksmen

LUCKY PRODUCTS, Dept. TG
TG-12
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BOX S36, N.Y.
Here's my \$1.281
Rush the TOY SOLDIER SET TO ME!
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Address _____
City _____ State _____ Zip _____

Candies and foreign orders add \$1.00 for International delivery.

Candies and foreign orders add \$1.50 optional.

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CONCLUSION: DOWNLOAD THE SLOP



EXPERIENCE THE FULL CHEAP SUPERHERO ENERGY.

Available as A4 pages, tablet-friendly, and printable PDFs.
Turtleman leans into 'AI Slop' — making it a feature, not a bug.