



¿Qué es Cynefin? Definición e historia

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Galés: kanebin



Inglés: sainefin



Español latinoamericano: cinefin

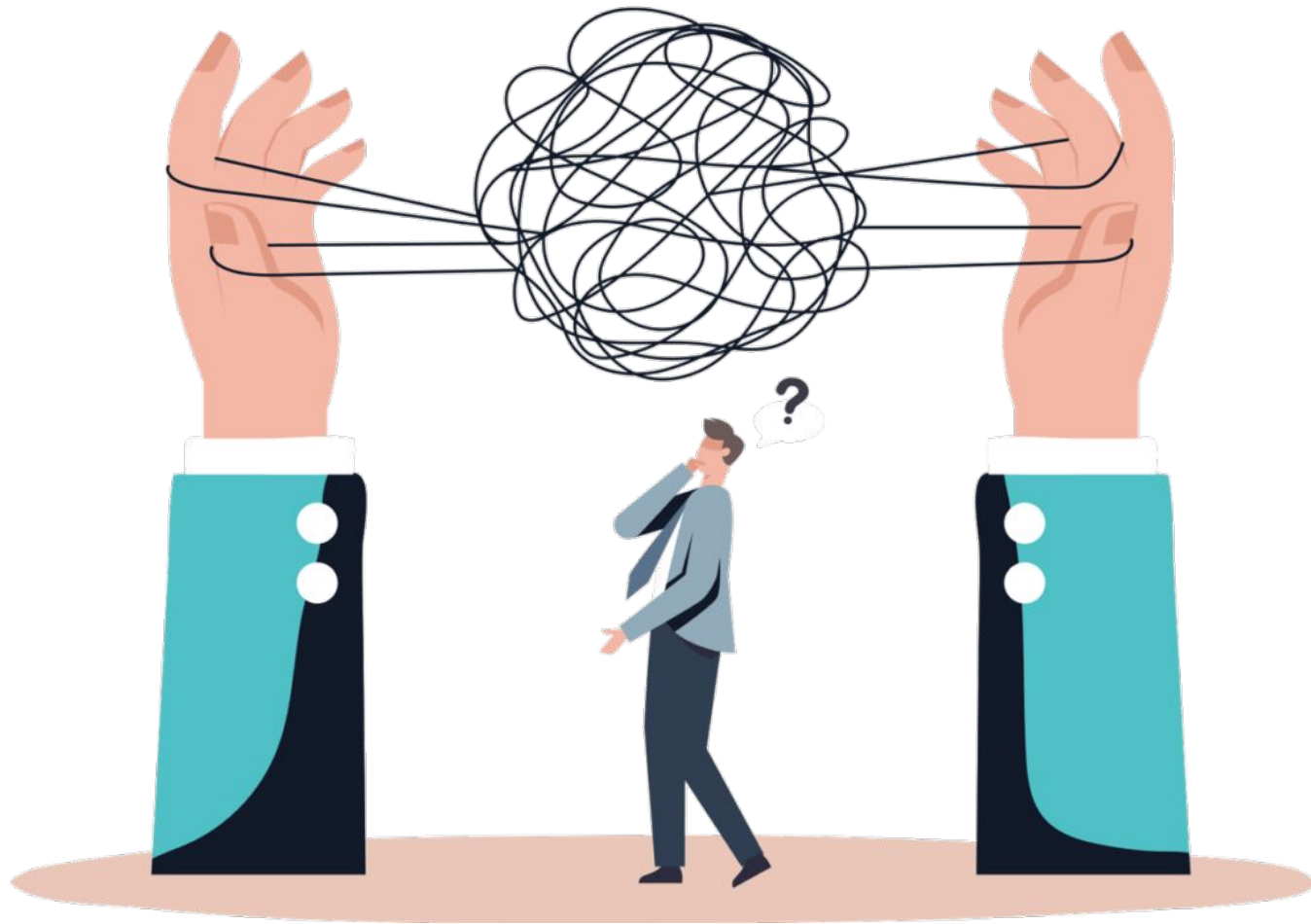


Español España: kevin (por ke(ne)bin)

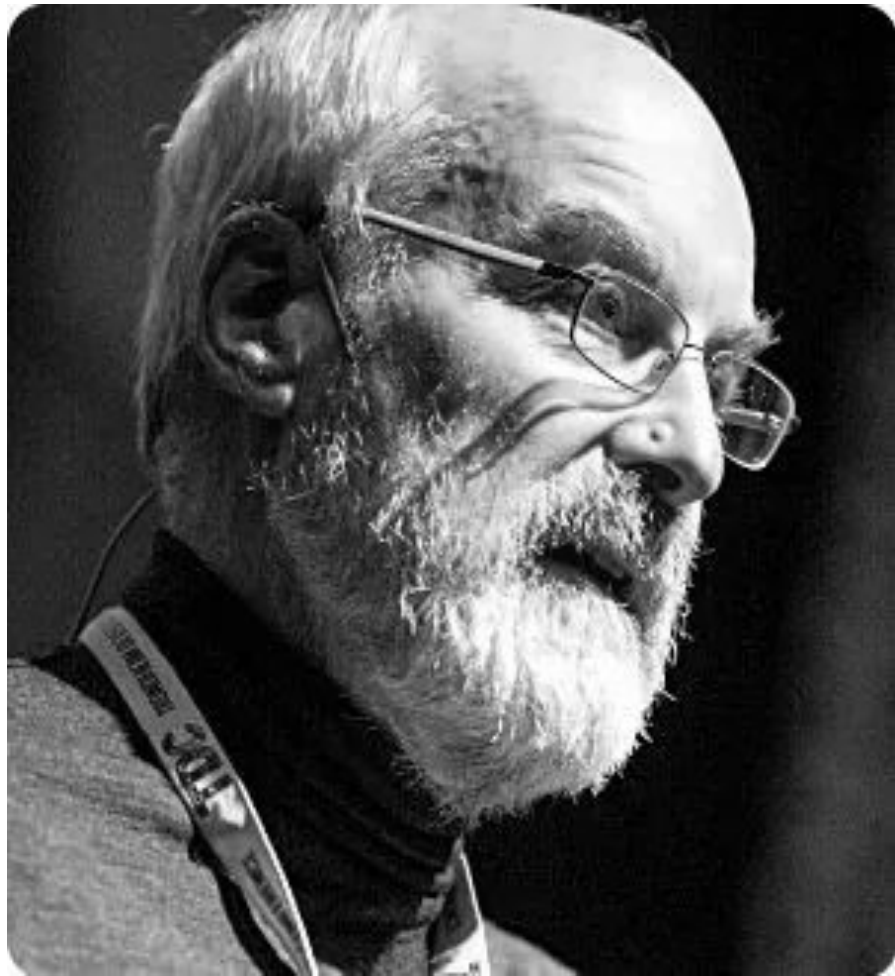




GALES





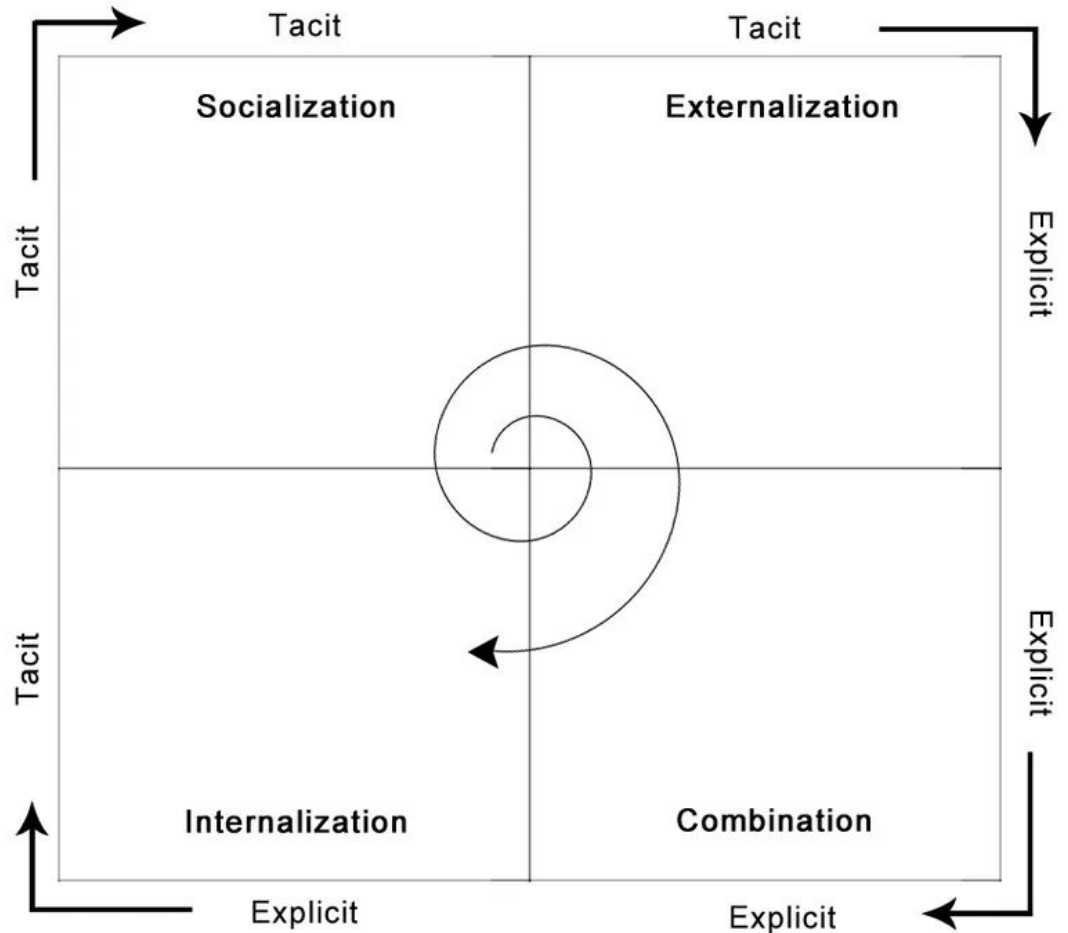


THE KNOWLEDGE-CREATING COMPANY

How Japanese
Companies
Create the
Dynamics of
Innovation



IKUJIRO NONAKA
HIROTAKA TAKEUCHI

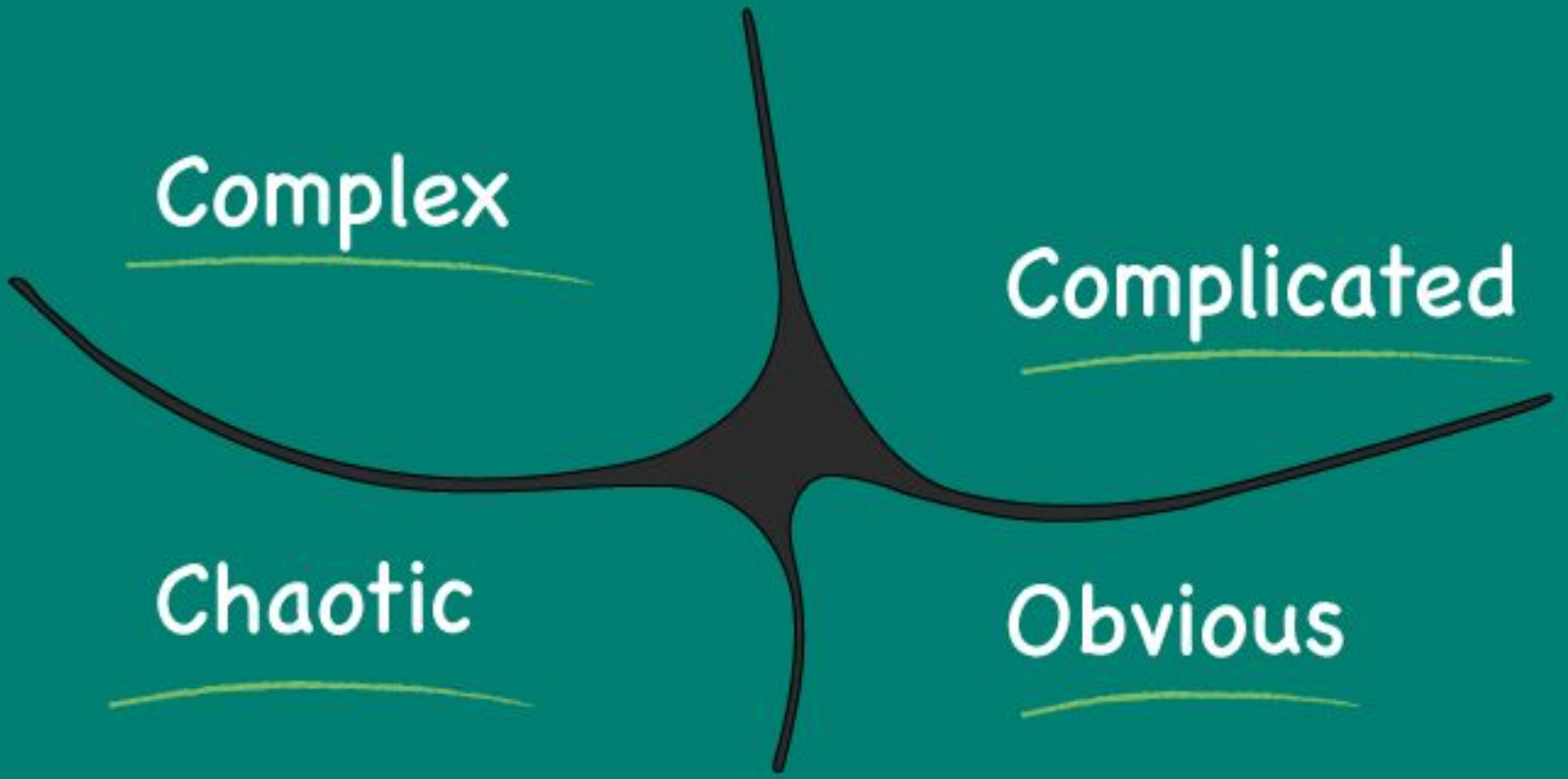


Complex

Complicated

Chaotic

Obvious





CYNEFIN FRAMEWORK



COMPLEX

PROBE



SENSE



RESPOND



emergent
strategies



COMPLICATED

SENSE



ANALYZE



RESPOND



good
practices

DISORDER



CHAOTIC

ACT



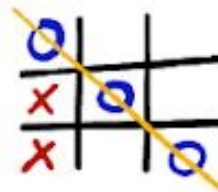
SENSE



RESPOND



novel
strategies



SIMPLE

SENSE



CATEGORIZE



RESPOND



best
practices



CYNEFIN®

weaving sense-making
into the fabric of
our world **ED02**



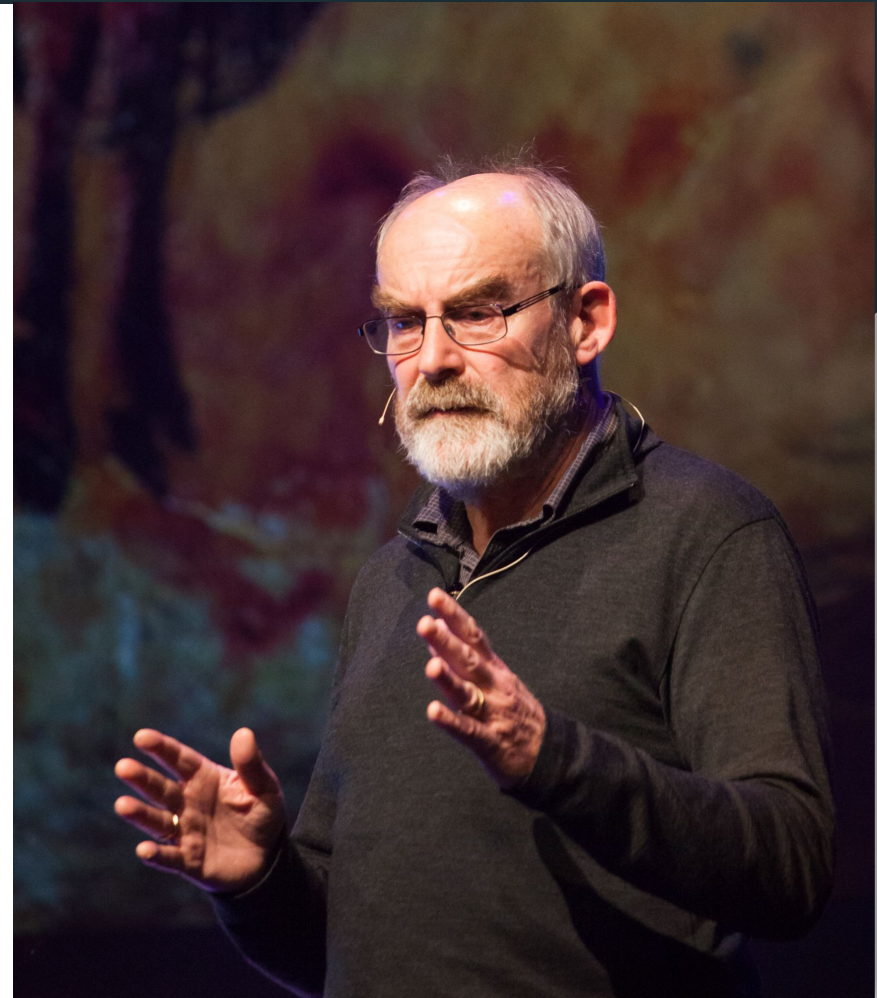
DAVE SNOWDEN & FRIENDS

Illustrated by Sue Borchardt

“ We’ve moved from the age of enlightenment to the age of entanglement where sense-making aided by imagination is now more critical than ever. This book helps re-orient us to Dave’s critical insights on complexity theory beautifully framed by his Cynefin Framework. ”

John Seely Brown

2ND EDITION 2022





Importante!



¡MUCHAS
GRACIAS!



Referencias

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