

StratBridge™ - STRATEGIC PLANNING IN THE COMPANY

Align strategy, people and actions

StratBridge™ is the **structured strategic planning program** offered by LYSPAS & CO to accompany organizations in the **real alignment of their long-term objectives with the daily work of their teams**.

Based on the Hoshin Kanri methodology, this system allows the deployment of the institutional VISION AND MISSION in concrete, measurable and executable actions, transforming strategic intentions into sustainable results.



It is the future aspiration.

What do we want to become in 5 or 10 years?

Is **projective** (5–10 years)

It's inspiring but possible

It defines a destiny that guides change, evolution, growth

It is the current raison d'être of the organization.

Why does this company exist today?

It is present

It is concrete and operational

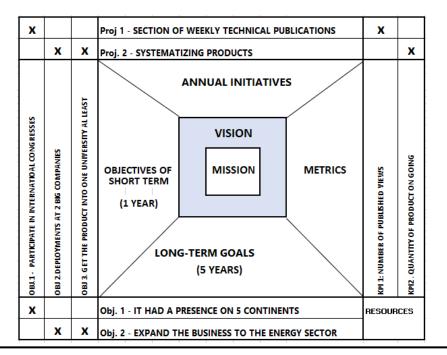
Reflects **what you deliver** to the customer

Principles that guide the decisions and behaviors of the organization.

How do we behave? What do we stand for?

They apply to everyone, every day. They are non-negotiable

HOSHIN MATRIX





What does StratBridge™ offer?

- Collaborative definition of long-term strategic objectives
- Identification of **annual objectives aligned** with vision and mission
- Construction of the Hoshin Matrix (X Matrix)
- Breakdown into concrete initiatives and specific tasks by area
- Development of real strategic KPIs
- Complementary tools: resource allocation, visual dashboard, alerts, tracking

Methodology

StratBridge™'s starting point is the strategic information provided by the company's management, especially its long-term vision. From this definition, and through a structured sequence of meetings, short-term objectives are constructed, along with their action tactics, progress indicators, and follow-up mechanisms.

As a result, the Hoshin Kanri™ Matrix is delivered, which becomes a dynamic tool for alignment and strategic evolution for the entire organization

		Week 1 - Day 1	Week 1 - Day 2	Week 2 - Day 1	Week 2 - Day	Week 4
Early Phase	Introduction to the work team					
Meeting 1	Strategic Vision. It is based on the institutional mission and vision of setting 3-5 strategic objectives for 5 years		Long-term goals			
Meeting 1	Annual objectives directly linked to strategic objectives		Objectives 1 year			
Meeting 2	Annual objectives are translated into clear initiatives by team, with managers, deadlines, and resources.			Annual Project Plan		
Meeting 3	Each key initiative has one or more meaningful performance indicators, which truly reflect strategic progress.				Define KPI's	
Final Round	Management audits. Objectives and next step					Audit Management

Expected results

- Strategic objectives deployed at all levels
- Contributors who understand **their contribution to the overall purpose**
- Actionable, actionable indicators to guide decisions
- More aligned, autonomous and focused teams

What other programs do you connect with?

- LeanBridge™: Creates the ideal operational and cultural context for strategic planning
- Kaizen Action™: solves cross-cutting problems arising from Hoshin objectives and indicators
- FlowStable™ and WasteZero™: can be integrated as specific initiatives within the matrix.