

4. Mind Map

At the very start of this research lab I used the method mind mapping quite a few times in order to get ideas. I call it mind mapping, but it's basically a way to brainstorm for me. When I started, I had no clue what I wanted to do, but after making a few mind maps I got some inspiration and ideas that I used moving forward.

In my research I used this method only in the first stage of my project, it was just a method to generate initial ideas that I could later iterate upon.

I just grabbed a few keywords and started writing things around it that has something to do with this keyword. In the end I try to cluster some interesting words together so I can make ideas out of them.

This method answered questions like, what do I even want to research? Which direction do I want to go? What kinds of things are already available in this subject? What is not?

This method can be combined with:

- Sketching
- Prototyping
- Interview

