



THE SHOW:

"THE TRANSFORMATION OFFICE"



mmartin@axesor.com

TL;DR

Transformation encompasses the adaptation of an organisation's value proposition and business & operational model to the fundamental changes brought by global trends both economical and societal, digital technologies and increasingly demanding stakeholders needs and expectations.

CORE VERTICAL TRANSFORMATIONS

- Turnaround
- Mandate
- Business Model

TRANSVERSAL TRANSFORMATIONS

- Digital
- Operational
- IT and Technology
- Support functions

THE NEED FOR A TRANSFORMATION OFFICE

- Transformation initiatives bring an additional layer of complexity that other projects do not
- Often have a deep disruptive impact on the organisation
- Transformation efforts can fail if they are not properly and exclusively managed as a unique set of initiatives

TRANSFORMATION OFFICE PROCESSES

- Global Steering:
 - Architect of Transformation
 - Coordination and custodian of the transformation plan
 - Risks management during the transformation
- Transformation Management:
 - Assess Trends and Technology than boost the transformation
 - Identity process that need to be changed
 - Redesign processes that support transformation
- Change and Stakeholder Management:
 - Communication planning
 - Capabilities building
 - Stakeholder engagement
 - Change management

IMPLEMENTING

- Design Phase
- Establishment Phase
- Operation Phase

PROJECT, STRATEGY AND TRANSFORMATION FOCUS

	Project Management	Strategy Delivery	Transformation
Focus	Project Efficiency	Delivering value	Steering disruptive change
Timespan	Short-term	Long-term	Mid-term
Main Skill	Project management	Strategy execution and Performance management	Technology understanding and innovation

ROLE OF CHIEF TRANSFORMATION OFFICER

- Transformation Architect
- Digital Savvy Expert
- Stakeholders manager
- Positive Disrupter

THANK YOU!

FEEDBACK? QUESTIONS?



"I particularly found valuable..."

"I'd like to hear more about..."

"I suggest to also consider..."