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4X March-Battle Strategy

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Downloads Cumulative Downloads Cumulative Downloads Cumulative Revenue RPD Paid Downloads Organic Downloads % Paid Downloads % Paid Downloads % Organic Downloads % Or Single metric Multi-metric Coin Master (Unified) Candy Crush Saga (Unified) Stumble Guys (Unified) Clash of Clans (Unified) Gardenscapes - New Acres (Unified) Select objects to compare O Heatmap O Show change metrics O 21/21 Metrics = # Unified App Classification RPD As of Oct 31, 2022 Share of Category Time 🕏 Cumulative Downloads Cumulative Revenue 🕏 Usage Penetration Install Penetration \$ Avg Sessions / User 🕏 Avg Session Duration Avg Time / User 💠 Avg Active Days 🕏 ✓ 1 Coin Master

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Scopely Party Royale ✓ 4 ROBLOX Roblox Creative Sandbox Simulation 11:07:06 ✓ 5 Clash of Clans
Supercell Build-Battle Strategy \$51.1m 44.0k 71.04% 36.12% 0:04:24 3:56:35 34.84% Gardenscapes - New Acres
Playrix M3-Meta Match 57.34% 33.71% 34.9k 61.64% 0:08:32 7 Homescapes
Playrix M3-Meta Match \$25.2m 38.1k 43.04% 56.96% 3.37% 57.66% 0:08:48 7:44:19 32.53% Free Fire
Garena Online Battle Royale Shooting 83.44% 0:12:33 22.49% 9 Lords Mobile IGG 4X March-Battle Strategy 94.7k \$25.1m 50.6k 53.40% 27.38% 0:08:17 5:49:00 12.66% 10 Call of Duty: Mobile
Activision Publishing Team Deathmatch Shooting 11 Fishdom: Deep Dive M3-Meta Match \$11.0m 41.0k 51.97% 2.77% 46.37% 0:06:31 3:48:46 19.17% Location RPG RPG ☐ 12 Pokémon GO Niantic 80.8k 93.48% 41.20% 0:04:13 5:47:23 27.44% \$29.8m Loco Bingo 90 PlaySpace \$4.59 67.54% 0.37% 45.88% 0:06:04 3:30:41 27.24% \$14.6m 32.46% □ 14 Township Playrix Farming Simulation 86.6k 47.60% 52.40% 54.66% 0:08:28 29.96% \$13.2m 12:06:29 □ 15 Genshin Impact miHoYo Open World RPG 54.54% 32.42% 0:10:03 \$9.5m \$6.88 45.46% 8:20:03 State of Survival
FunPlus 4X March-Battle Strategy 24.77% 17 Brawl Stars
Supercell Summon-Battle Strategy □ 18 Clash Royale
Tencent 87.74% 13.72% 0:03:42 4:13:40 19 Empires & Puzzles
Zynga Puzzle RPG \$11.90 66.87% 58.33% 0:07:54 Team Battle DRAGON BALL LEGENDS

BANDAI NAMCO Entertainme 0:07:10 31.31% \$6.37m 3.55% 34.66% 8:30:15 45.2k 83.20% 22 Candy Crush Soda Saga 32.0k 61.94% 84.40% 0:12:16 32.57% \$21.1m 38.06% 11:13:41 23 Family Island
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 Dream Games M3-Meta Match 62.59% 0:07:33 \$2.43m 4X March-Battle Strategy 21.1k \$13.4m \$7.33 13.5k 36.09% 63.91% 1.33% 28.54% 0:06:09 4:20:13 □ 27 Evony
Top Games 4X March-Battle Strategy 35.8k 19.83% Board Game Tabletop Rise of Empire
Long Tech Network 4X March-Battle Strategy Dragon Ball Z Dokkan Battle
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FunPlus □ 42 Hay Day
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Ten Square Games ☐ 51 Hero Wars
Nexters ☐ 52 Klondike Adventures Vizor 16:04:26 ☐ 53 Zynga Poker Zynga ☐ 54 Tennis Clash: 3D Sports Wildlife Studios \$2.52m ☐ 55 Slots Casino Games by Huuuge Huuuge Games □ 56 Merge Mansion
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Toca Boca ☐ 69 Project Makeover Magic Tavern \$2.69m 0:07:00 ☐ 70 League of Legends: Wild Rift Riot Games 72 Manor Matters
Playrix Hidden Object Puzzle Management Sim Sports 74 Clash of Kings Elex Technology 4X March-Battle Strategy 78 Mafia City Yotta Games 13:30:28 ☐ 79 Tower of Fantasy Perfect World □ 80 Top War: Battle Game
Topwar Studio 4X March-Battle Strategy \$2.29m 24.10% 0:09:39 2:56:14 11.92% □ 81 Cash Frenzy SpinX Games \$53.3k \$2.01m 68.17% 22.34% 9:57:45 24.99% □ 82 BINGO Blitz
Playtika Santa Monica \$51.3k 78.14% 21.49% 19.42% 0.37% 0:08:13 2:35:42 \$2.66m 21.86% Land of Empires: Immortal
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Magic Tavern M3-Meta Match \$5.30m 60.94% 37.85% 26.57% Golf Clash
Electronic Arts Simulation Sports Sports Simulation Sports Sports 87 8 Ball Pool Miniclip \$45.5k \$5.32m Star Wars: Galaxy of Heroes
 Electronic Arts Team Battle \$45.3k \$7.87m 68.68% 14.72% 0:14:03 8:19:12 26.50% □ 89 Triple Match 3D Boombox Games Connect Tiles Match 74.73% 37.09% \$44.3k \$115k 25.27% 0.11% 0:06:40 13.80% 90 Vikings: War of Clans Plarium 4X March-Battle Strategy \$43.2k \$5.73m 29.10% 70.90% 11.72% 0:05:14 4:58:50 13.77% 4X March-Battle Strategy 55.77% 23.27% \$43.2k \$823k 44.23% 0:13:14 8:58:32 12.00% \$41.5k \$4.20m 11.09% 88.91% 11.70% 0:12:33 3:23:08 10.79% 4X March-Battle Strategy \$41.5k \$651k 67.53% 29.03% 2:51:23 15.77% 94 Star Trek Fleet Command Scopely 4X March-Battle Strategy \$41.4k \$3.18m 86.52% 17.00% 0:05:56 13:15:01 14.89% □ 95 AFK Arena Lilith \$40.7k \$3.16m \$7.06 14.48% 85.52% 16.6k 0.28% 15.89% 0:11:42 5:05:59 18.44% Slotomania Playtika 57.70% 22.90% 23.69% \$40.4k \$4.75m 42.30% 0:05:56 3:38:21 □ 97 **Toy Blast** Peak \$40.2k \$5.68m 40.07% 59.93% 52.89% 0:05:33 10:51:25 43.70% 0.65% 117.36 98 Saint Seiya : Legend Of Justice Wanda Film 90.16% 55.51% 99 Bloodline: Heroes of Lithas GOAT Games Team Battle \$40.0k \$45.7k 69.05% 0:14:46 4:09:27

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