

# Maxim Gkanoliak

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## Education

**Lapland University of Applied Sciences**  
BBA, Major in Business Information Technology

Sep 2015 – Jun 2019  
Tornio, Finland

### Relevant Coursework:

Databases, Advanced Programming, Web and Mobile Programming,  
Usability and Human-Computer Interaction

**Kempton University of Applied Sciences (Erasmus+ exchange)**  
Bachelor of Information Technology

Mar 2017 – Aug 2017  
Kempton, Germany

- Remodeled the Roman village of Cambodunum via 3DS Max.
- Presented seminars on the topics of Exploratory Data Analysis with R and Cooperative Games Theory.

## Experience

### Online Content Manager Intern

Tokyostay  
Mar 2018 - Sep 2018

- Improved website loading speed by 50% and optimized the content.
- Implemented Search Engine Optimization techniques to improve the position of the company in search engine results.
- Developed a digital marketing strategy to allow the company compete more efficiently in the share house hospitality field.
- Integrated a new booking management software and coached the staff on its usage.

### Peer Student tutor & Student Council Member

Lapland UAS  
Apr 2016 – Jun 2019

- Assisted students in becoming familiar with the Finnish university life.
- Organized weekly recreational activities.
- Promoted wellbeing among students.

### V.I.P Area Volunteer

Slush Helsinki  
Nov 2017

- Arranged designated area for V.I.P guests
- Provided highly praised customer service.
- Reliably performed any extra tasks.

## Skills

### IT Skills

Git, HTML, CSS, Bootstrap, Search Engine Optimization, Google Analytics, Google Adwords, Javascript, jQuery, Wordpress, PHP, SQL

### Language skills

Greek Native, Ukrainian Native, English Fluent, Russian Fluent, German Business

### Certifications

- Google Analytics Individual Qualification
- Google Adwords
- JavaScript Algorithms and Data Structures by FreeCodeCamp
- Responsive Web Design by FreeCodeCamp
- SEO Fundamentals by SEMrush