

**FOR RELEASE THE WEEK OF APRIL 18th**

**Yaf Swamy explores new sound horizons mixing grunge elements with hyperpop inside the digital blender with their latest single “snakesong”**



[ Single artwork by Ivana Jimena Ig: @i.v\_\_v.i ]

After their audiovisual presentation on the VR Festival “Rufianes y Amigos” on the 17th of April where they premiered the music video for “snakesong”, Yaf Swamy releases their energetic single in musical platforms this April 18th. The sound of “snakesong” is hard to englobe: although maintaining a relatively sober structure, it explores exaggerated processing techniques with an air of irony as they saturate and distort every element of the song. With a satirical tone the single makes reference to 90s Alternative Rock bands such as Nirvana, My Bloody Valentine and Hole and fuses them with a current and digitally processed sound inspired by contemporary musicians such as A G Cook, Arca, and Amnesia Scanner.





Yaf Swamy is a trio from Mexico City that was born during the 2020 pandemic. Their work has an unconventional approach from all angles: whether it is exploring algorithmic models that generate random lyrics, images, and melodies, such as in their debut EP “yerbo flashbacks”, or creating soundscapes with experimental production techniques, Yaf Swamy tries to overcome traditional creative limits. With their strange humour encrypted into their visuals Yaf Swamy has been able to establish a unique connection with their fans on Instagram. More recently they showed up in the Rufianes y Amigos VR Festival where they played alongside Pepe Pecas, Yan Bili, and Carlos Quadro.

Succeeding their EP, “snakesong” is their second single ever released into the streaming platforms, denoting an exploration of digital distortion in sound. The search for the creation of Hypergrunge.

