

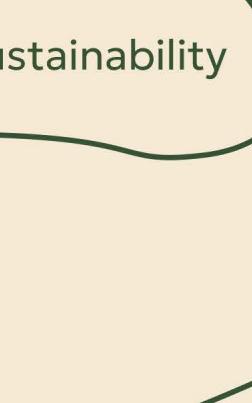
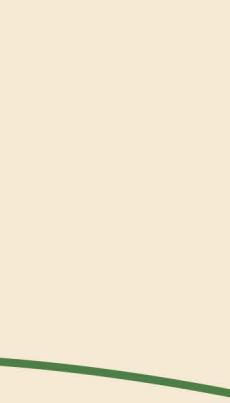
Logo's

# Mix Box

Primary Logo

## MixBox

Secondary Logo



**Bar-quality cocktails, no fuss. MixBox delivers premium kits to your door, making mixology easy and fun. Top ingredients, bold recipes, and eco-friendly packaging —big flavor, small footprint. Now in Antwerp, soon across Flanders and the Netherlands!**



## Color Palette

### Primary Colors



Forest Green  
#375333



Leaf Green  
#4E7F47



Spring Green  
#89AE48

### Accent Colors



Golden Ochre  
#BE9F33



Sunshine Gold  
#E9C754



Cherry Red  
#DB1D3F

## Typography

### Source Serif Pro Bold - Titles

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

### Geologica Light - Bodycopy

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

## Brand Personality



## Product Photos



**Jessica Rabbit Cocktail**  
TEQUILA & ESPADIN MEZCAL  
Alcohol



**Devine Long Drink**  
DESIGN, UX, DEVELOPMENT  
Non Alcohol