Tyler Shaughnessy

PERSONA: Dylan Shaughnessy ((ustomer))   USER STORY/SCENARIO: Trouble learning Calculus
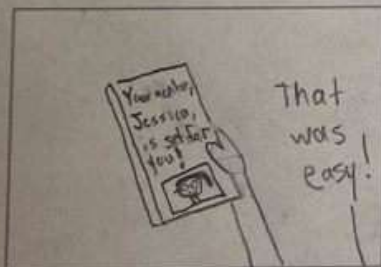

What does this mean?!

Dylan is having trouble understanding calculus

Hmm, if only there was a way to have 1 on 1 help.
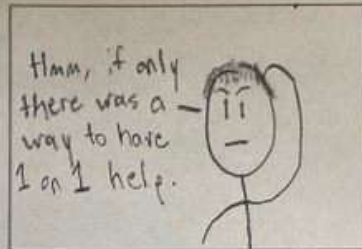
Dylan wants to know if there is a way he can get individual help

This might help

Need a mentor? Click here!

Dylan finds an ad for our mentoring app.

That was easy!

Your mentor, Jessica, is set for you!
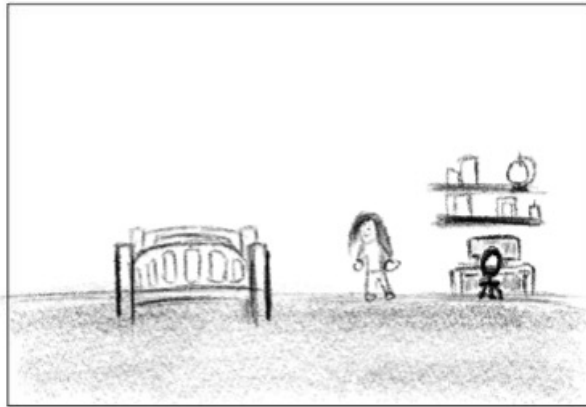
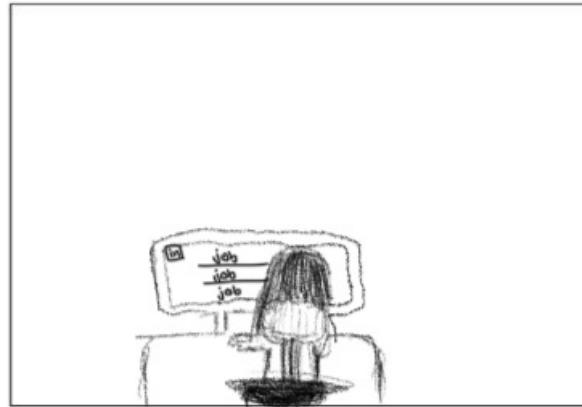Dylan easily gets his mentor
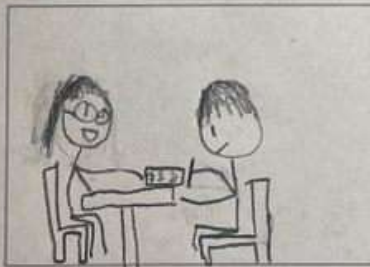
Dylan's mentor helps him learn calculus.
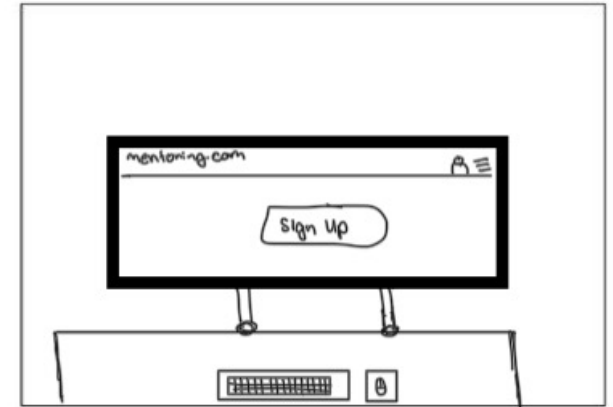

A+ Calno
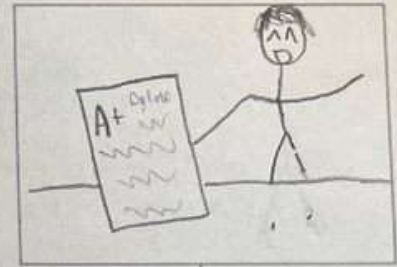
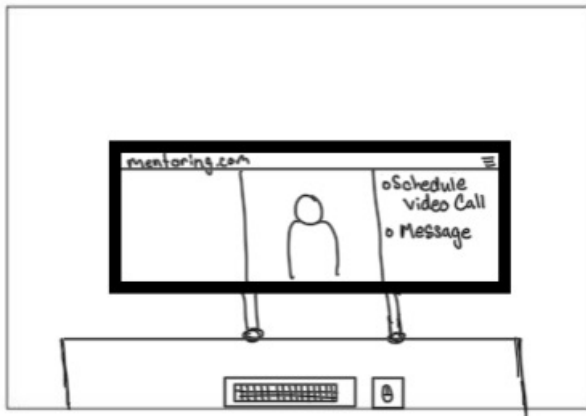Dylan takes his calculus test and gets an A+, thanks to his mentor.

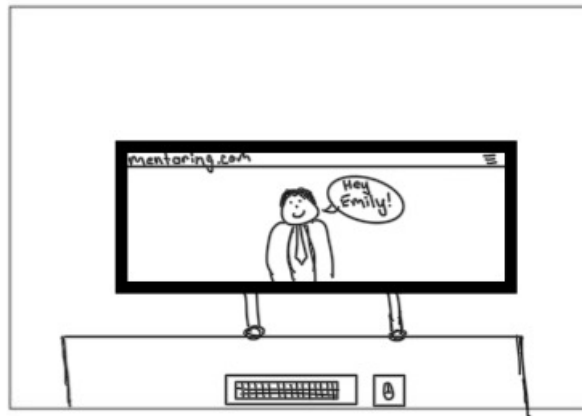Emily wakes up and starts her day by doing her morning routine

Emily is researching job opportunities on her computer but has no luck.

Emily finds the mentoring website and signs up to see if she can get some help

Emily finds a mentor on the site that looks like he can help her and schedules a video call with him.

Emily joins the video call and talks to the mentor and asks him questions.

Persona: Craig Dooger

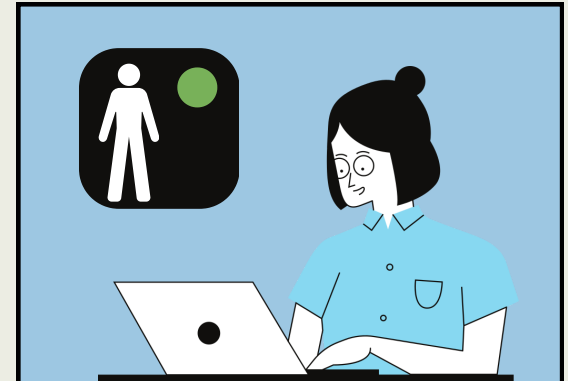**User Story/Scenario**: Craig wants to teach others!
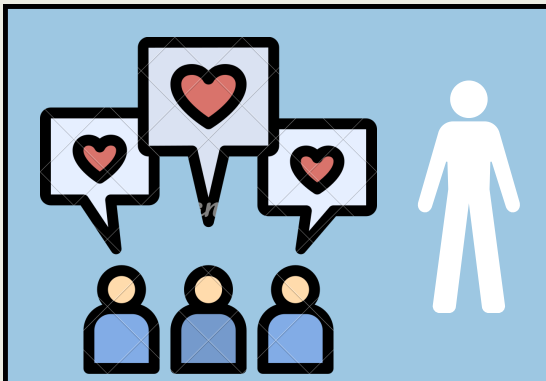
By: Maximus Fernandez

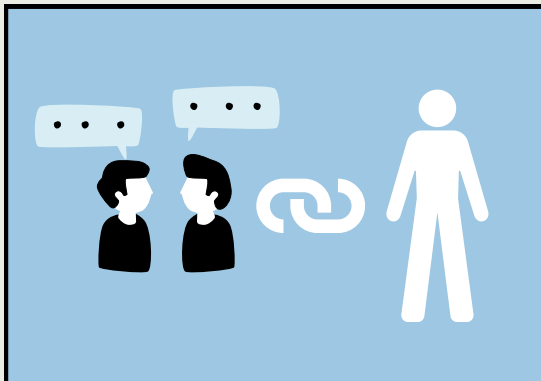Craig wants to help others learn about the field he studied, Data Science.

He discovers an app that allows him to communicate with other students.
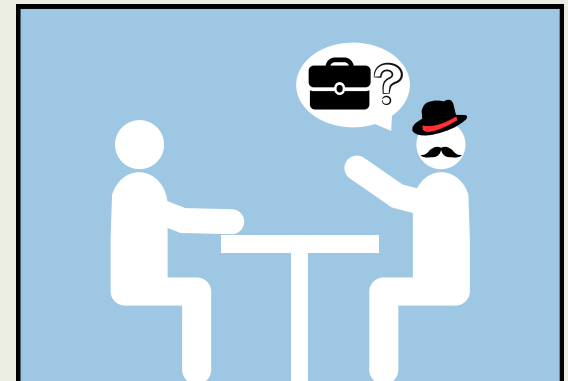
Fellow learners can see whether or not Craig is active and open to questions or calls.

Fellow learners appreciate Craig so much that they leave a positive review.

Some students come across Craig's profile and are inspired to connect and interact with him as well.

Employers notice Craig's reputation with other learners is great, so they reach out to him for opportunities.