

Craig Dooger

age: 32

residence: Destin, Florida

education: Doctorate in Physics

occupation: Data Scientist

marital status: Single



In the vast universe of knowledge, connections are the constellations guiding us to new horizons. I believe in the power of collaboration and mentorship, for they fuel the engines of innovation and discovery.

Craig effortlessly maneuvers through intricate algorithms and extensive datasets, showcasing his precision. He dedicates his evenings to mentoring in online forums, enriching collaborative data science communities with his expertise. His technical prowess not only fuels his work but also cultivates meaningful connections and facilitates knowledge exchange within his professional sphere.

Comfort With Technology

INTERNET



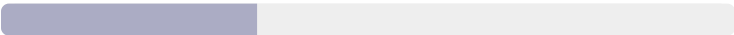
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Craig envisions a platform aligned with his values. The ability to connect with fellow learners and experienced professionals not only fuels his knowledge but also allows him to inspire others in his field, fostering a vibrant community of learning and growth.

Needs

- Learning opportunities
- Collaborating with others
- Meaningful connections

Wants

- Share knowledge
- A sense of community
- Guiding younger, inexperienced people

Values

- Knowledge
- Integrity
- Professional growth
- Genuine connections

Fears

- Being disconnected from the scientific community
- Missing potential breakthroughs in science
- Fear of not reaching his goals

Dylan Shaughnessy

age: 16

residence: Oneonta

education: High School

occupation: Student

marital status: Single



OMG that rocket value!

On a usually day I go to school, play some tennis, go to the gym, play some minecraft, and go to sleep.

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Needs

- Mentoring app must have video calling
- Must have educated mentors
- Must include text message system

Values

- The app should be like a game, where there can be enjoyment in progressing
- The app should be aesthetically pleasing

Criteria For Success:

In order to feel successful, he needs to feel like he can understand what he's being taught, and what it can be useful for.

Wants

- Would like the app to show progress
- Would enjoy if mentors were accessible at anytime
- Would be happy if cost for the app could stay low

Fears

- The design of the app may be hard to understand
- The app may have bugs that may interfere with the enjoyment of using the app
- The app may not have easy access to mentors at all times

Emily Parker

age: 22

residence: New York City, NY

education: Just Graduated Bachelor's in Business Administration

occupation: unemployed, actively job hunting

marital status: Single



"Every challenge is an opportunity for growth. I'm determined to turn my dreams into reality, and I believe that with the right guidance and hard work, I can achieve anything I set my mind to."

Emily's day is structured around job applications and interview preparation in the morning, networking and mentorship activities mid-morning, skill development in the afternoon, industry research in the evening, and goal-setting before bed. Her day is centered on achieving her career goals and staying connected with her professional network.

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MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Success for Emily revolves around securing her first job, gaining confidence in interviews and networking, expanding her professional network, finding career clarity, and pursuing continuous learning and personal growth.

Needs

- Mentor access for job and career guidance
- Interview, resume, and networking resources
- Community of recent graduates for sharing and learning
- Cost-effective mentorship options

Values

- Learning
- Community
- Affordability
- Professional Development
- Independence

Wants

- Career Guidance
- Confidence
- Networking Opportunities
- Job Search Support
- Exploration

Fears

- Job Rejections
- Uncertainty
- Isolation
- Financial Stress
- Missing Opportunities