

Sneakerhead Steve



Job Title

Sneaker Reseller

Age

18 to 24 years

Highest Level of Education

Bachelor's degree (e.g. BA, BS)

Social Networks



Industry

Sales

Preferred Method of Communication

- Email
- Text Messaging
- Social Media

Tools They Need to Do Their Job

- Email
- Cloud-Based Storage & File Sharing Applications
- Project Management
- Business Intelligence Dashboards
- Accounting and Bookkeeping Systems
- Content Management Systems

Job Responsibilities

Buy Shoes People Want at Low Prices and Sell High

Their Job Is Measured By

Number of Shoes Bought

Reports to

Self-Employed

Goals or Objectives

Learn About Sneaker Reselling Industry

Maximize Profit

They Gain Information By

Social Me

Biggest Challenges

- Resources
- Professional Development
- Communication
- Problem Solving & Decision Making
- Collaboration & Creativity
- Project Management & Disorganization