

# Maxine Kho

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New York, NY

## EDUCATION

**NEW YORK UNIVERSITY**  
B.S. Integrated Digital Media,  
Minor in Psychology  
May 2020

Coursework:  
Visual Foundation Studio,  
Motion Graphics, Web  
Development, Data-Driven  
Art, Physical Interfaces and  
Networked Devices, Data  
Visualization, UX Design

## TOOLS

Figma, Proton, Sketch,  
InVision, Zeplin, Photoshop,  
Illustrator, AfterEffects,  
InDesign, Premiere, Tableau,  
HTML/CSS, Python,  
Javacript, Arduino, A-Frame,  
Processing, Google Analytics

## ORGANIZATIONS

IXDA, AIGA NY, Tech@NYU  
Design Collective, The Urban  
Food Lab at NYU


## WORK

2020 **STIT, NYU**  Senior Product Designer

Conducted user research and  
designed workflows to enhance user  
satisfaction and improve usability of  
NYU applications for on-campus  
services and student activities

2019 **Facebook**  Product Design Intern

Created and maintained components  
and patterns for Facebook's Ads and  
Business products, serving 6 million  
businesses and thousands of  
Facebook designers and engineers

2018-  
2019 **NYU IT**  Product Designer

Defined workflows and delivered  
wireframes, mockups, and interactive  
prototypes for Janus Internship  
Management System and NYU  
Treasury Portal

2017 **Blushup Beauty**  UX/UI Design Intern

Created brand identity for beauty  
startup, redesigned website, and  
restructured its architecture with  
developers prior to beta launch

**Vigi Design Studio**  Design Intern

Led a team of 8 to design Better's  
mobile onboarding flow and conducted  
extensive user research to determine  
the product's content and features

2016 **HeyKuya**  Marketing Intern

Redesigned the newsletter template,  
doubling average click rate in two  
months (via Google Analytics)