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@how long until leftists only communicate through tagging group names?

 Photo/Video

Feeling/Activity

groups for sharing #relatable content blew up soon after the 2016 election.

"It was also after the election that these Facebook groups became support systems and spaces for people who wanted a place to talk to others about what they were thinking about," she said. "These spaces give us an opportunity to share an indefinite communal groan with the rest of humanity that thinks like us."

Cooley's personal favorite left-leaning groups include (but are not limited to): "sounds white but ok", "sounds male but ok", "i feel personally attacked by this relatable content", "swiped the FUCK

members and counting, this meme sharing Facebook group has succeeded in hitting close to home—quite literally—for many NU students.

"I wanted to use the 'something memes for something teens' format for the name of this group, and networking sounded good because of the alliteration with Northwestern; also it doubles as a joke about how pre-professional NU students are," he says.

Powell is familiar with the world of left-leaning content, and describes himself as very politically active on the left. He says that while NMNT itself is not necessarily

part of the leftbook world, there is definitely sort of an overall attitude to the group that is very sympathetic to the mentality.

"This [Facebook page] was intended to be a one-off joke rather than become a large group," he says. "I'm really glad that the group took off and that

right" and the OG of college Facebook meme groups, "UC Berkeley memes for edgy teens".

"The first two are both spaces where people share memes about white people, douchey guys, or sometimes both. The third makes me question all of the decisions I've ever made in my life, the fourth makes me feel better about my Tinder swipe etiquette and the last is self-

people enjoy it. My favorite thing about the page so far was when emails were sent out about the tuition increase and it immediately went to the meme page. It was the first time I saw an extensive group of people immediately talk about and criticize something the administration had done in this format; I thought that that was a good sign of what this could be, and what this group could do."