

**Date Request Received:** 09/06/2021

**Ongoing** (sent to recipients one time and then to any new recipients that meet the criteria), **Reoccurring** (sent to the same recipients multiple times), or **One-time** (sent to recipients once): One-Time

**Send Date:** 09/29/2021

**Restated Population:** Domestic, main campus freshmen prospects and inquiries for S/F 2021 and S/F 2022 or freshmen prospects-commits for S/F 2021 who live within a 50-mile radius of the event location (85006). Prospects and inquiries, regardless of term will be restricted to those who indicated an interest in CFA and applicants through commits will be restricted to those who indicated on the admissions application that they are interested in CFA.

Max, can you please confirm that you do not want to include prospects/inquiries who did not indicate an interest in CFA and that you want to include those who have submitted a CFA app (based on the recruitment category Applied to CFA)?

**Who needs to give final approval:** UG Admissions Director and CFA Sr. Coordinator

<https://srm.arizona.edu/Helpdesk/Ticket/mock-HDTicket-No-123456789>

**SAMPLE DATA SET USED FOR STRATEGIC COMMUNICATION**

SID	F-Name	L-Name	Personal Email	Address	Class	High School	Applied to Arizona	Applied to CFA
12345678	Wilbur	Wildcat	personal@fake.com	123 MAIN PHX, AZ 85006	SR	Arcadia HS	Y	N
87654321	Anne	Jones	p.personal@fake.com	456 MAPLE PV, AZ 85002	JR	PVHS	N	N