MAX SHOES

Logo Versions

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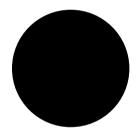
MS

Primary

Wordmark Only

Icon

Colours



Primary

Hex #000000 RGB rgb(0,0,0) CMYK 0 0 0 100

Pantone 19-3911



Secondary

Hex #61777F RGB rgb(97,119,127) CMYK 24 6 0 50

Pantone 18-4011

Accent

Hex #61777F

RGB rgb(97,119,127)

CMYK 246050

Pantone 18-4011



Background

Hex #DEDEDE

RGB rgb(222,222,222)

CMYK 00013

Pantone 12-4306

Typography

Primary Titillium Web Regular Aa Bb Cc