Max Kobayashi Arnold

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Education

University of Missouri

May 2020

B.A. Journalism

Columbia, Missouri

Emphasis: Convergence Multimedia Producing

Multimedia Experience

Las Vegas Review-Journal

Jan 2020- Apr 2020

Social Media and Outreach Consultant

Columbia, Missouri

- Consulted with journalists at the Las Vegas Review-Journal to increase outreach for events page

Columbia Missourian - Newspaper

Aug 2019 - Dec 2019

Community Outreach Team

Columbia, Missouri

- Created posts for Missourian stories on Twitter and Facebook
- Monitored comments on the Missourian website and social media accounts
- Created surveys and developed analytical website reports for the Missourian

MU School of Journalism - Convergence/Multimedia Producing

Jan 2019 - Dec 2019

Convergence Reporter

Columbia, Missouri

- Produced multimedia stories for multiple Columbia newsrooms including the Missourian, KOMU 8 (NBC affiliate) and KBIA (NPR affiliate)
- Created videos, audio pieces, photos, text stories and infographics for local news stories

Convergence Editor

- Directed teams of 3 reporting local multimedia news stories
- Organized and advised reporting teams on short deadlines

Livestream Mizzou Sep 2018 - Jan 2019

Videographer

Columbia, Missouri

- Live streamed university and city-wide events as director and camera operator
- Worked as a team to set up multiple events across university campus

MUTV - University of Missouri Student Media Network

Aug 2016 - May 2018

Sports Executive/Reporter

Columbia, Missouri

- Executive Producer and Co-host for MUTV Sports "Tailgaters" show
- Directed other MUTV shows ("Triple Play," "TW 23," "Tiger Pregame")
- Wrote up weekly updates for LISTSERV e-mailing list
- Wrote web stories for various Mizzou sporting events
- Produced video packages including on air appearances and voice overs
- Appeared as guest analyst on multiple MUTV Sports shows

KOMU 8 News Station - NBC Affiliate

Sept 2016 – Aug 2017

Production Assistant

Columbia, Missouri

- Edited video footage from NBC and CNN for KOMU news programs
- Controlled teleprompter feed for news anchors

Chicago Bandits (NPF - National Pro Fastpitch)

Jun 2013 - Aug 2016

Videographer

Rosemont, Illinois

- Worked on team producing live stream for Chicago Bandits women's softball team
- Operated four cameras throughout the season, including shoulder mount and main game cameras
- Set up camera locations as well as wired and wireless connections to director's tricaster

Technical Experience

Camera and Tricaster Operation: Sony Handicam HDR-AX2000, Canon X1 H1, Canon Rebel T3i and T5i, NewTek Tricaster 860

Editing Software: Latest versions of Final Cut Pro, Adobe Premiere, and Avid Newscutter.

Programming Languages: HTML, CSS, Python, C, Javascript

Other Experience

Shaffer & Associates

May 2018 - May 2020

Entry Lead in Legal Department of Debt Collection Firm

Columbia, Missouri

- Trained new employees to enter debt information in database and record bankruptcy communications
- Evaluated and assessed abilities of new employees