

# Max Kobayashi Arnold

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## Web Development Experience

### Columbia Missourian

Mar 2020 – Apr 2020

Web Designer/Developer

Columbia, Missouri

- Worked on a team of designers and journalists to design/develop a new training website for the Columbia Missourian.
- Used HTML, CSS, JavaScript and jQuery.

## Multimedia Experience

### Las Vegas Review - Journal

Jan 2020 – Apr 2020

Social Media and Outreach Consultant

Columbia, Missouri

- Consulted with journalists at the Las Vegas Review-Journal to increase outreach for local events page

### Columbia Missourian - Newspaper

Aug 2019 – Dec 2019

Community Outreach Team

Columbia, Missouri

- Posted Missourian stories and monitored comments on various social media platforms
- Created surveys and developed analytical website reports for the Missourian

### MU School of Journalism - Convergence/Multimedia Producing

Jan 2019 – Dec 2019

Convergence Reporter/Editor

Columbia, Missouri

- Produced multimedia stories (i.e. videos, audio pieces, photos, infographics, and text stories) for multiple Columbia newsrooms including the Missourian, KOMU 8 (NBC affiliate), KBIA (NPR affiliate) and local news
- Directed, organized and advised teams of 3 to meet short deadlines for reporting local multimedia news stories

### MUTV - University of Missouri Student Media Network

Aug 2016 – May 2018

Sports Anchor/Reporter

Columbia, Missouri

- Executive Producer and Co-host for MUTV Sports “Tailgaters”
- Director and guest analyst of multiple sports MUTV shows (“Triple Play,” “TW 23,” “Tiger Pregame”, etc.)
- Wrote web stories for various Mizzou sporting events as well as weekly updates for LISTSERV e-mailing list
- Produced video packages including on-air appearances and voice overs

### KOMU 8 News Station - NBC Affiliate

Sept 2016 – Aug 2017

Production Assistant

Columbia, Missouri

- Assisted with production and editing of video footage for KOMU news programs

## Technical Skills

**Programming Languages:** HTML, CSS, Javascript, Python, C

**Programming Skills:** Git, Github, Unix/Linux Terminal

**Software Skills:** Adobe (Premiere, Audition, Photoshop, After Effects), Final Cut Pro, Avid NewsCutter

## Web Projects

Columbia Missourian Training Site

[j4502-ss20.github.io/missourian\\_intranet/](https://j4502-ss20.github.io/missourian_intranet/)

Potato the Shih Tzu

[potato-the-shihtzu.github.io/potato/](https://potato-the-shihtzu.github.io/potato/)

## Other Experience

### Shaffer & Associates (Debt Collection Agency)

May 2018 – May 2020

Legal Data Entry Lead

Columbia, Missouri

- Trained and evaluated new employees on their abilities to communicate, recognize discrepancies and handle legal documents

## Education

### University of Missouri

Aug 2016 – May 2020

B.A. Journalism

Columbia, Missouri

Emphasis: Convergence Multimedia Producing

Minor in Business Administration