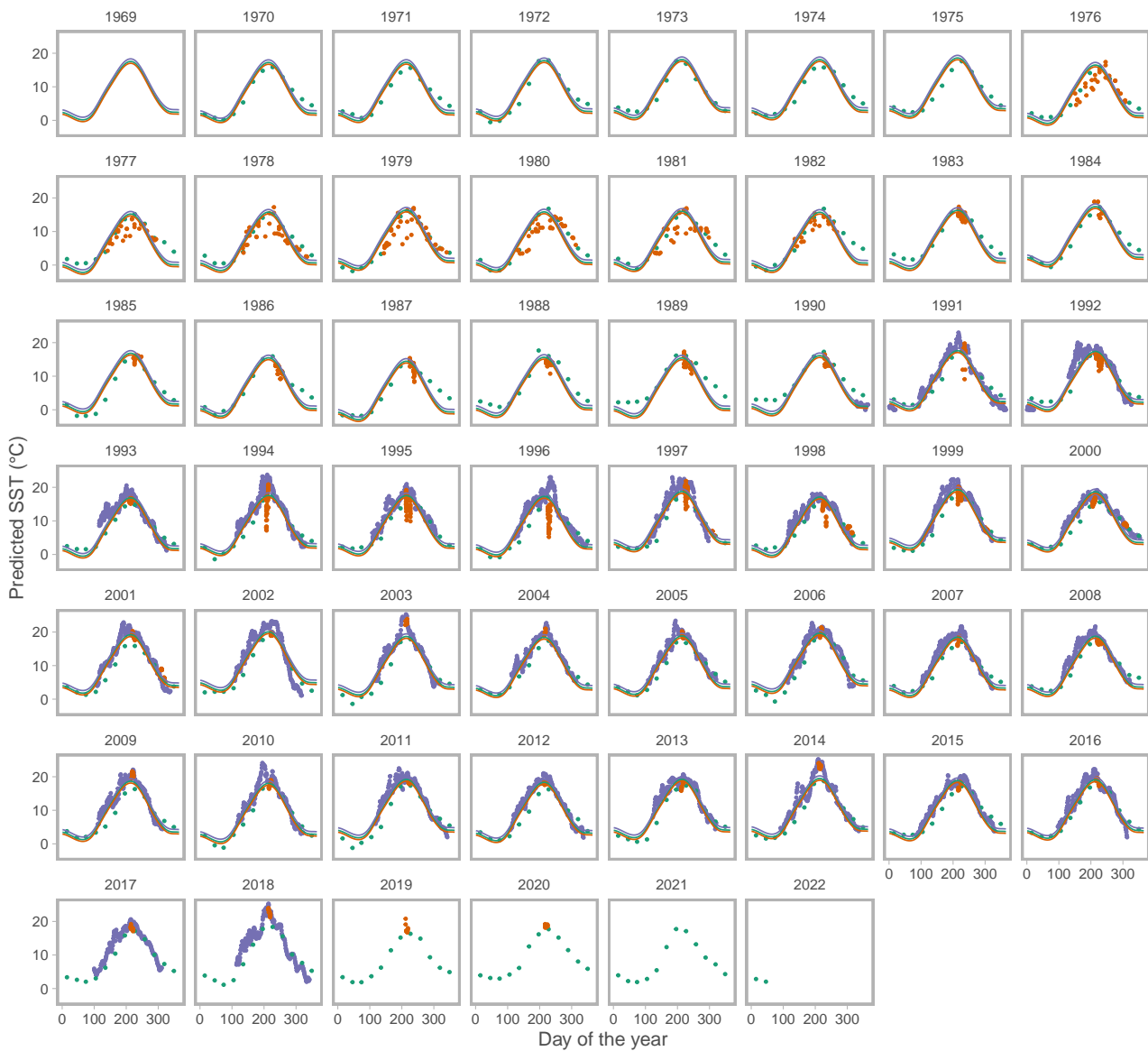Site = FB