

Maximilian Linek, Ph.D.

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I am an expert on causal methods with considerable experience in advancing experimentation and managing complex projects to generate long-term, trustworthy insights.

Work Experience

- Tier Mobility / Dott** Berlin
Staff Data Analyst Mar. 2023 - Present
- Lead analyst for complex impact assessments, most recently of migrating Tier operated cities to Dott
 - Developed and propagated company strategy toward self-serve experimentation
 - Guided analysts across the company in causal analysis
- Senior Data Analyst** Nov 2021 - Feb. 2023
- Automated pipelines and analysis to scale experimentation from 5 to 150 experiments per year
 - Led methodological progress in experimentation (segmentation, dynamic effects, variance reduction)
 - Product Analyst for the Pricing and Shop Team
- BearingPoint** Berlin
Business Consultant May 2014 - Jun. 2015
- Led 3 large-scale surveys with up to 5,000 client employees
 - Evaluated and optimized staffing
 - Identified and secured follow-up projects

Education

- Ph.D. in Economics** 2015 - 2021
Hertie School and Berlin School of Economics, Germany
- Structured program with 2 years Ph.D. coursework
 - Experimental and quasi-experimental research in development and behavioral economics
- M.Sc in Economics** 2010 - 2013
University of Muenster, Germany
- M.Sc in Development Economics** 2011 - 2012
University of London - School of Oriental and African Studies, United Kingdom
- B.Sc in European Business Studies** 2006 - 2010
University of Bamberg, Germany

Skills

Methods:

- Online experimentation (complex designs, spill-overs, sampling, scaling)
- Causal methods with observational data (RDD, IV, matching, DiD, synthetic control)

Programming: Python, R, SQL, Jinja, Git, dvc, \LaTeX

Tech Stack: dbt, Looker, Tableau, Hex, Amplitude, Optimizely

Publications and Research

- [1] "[Framing and Social Information Nudges at Wikipedia](#)" (with Christian Traxler)
How does information about others affect the decision to donate?
Journal of Economic Behavior & Organization, Vol. 188, 2021
- [2] "Defaults in Online Charity: Evidence from Wikipedia Germany" (with Christian Traxler)
What is the effect of defaults on the donation amount?
- [3] "[Dictating Development? The Effects of Local Institutions under Upward Accountability](#)"
What is the effect of social control in community meetings on behavior change?