



# 1. Find It

The building both "prohibits" ("No Photography") and requires cameras! The building is a live art exhibit on the hypocrisy of our "Surveillance Society"



# 2. Scan It

When scanned with a smartphone/tablet/DEG, the user is redirected to a website, a live access of which triggers a camera and electronic flash lamp hidden inside the QR code.



# 3. Get Caught

The hidden camera and flash lamp capture a photograph of the person photographing the building. When you photograph the building it photographs you back!



# 4. Get Listed

A "Wanted" poster is automatically generated from the photograph of the participant, and then projected onto a covert projection screen hidden behind the QR code.