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## **Dataset:** Amazon product reviews

• Source: <a href="http://jmcauley.ucsd.edu/data/amazon/">http://jmcauley.ucsd.edu/data/amazon/</a>

• Size: ~20 GB

Total Reviews: 142.8 million

## Questions:

1. What is the relationship between length of review and sentiment?

- 2. Star rating vs. length?
- 3. Star rating vs. sentiment?
- 4. Star rating and sentiment vs. crime rate?
- 5. Markov chain (put in inputs like sentiment, star rating, weather, economic state and get an example review)?
- 6. Are there trends in the time series of product reviews vs. trends of substitute/complement products?
- 7. Can large spikes in comments (+ sentiment) tell us about new product adoption?
- 8. Are there ever books where the majority of reviewers have not attained a reading level sufficient to read the book?
- 9. Books with the most profane reviews?
- 10. How do we de determine a trustworthy review?