

UX Designer & Developer

Experience

Digital Management, Inc.

June 2017 - Present

UX/UI Designer & Developer

I provide design consultation to multiple clients throughout a variety of industries (auto, insurance, healthcare, etc.) Depending on client need and project requirements, I will play many roles such as visual designer, UI designer, usability analyst, front end developer, etc.. I empathize with users and design to meet their needs and expectations.

Purdue University IRB

January 2017 - May 2017

User Centered Researcher/Designer

For my capstone project at Purdue University, I worked with the Institutional Review Board, an organization focused on protecting human subjects participating in research. My team gathered a semester worth of quantitative and qualitative data to create a large scale user journey map to provide to the IRB for increased user satisfaction.

Krannert School of Management

May 2016 - May 2017

Web Development Intern

Assisting in the maintenance of the school's public website by updating HTML5/CSS3/JS accordingly. Additionally, I worked with faculty members to create custom, elegant personal sites to be hosted in the school's directory. This process required research of competing management school's online presence, weekly status meetings and iterations of designs and content.

Education

Purdue University, May 2017

B.S. Computer Graphics Technology

Minor: Computer Information Technology
Focus Area: Web Development/Design and UX

Skills

Design



Development



Google Analytics

Certifications

Professional Scrum Master I (PSM1) (Scrum.org) - April 2018

Google Analytics Individual Qualification (Google Partners) - June 2017

Google Mobile Sites (Google Partners) - June 2017