



# Climate Finance Origination Platform

Raising \$3M SAFE (50% raised) | \$12M pre-money

**techstars**  
portfolio company



**FinTech**  
Innovation  
Lab



# What's blocking \$300 trillion in climate investment?\*

## CLIMATE FINANCE ORIGATION BOTTLENECK:

- Takes **2+ years** and **>\$250K** upfront to launch a carbon project or green bond
- Involves **fragmented standards**, siloed stakeholders, and manual paperwork
- Result: **green capital goes unallocated** — demand far exceeds bankable supply

\*Estimated \$300T cumulative capital needed for a 1.5°C pathway by 2050, Goldman Sachs (2024) and McKinsey Global Institute (2022).

ISSUANCE

**STAGE 8**  
Monitoring  
and reporting

**STAGE 7**  
Trading

**STAGE 6**  
Verification

**STAGE 5**  
Monitoring

**STAGE 4**  
Registration

**STAGE 3**  
Validation

**STAGE 2**  
Pre-validation

**STAGE 1**  
Feasibility  
study

2+ YEARS ORIGATION

## **Our mission**

Accelerate climate finance in developing countries

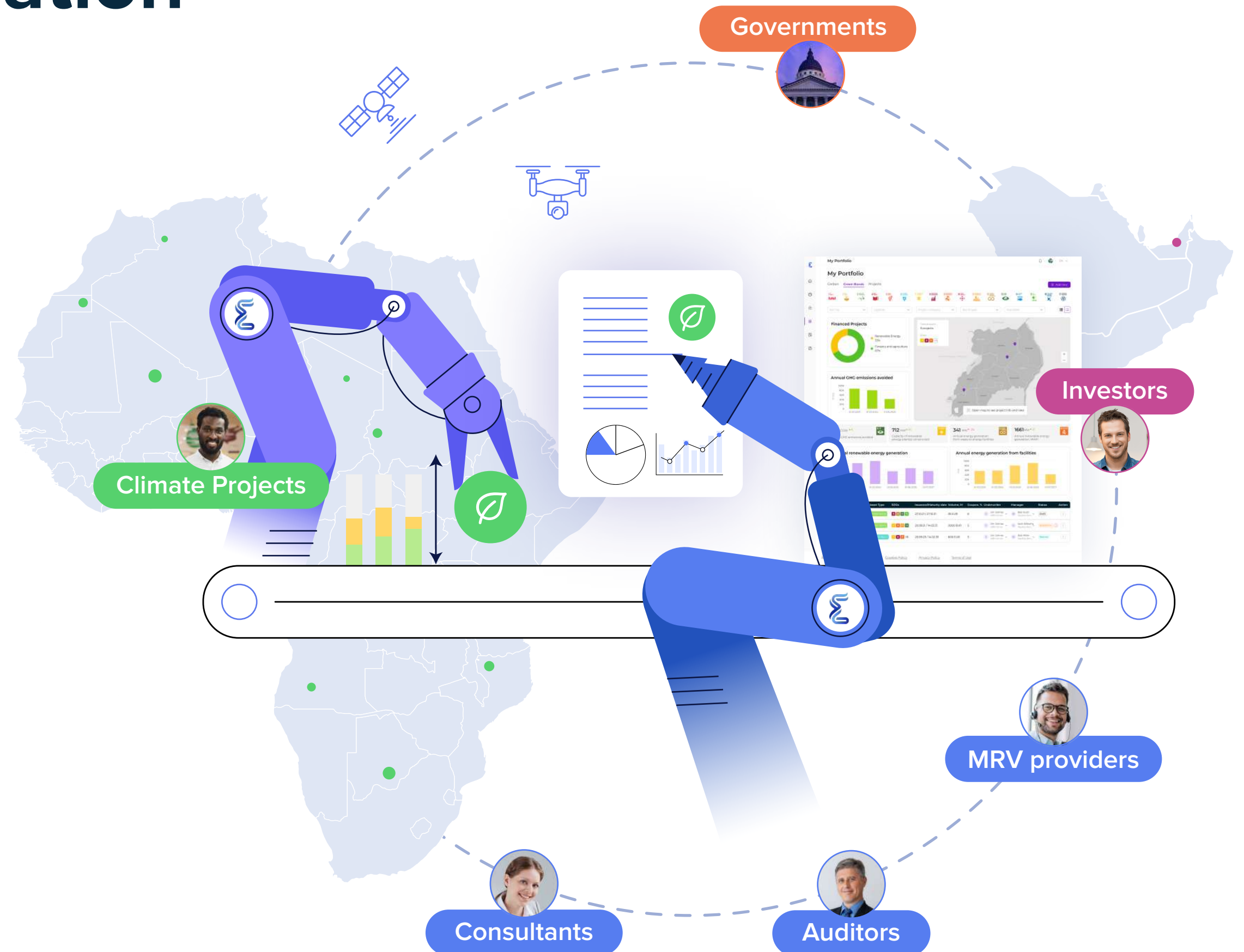
## **Our vision**

The universal climate finance gateway —  
unlocking 10,000+ projects and 100M tons CO<sub>2</sub>  
cuts by 2030 with AI and tokenization.

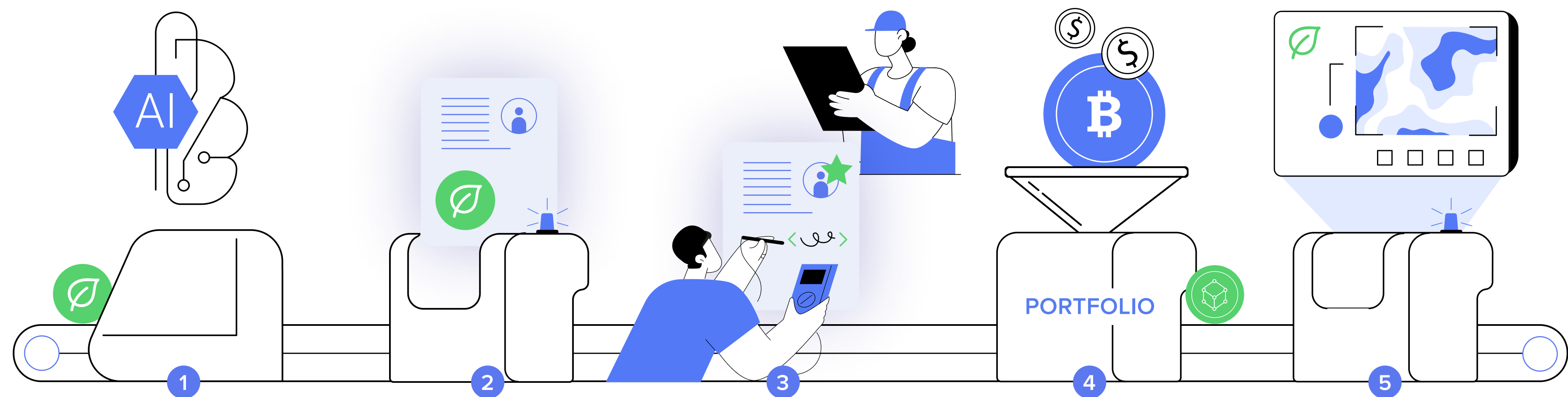


# Evercity: the all-in-one platform for green bond and carbon credit origination

- **70% Faster Issuance** - AI workflows and standards alignment cut time and cost
- **Integrated Ecosystem** - All actors collaborate in one platform with real-time MRV and blockchain-based transparency
- **Upfront Financing** - Tokenized carbon forwards and green bonds unlock capital early
- **Open Inclusive Access** - Open-source, white-label infra empowers local actors



# Evercity digital factory: turning ideas into investable assets



## AI feasibility and risk check

**Projects launch 70% faster** with automated standard matching and risk assessment

## Machine document generation

**Reduce paperwork by 2/3** with automatic creation of key climate documents

## Collaboration with service providers

**Cut service fees by 30%** by smart matching with local and global providers

## Invest ready asset issuance

**Issue green digital assets** to get upfront financing from investors

## Real-Time digital MRV

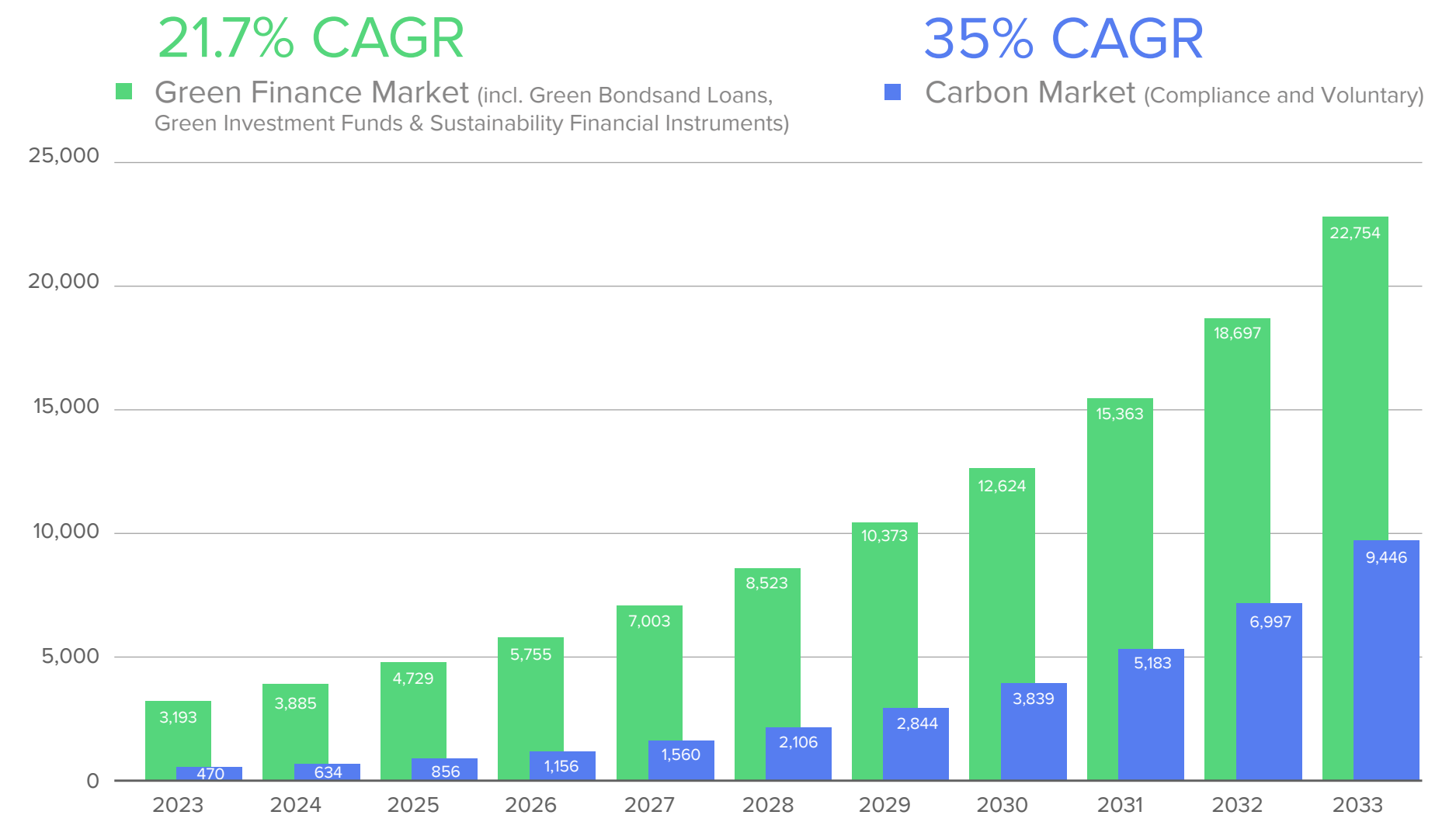
**Enhance trust with blockchain-verified monitoring, reporting and verification**

# Why now: trillions in green capital, no infrastructure to deploy it

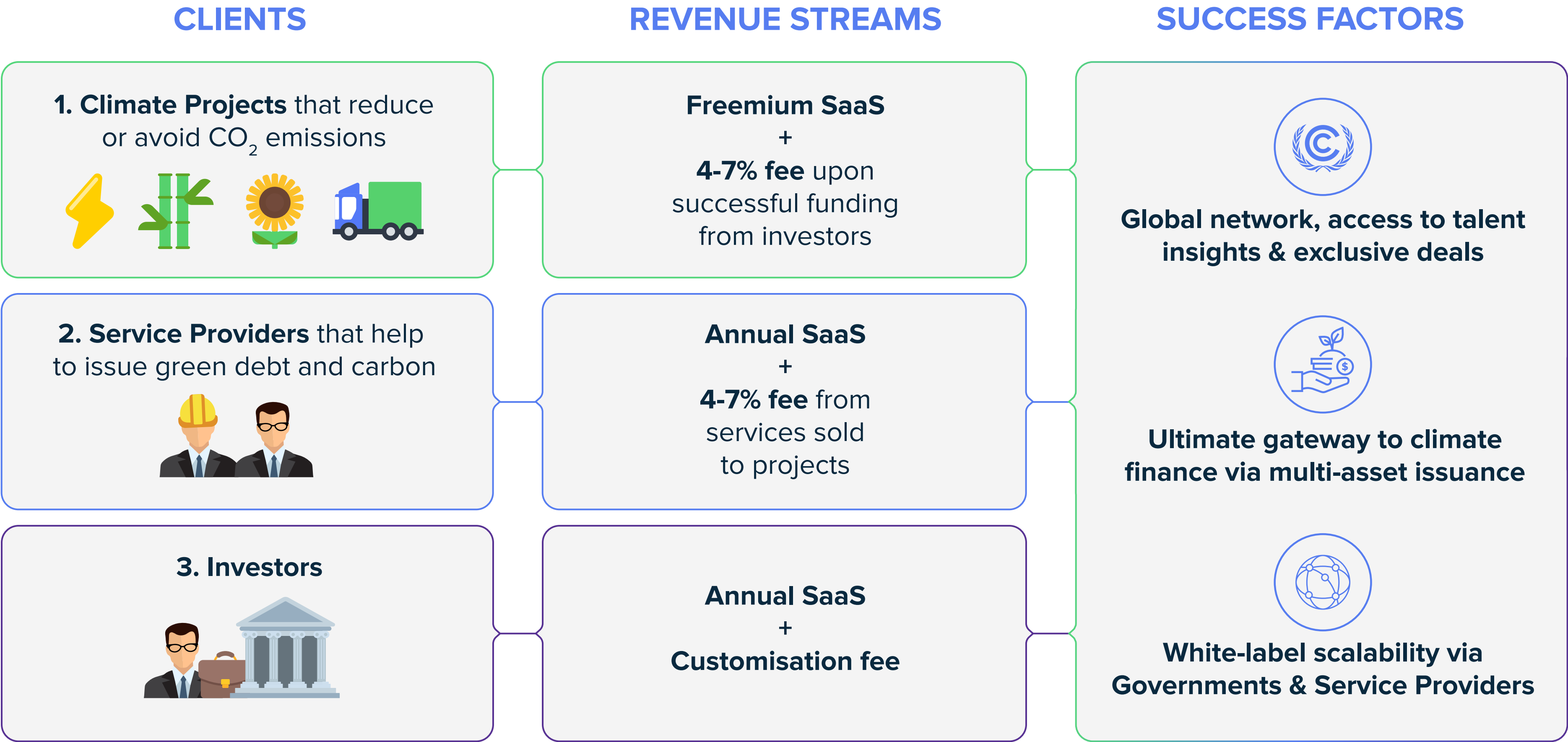
- ESG regulation & disclosure mandates (EU, UAE, global aviation & maritime transport)
- Article 6 unlocking international carbon trading
- Net-zero goals of 5,000+ corporates and 130+ countries
- Gen Z capital: \$68T wealth transfer by 2030

## Global Green Finance Market and Global Carbon Trading Market, USD Billion

Source: Market.U.S



# Revenue engine: SaaS subscriptions + success-based fees



# Global traction and milestones

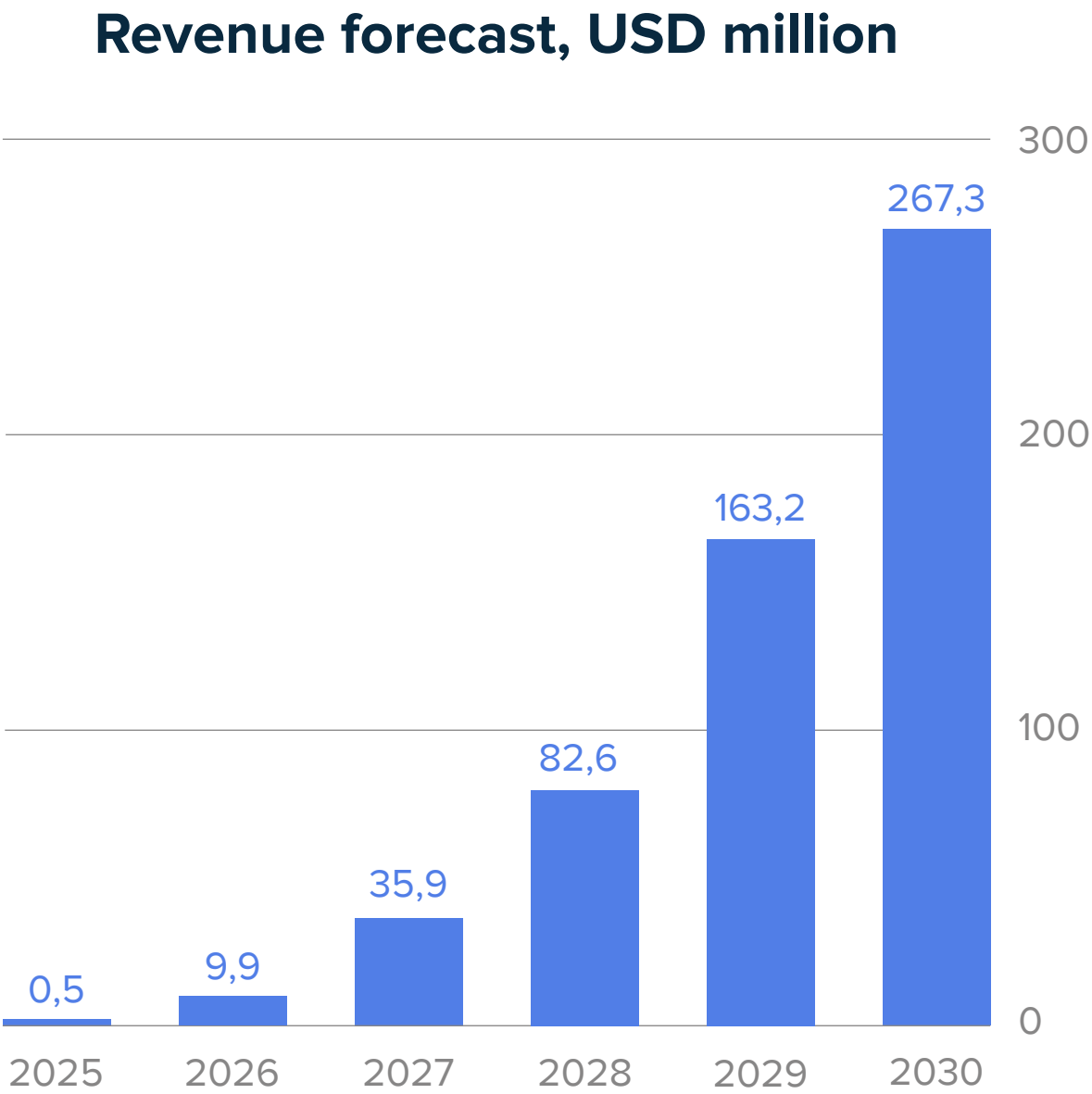
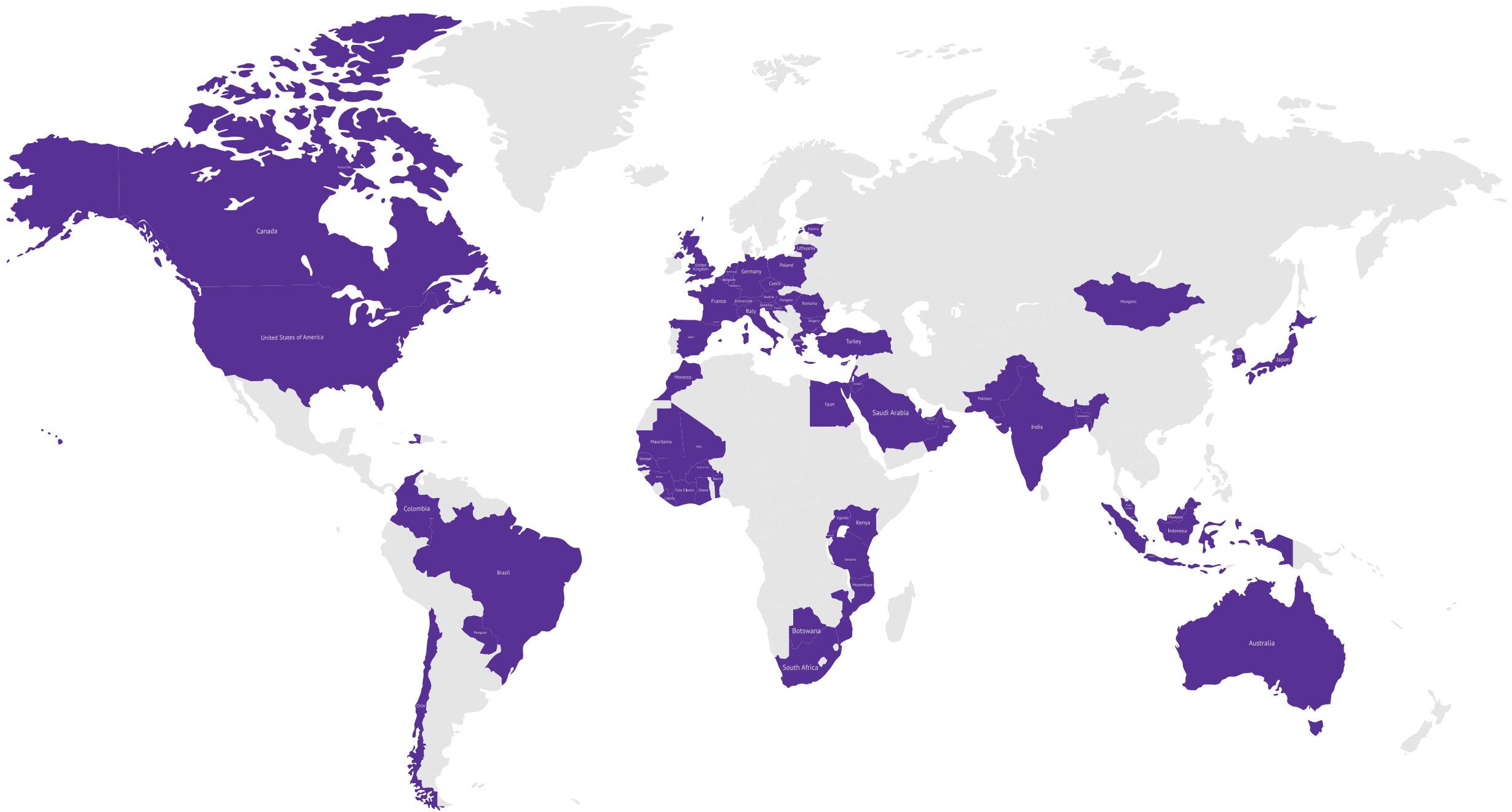
60 COUNTRIES

74 ACTIVE CLIENTS

100+ PIPELINE PROJECTS

\$267M PROJECTED 2030 REVENUE

- \$1M+ revenue to date | 5x client growth in 2024
  - Working with world’s 2nd largest carbon developer
  - White-label deal with Uganda Government
- \$1.5M development grant by Hedera
  - Recognized by UNDP, UGIH, Techstars, Fintech Innovation Lab NY
  - Awards by ITU, COP 29, MAS, HSBC, ICE Dubai and others





# Built by veterans of innovation in climate finance: UN, World Bank, GCF, Verra



## Evercity Founders

Alexey, CEO and Liza, COO are serial founders who have enabled the green transition of major multinationals since 2011. They ran a carbon fund and enabled the world's first carbon credit transaction on the blockchain in 2017.



## Andrei Chicherin

### Climate Finance Director

Ex-Green Climate Fund Innovation, Technology and Co-funding head. Seasoned international climate investment professional with a focus on sustainable projects in developing countries.



## Benoit Clement

### CPO

14 years of experience supporting executive leadership in climate initiatives, ex VERRA Innovation Director. His background includes collaborations with Google, McKinsey & Company, Ernst & Young, HSBC, BCG, etc.



## Ilya Ozerov

### CTO

Full-stack software engineer with 8+ years of experience in development analytics and media startups. Former software engineer at Statsbot (San Francisco) & Exilion Technologies (Toronto).



## Joseph Felix Monthe

### Product Manager

Experienced technical advisor for carbon markets in Africa at UNDP, providing end-to-end support for nature-based carbon projects — from early-stage concept development through to implementation.



## Joseph Pallant

### Carbon strategy

Pioneer in shaping Canada's carbon market with 20+ years of experience in offset project development and strategic direction across private, public and NGO endeavour. CoinTelegraph Crypto Top100, Canada's Clean50 award winner.



## Katherine Foster

### Partnership & Business Development

Executive Director Green Digital Finance Alliance. Former Canadian Diplomat on Climate, worked at Climate-KIC, UN, MIT Solve Fellow, BLOC, World Bank, NAFTA.



## Miroslav Polzer

### UN Relations & Events

Founder and CEO of the International Association for the Advancement of Innovative Approaches to Global Challenges, UN-accredited social NGO based in Austria. Strategic Director at the Climate Chain Coalition.



## India Rose Matharu-Daley

### Biodiversity Finance Director

An environmental business strategist specializing in market-based solutions for climate and biodiversity, collaborates with startups, corporates and VCs across multiple industries to move capital into sustainable investments.

# Ultimate climate finance gateway vision: 10,000 projects, 100M tons CO<sub>2</sub> by 2030

YEAR	MILESTONE	CLIENTS	WHAT IT DELIVERS
2024	Carbon origination launch	Projects, Providers	Fast, low-cost access to carbon finance
2025	Green bonds + AI MVP	Governments, Institutions	AI-powered structuring to unlock large-scale investments
2026	Blended finance engine	All stakeholders	Support DFIs, grants, and complex funding packages
2027	Retail investment portal	Retail Investors	Public access to verified climate projects
2028 - 2030	Token marketplace + protocol	All Users	One-click access to climate finance instruments globally

THE ASK:

**\$3M SAFE**  
**@ \$12M pre-money**  
**for 18-month runway:**  
launch AI-native stack,  
secure government  
deals, and scale  
blended digital  
climate finance.







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# Appendix



# Award-winning climate finance infrastructure

- Member of the United Nations Development Program Digital X Solutions Catalogue
- Winner of the Net-Zero Challenge by HSBC and RFI Foundation
- Finalist of the Global FinTech Hackcelerator by the Monetary Authority of Singapore
- Winner of the Ecosystem Best Practice Award by the International Telecommunication Union
- Sustainable Innovation Award by Intercontinental Commodity Exchange Dubai, 2024



United Nations Climate Change  
Global Innovation Hub



CLIMATE  
CHAIN  
COALITION



**Digital X**  
Solution Catalogue



**Massamba Thioye**



United Nations  
Framework Convention on  
Climate Change

**Project Executive UNFCCC Global Innovation  
Hub at UN Climate Change Secretariat**

«There is no current framework to measure and attribute avoided emissions to projects we need to empower. Developing such a framework requires a digital platform using IoT, DLT, AI, and smart contracts for data management. This is where the work **Evercity** is doing can be very much relevant to the UNFCCC secretariat's work.»

# Clients and partners





# Transparency and liquidity through Hedera Guardian



**OUR PLATFORM IS POWERED  
BY THE HEDERA GUARDIAN,  
AN OPEN-SOURCE SOLUTION  
LEVERAGING THE HEDERA  
PUBLIC DISTRIBUTED NETWORK -  
A CLIMATE-NEGATIVE  
ENTERPRISE LEVEL DLT**

**The Hedera governing council:**



- The most sustainable public network with an average energy consumption of just 0.000003 kWh per transaction
- Evercity Platform leverages the Guardian in multiple ways:
  - Automated calculation of project's expected GHG reductions and removals
  - Project Design Document (PDD) validation on the Trust Chain
  - Issuance of fully traceable carbon forwards (carbon credits with delayed delivery) and green bonds