



# Eternal Roots

Find your tree

# Most cemeteries are somber, depressing places.

They're oriented around mourning and don't provide a space to celebrate the life of a loved one. This gloominess leads many families avoid visiting cemeteries altogether.



Along the way, families of the deceased must face the funeral home, with high-pressure salespeople and an array of expensive, bewildering options.



And burials are terrible for the environment.



**827,000**  
**gallons**

embalming fluid leaked into  
water and soil per year

**4 million**  
**acres**

forest razed for casket  
timber per year

**2.75 million**  
**acres**

land used for  
cemeteries worldwide

At Eternal Roots, you find  
a tree or a place in nature  
that speaks to you.





When your ashes are spread by the tree of your choice, you leave behind a beautiful resting place for your loved ones to visit.



Alice chooses this tree with many interlocking branches to symbolize her mother's deep web of social and family connections.





Joe chooses this shady grove as a space for his entire family. It's a reflection of the way they provide shelter and comfort for each other.

This spot can serve as a single resting place for his family through the generations, so there's no need to purchase additional plots.



Eternal Roots forests  
are uplifting places.

They're about celebrating  
life, not mourning death.



Visitors to the forest are encouraged to take a reminder of their loved one's life home with them.





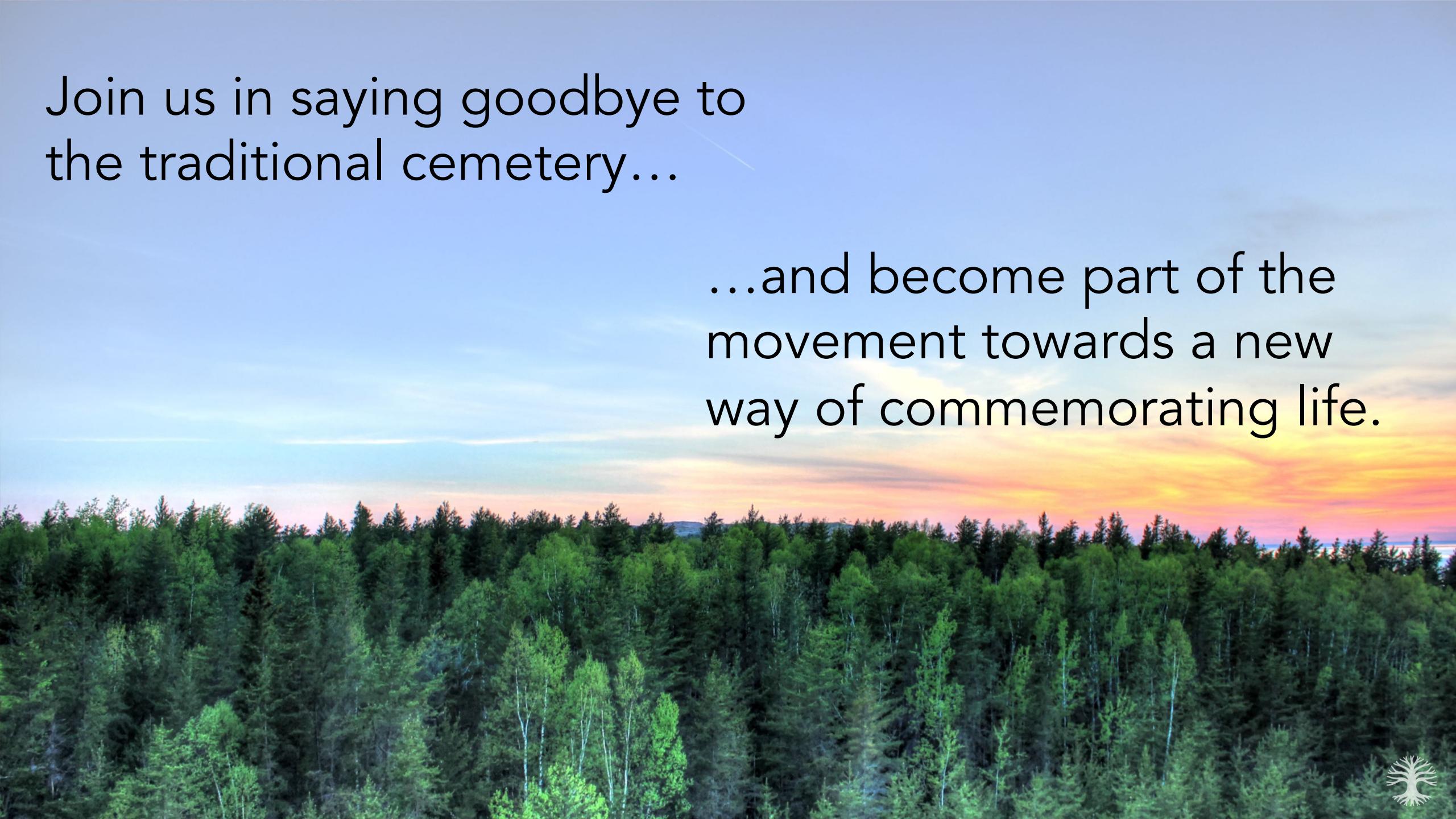
Our ceremony area provides a space for you and your family to pay tribute to your loved one's life.





We carefully preserve all our forests so that they stay beautiful for generations to come.





Join us in saying goodbye to  
the traditional cemetery...

...and become part of the  
movement towards a new  
way of commemorating life.





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