



# Eternal Roots

Find your tree

# Most cemeteries are somber, depressing places.

They are oriented around mourning and don't inspire celebration of a loved one's life. Many families avoid visiting cemeteries altogether.



Families of the deceased must also face the funeral home, with high-pressure salespeople and an array of expensive, bewildering options.



And burials are terrible for the environment.



**827,000**  
**gallons**

embalming fluid leaked into  
water and soil per year

**4 million**  
**acres**

forest razed for casket  
timber per year

**2.75 million**  
**acres**

land used for  
cemeteries worldwide



At Eternal Roots, walk  
through our forest until you  
find a tree in a place in  
nature that speaks to you.





Let your family spread your ashes under the tree of your choice, and leave behind a natural memorial for your loved ones to visit.



Alice chooses this tree with many interlocking branches to symbolize her mother's deep connections to her loved ones.





Joe chooses this shady grove as a space for his entire family. It's a reflection of the way they provide shelter and comfort for each other.

The grove can serve as a place to rest for his family through the generations. Unlike at a traditional cemetery, the family will never have to purchase additional plots



Eternal Roots forests  
raise the spirits.

They're about celebrating  
life, not mourning death.





We welcome you and your family in a serene  
environment to pay tribute to your loved one's life.



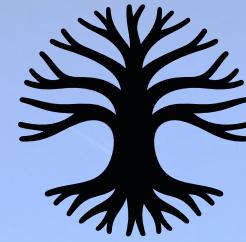
When you leave, you're encouraged to take a reminder of your loved one's life home with you.





We carefully preserve our forests so that they survive us for generations to come.





Join Eternal Roots in saying goodbye to the traditional cemetery, and become part of the movement towards a new way of commemorating life.





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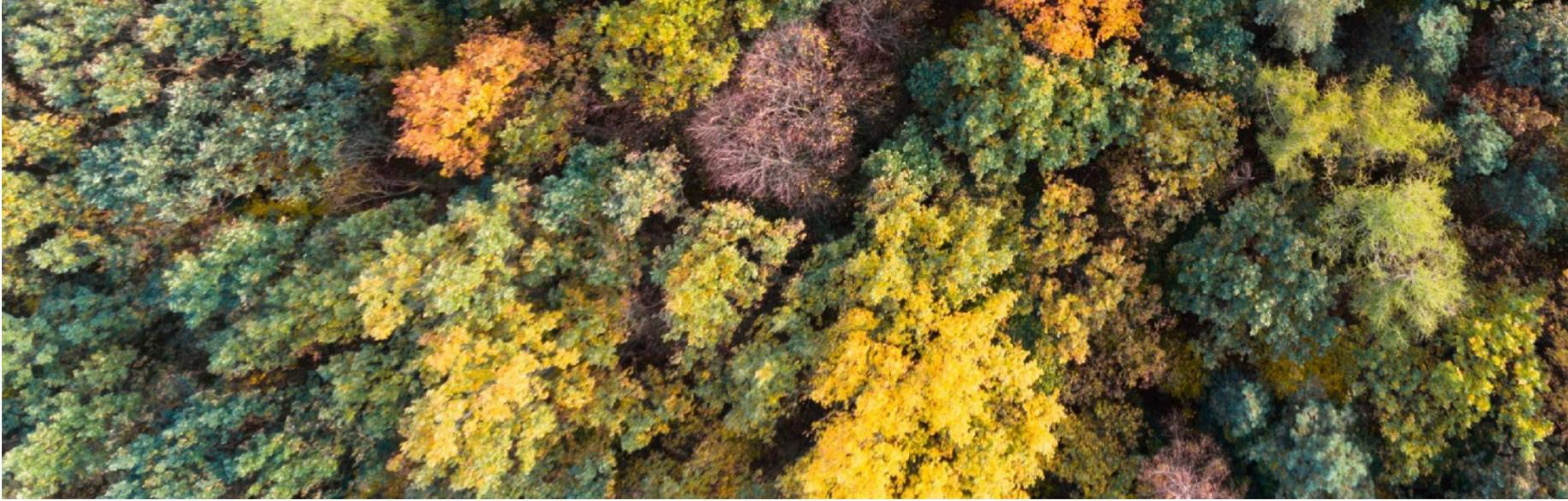
Find your tree

# Slides for municipal officials

Insert after slide 11

Allowing Eternal Roots to manage local forests conserves natural beauty and puts land to better use than a cemetery.

State of the art forest management processes ensure that all Eternal Roots forests are well cared for.





Our forests are destinations.  
They drive visitors to your  
town and promote  
economic development.

We encourage families to make a visit to  
Eternal Roots forests into a trip and  
promote stops at local businesses like...



Hotels & Inns



Restaurants



Cultural Landmarks



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-  Bed & Breakfasts
-  Restaurants
-  Cultural Landmarks

