



Eternal Roots

Find your tree of life

Most cemeteries are somber, depressing places.

They're oriented around mourning and don't provide a space to celebrate the life of a loved one. This gloominess leads many families avoid visiting cemeteries altogether.



Before the cemetery,
there's the funeral home,
where you're faced with
high-pressure salespeople
and an array of expensive,
bewildering options.

Planning for your end of life takes
this burden off of your family in
their moment of grief—but only
20% of Americans make these
plans in advance.





And burials are terrible for the environment.

827,000
gallons

embalming fluid leaked into
water and soil per year

4 million
acres

forest razed for casket
timber per year

2.75 million
acres

land used for
cemeteries worldwide



At Eternal Roots, you find a tree or a place in nature that speaks to you.

When you're memorialized by the tree of your choice, you leave behind a beautiful resting place for your loved ones to visit.

Alice chooses this tree with many interlocking branches to symbolize her mother's deep web of social and family connections.





Joe chooses this shady grove as a space for his entire family. It's a reflection of the way they provide shelter and comfort for each other.

This spot can serve as a single resting place for his family through the generations, so there's no need to purchase additional plots.

Eternal Roots forests
are uplifting places.

They're about celebrating
life, not mourning death.



Visitors are encouraged to take a keepsake from the forest as a reminder of their loved one's life.





Our ceremony area provides a space for you and your family to commemorate your loved one's life.

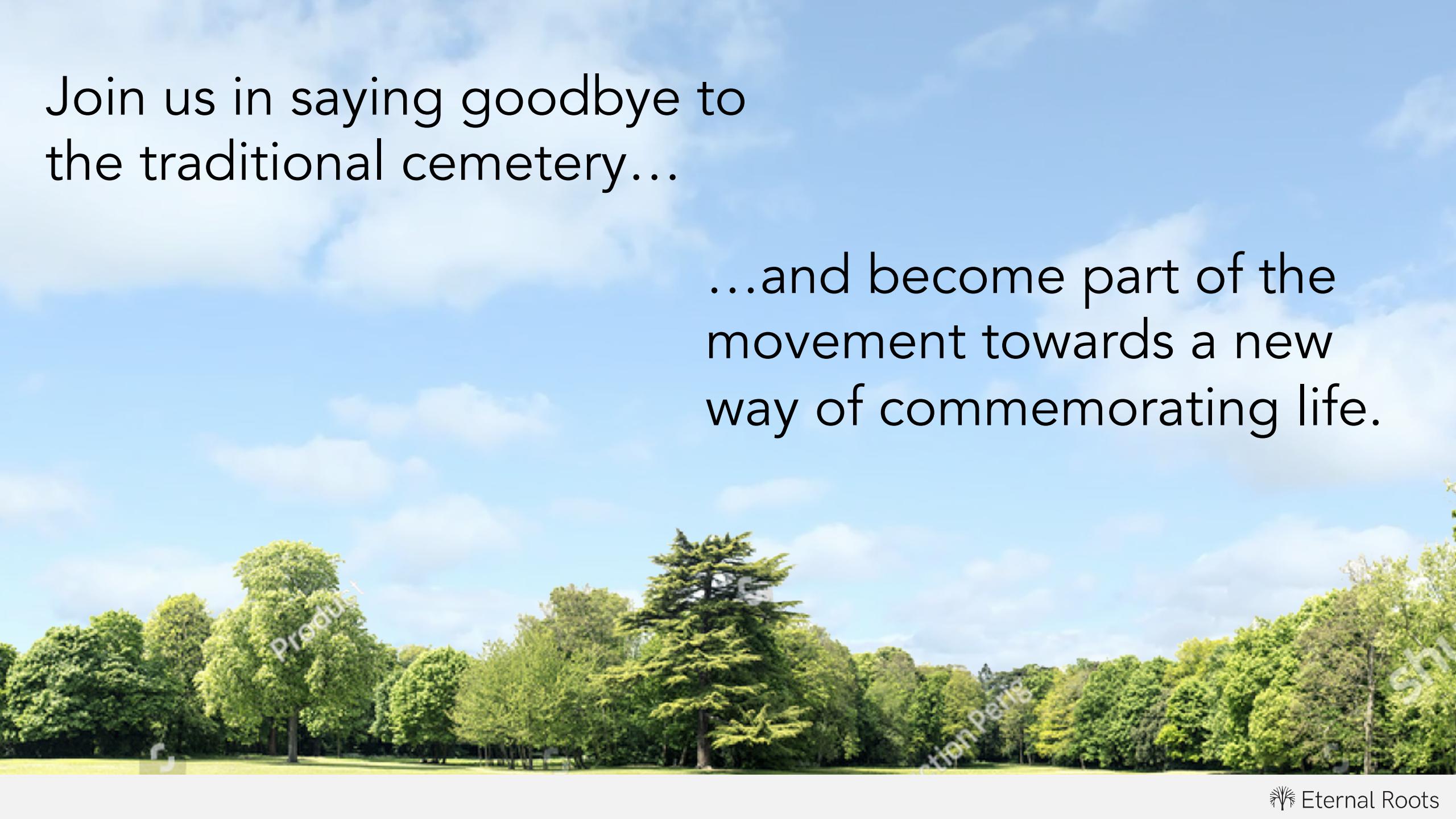
We dedicate

5%

of sales to
preservation

so that our forests stay beautiful
for generations to come.





Join us in saying goodbye to
the traditional cemetery...

...and become part of the
movement towards a new
way of commemorating life.



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Slides for municipal officials

Insert after slide 11

Bringing an Eternal Roots forest to your town conserves natural beauty and puts land to better use than a cemetery.

State of the art forest management processes ensure that all Eternal Roots forests are well cared for.





Our forests are destinations.
They drive visitors to your
town and promote
economic development.

We encourage families to make a visit to
Eternal Roots forests into a day trip and
promote stops at local businesses like...



Hotels & Inns



Restaurants



Cultural Landmarks