

Max Scher, MBA

max@scher.dev
(424) 202-4294
linkedin.com/in/maxscher
github.com/maxobaxo
www.scher.dev

SUMMARY

Enthusiastic, committed software engineer with strong communication skills and relationship management experience. Brings a decade of business & sales experience into a successful career in software engineering.

RELEVANT EXPERIENCE

Nike (Portland, OR) — Fullstack Software Engineer

FEBRUARY 2021- PRESENT

- Build features for an internal consumer services tool [JavaScript/React]
- Contribute to open source projects via Nike GitHub Enterprise account
- Expand existing BMX/Jenkins configuration for CI/CD pipelines
- Develop and implement software solutions for Nike 'Innovation Sprints' with impacts organization wide, with AWS (S3, ECS, & RDS)

Isolary (Portland, OR) — Software Engineer

AUGUST 2018 - FEBRUARY 2021

- Built a warranty management web app from scratch for an international bike manufacturer. [React, Redux, Styled Components, Laravel]
- Built and maintained real estate listings web app for local brokerage, consolidating listing, agent, and neighborhood data into a streamlined experience [WordPress, React, Redux]
- Implement new features and manage legacy code for LMS/Ecommerce web app serving mental health practitioners [OOP, WordPress, JavaScript]
- Configure and manage agency DevOps [GitLab], and server/database infrastructure [AWS, EC2, RDS]

Nike Valiant Labs (Portland, OR) — Web Developer

OCTOBER 2017 - JUNE 2018

- Integrated auth0™ for client-side user authentication, featuring passwordless email, sms, and social login.
- Built new features leveraging APIs and rendering user data (GraphQL, Apollo Client).
- Wrote payment processing scripts for Stripe gateway, including scripts in AWS CICD pipeline

Epicodus (Portland, OR)

Web Development Student

MAY 2017 - OCTOBER 2017

- Acquired the ability to think like a programmer, developing expertise with HTML, CSS, JS, React, Webpack, and REST APIs.
- Built 8 web projects, demonstrating proficiency in React, PHP, Node, and SQL & NoSQL DB structures.

SKILLS

React	GraphQL
JavaScript	Webpack
AWS	Git
HTML	PHP
S/CSS	WordPress

EDUCATION

Brandsman University

MBA, Sustainability
(Irvine, CA)

MARCH 2013 - DECEMBER 2015

Vassar College

BA, Film Studies
(Poughkeepsie, NY)

AUGUST 2003 - MAY 2007

Lionsgate (Santa Monica, CA)

MAY 2008 - APRIL 2016

Exec. Sales Director (4 yrs) | Theatrical Distribution
Manager (2 yrs) | Finance Coordinator (1 yr 4 mos) |
Exec. Assistant (6 mos)

- 8 year upward trajectory, 3 promotions in 4 years
- Licensed 50+ films, managed 40+ relationships
- Led negotiations, maximizing revenue for 35+ titles