

Branding Guidelines

hyper drive

Logo Design

DL

THE LOGO

HYPER

DRIVE

01. SAFE ZONE

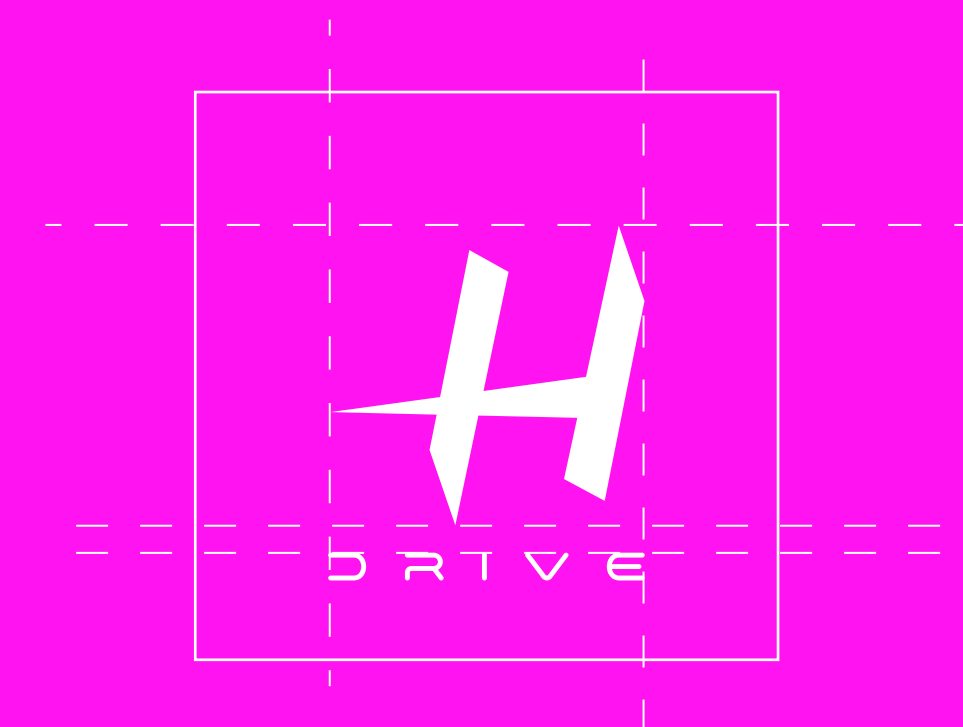
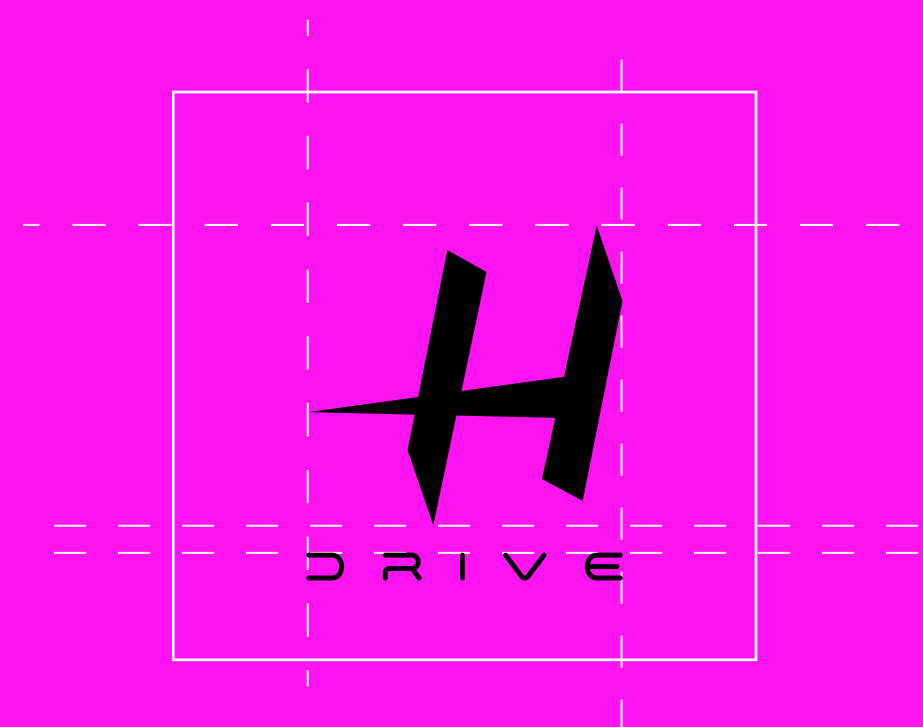
LOGO SAFEZONE

When using the logo, the safe zone of the logo is always 1/3 of the total area in which the logo is saved at that time.



BRANDMARK SAFEZONE

When using the logo, the safe zone of the logo is always 1/3 of the total area in which the logo is saved at that time.



01. LOGO IN COLOR



2022

COLOURS

02. COLOURS

WHITE

#ffffff

NEON PINK

#ff13f1

BLACK

#000000

03

TYPOGRAPHY

03. TYPOGRAPHY

Light

Hagrid

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*

Regular

Hagrid

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*

Bold

Hagrid

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*

Black

Hagrid

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*

03. TYPOGRAPHY

Regular

Kelson Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*

Bold

Kelson Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*



