

ABOUT HEALTHSTATUS

PERSONALIZED HEALTH INFORMATION, JUST FOR THEM

HealthStatus.com, Inc. was formed in 1998 as closely held company with the purpose of bringing quality Internet based assessments and calculators to market. Our first health risk assessment went online in late December of 1998 along with three interactive calculators at our consumer site

www.healthstatus.com. In the spring of 1999 a cardiac assessment was introduced. At that point our focus turned inwards as we fine-tuned the structure of these online applications. The assessment programs were redesigned and became more reliable and more flexible, with the option of preserving the data in SQL databases and the ability to change the look and feel of the user questions and report output without manipulating the code. This allows a drop-in assessment solution for almost any Internet or Intranet web site.

Assessment Timeline:

- December 1998 - General Health Assessment
- March 1999 - Cardiac Risk Assessment
- November 1999 - Diabetes Risk Assessment
- May 2000 - Fitness Assessment
- August 2000 - General Well-Being
- April 2002 - General Health Assessment/co-produced by Consumer Health Interactive

Looking forward, we have several requests in the pipeline for translation of one or more of the assessments to other languages. We are also evaluating question sets on hepatitis, asthma, cancer and a senior specific assessment. No timeline is set on bringing these to market. Our health calculators (fourteen currently) continue to be recognized as comprehensive, user friendly and reliable throughout the Internet world. Eli Lilly, National Geographic Online, the BBC, Maxim Magazine and other syndicated articles have pointed to our calculators in articles as reference or places to go on the Internet.

Greg White is the President of HealthStatus.com. He is a twenty-year veteran in information technology. His experience is far reaching in many leading edge technologies, from optical character recognition to interactive television; Mr. White has worked with entrepreneurial firms in taking these and other new technologies into the business world. Wal*Mart, Xerox, Tyson Foods and Marten Transport are some of the larger organizations that integrated these technologies. Moving into the health assessment world Mr. White spent two years as the director of technology for Eris Survey Systems. Prior to being purchased and relocated in early 1999, Eris was a leader in the health risk assessment industry and worked with the Carter Center of Emory University in developing the Healthier People health risk assessment in the late 1980's. This experience and previous Internet experience led him to putting together a virtual organization of consultants, experts, and designers to create HealthStatus.com, Inc.