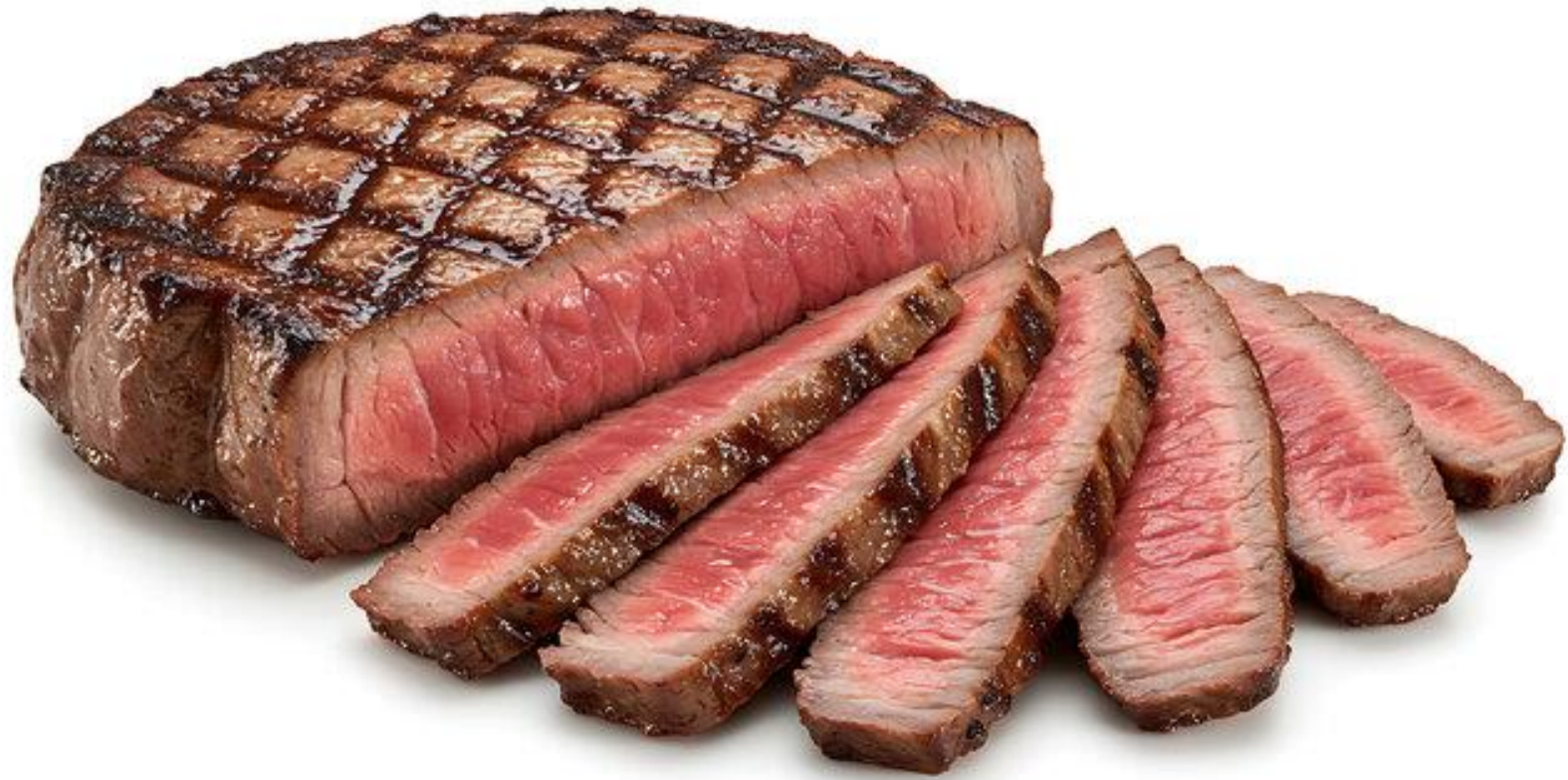


**A digital plate—
pristine, and
desolate**





 **accenture**

STAIK

Juicy Reports

Get your meaty, ad-hoc reports.
When you want, how you want.



Wen Feng, Brooklyn Fränzscky, Theo Hollweg, Saskia Hustinx, Sandro Javrishvili



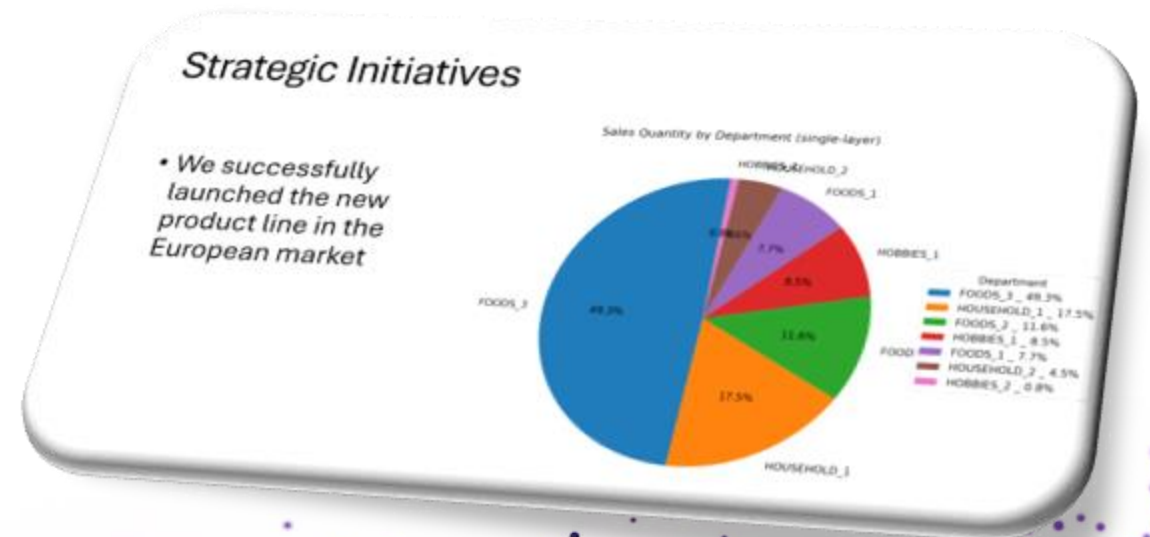
03.12.2025

“Juicy” and “meaty” reports... what does that mean?

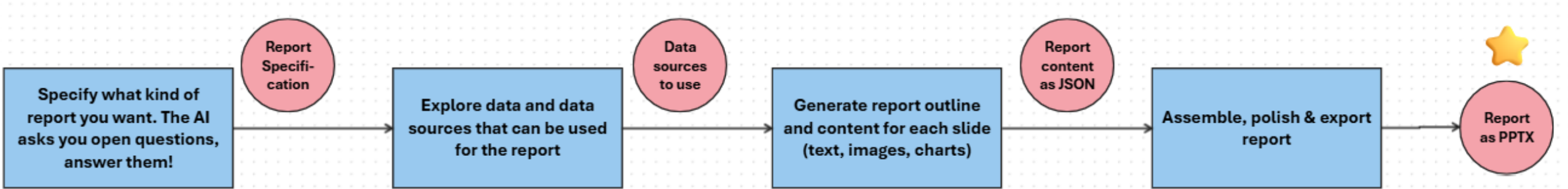
You're a key stakeholder struggling to gain insights right now?

STAIK helps you make sense of your data with reports customized to your needs!

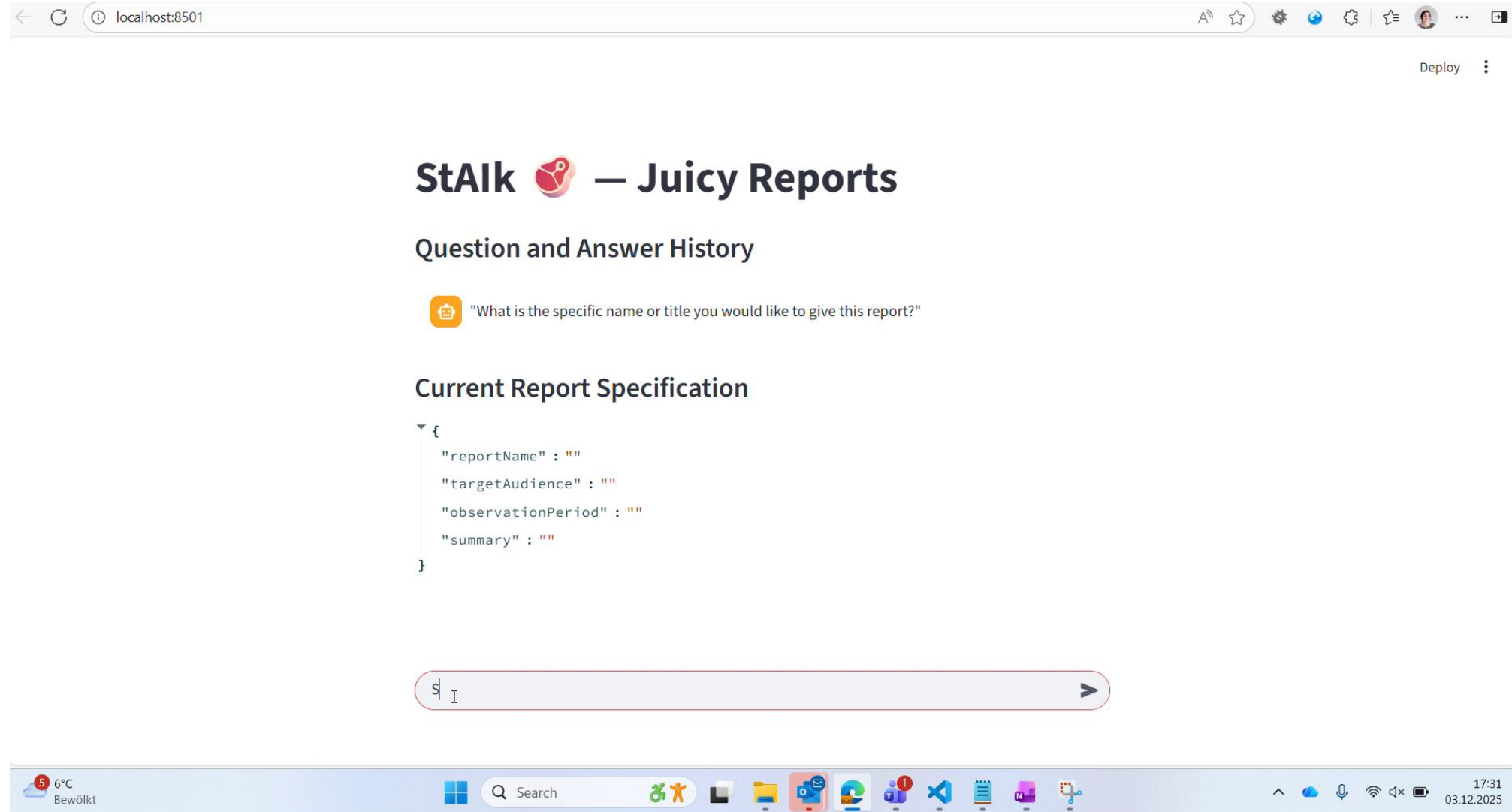
You gain the „boots on the ground“ vision while remaining on a high level management plane.



So... how does the magic work?



How does it actually work? (Demo Step 1)



The screenshot shows a web browser window with the address bar displaying 'localhost:8501'. The page title is 'StAlk — Juicy Reports'. Below the title, there is a section 'Question and Answer History' with a single entry: 'What is the specific name or title you would like to give this report?'. Underneath this, there is a section 'Current Report Specification' displaying a JSON object:

```
{
  "reportName": "",
  "targetAudience": "",
  "observationPeriod": "",
  "summary": ""
}
```

At the bottom of the page, there is a search bar with the letter 's' and a cursor. The browser's taskbar at the bottom shows the Windows logo, a search bar, and various application icons. The system tray on the right indicates the time as 17:31 on 03.12.2025 and shows weather information (6°C, Bewölkt).

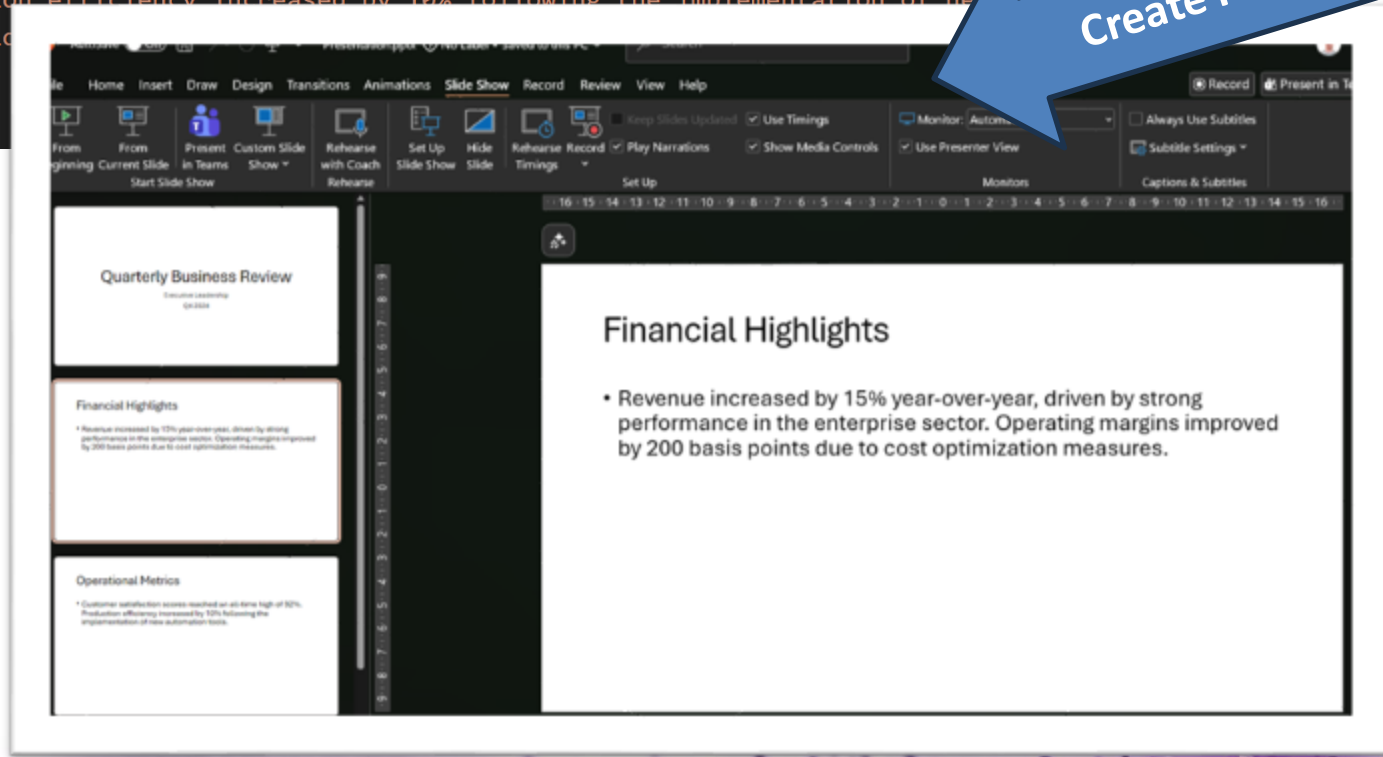
```
{
  "reportName": "Quarterly Business Review",
  "targetAudience": "Executive Leadership",
  "observationPeriod": "Q4 2024",
  "summary": "A detailed review of Q4 performance including financial highlights, operational metrics, and strategic initiatives for the upcoming year.",
  "sections": [
    {
      "title": "Financial Highlights",
      "body": "Revenue increased by 15% year-over-year, driven by strong performance in the enterprise sector. Operating margins improved by 200 basis points due to cost optimization measures."
    },
    {
      "title": "Operational Metrics",
      "body": "Customer satisfaction scores reached an all-time high of 92%. Production efficiency increased by 10% following the implementation of new automation tools."
    },
    {
      "title": "Strategic Initiatives",
      "body": "Key projects for the next quarter include launching a new product line, expanding into emerging markets, and optimizing supply chain logistics."
    }
  ]
}
```

Create slides

Create PPT file

```

Presentation
├── _rels
├── docProps
├── ppt
│   ├── _rels
│   ├── slideLayouts
│   ├── slideMasters
│   └── slides
│       ├── _rels
│       ├── slide1.xml
│       ├── slide2.xml
│       ├── slide3.xml
│       └── slide4.xml
```

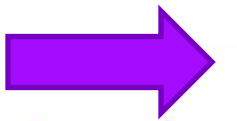


Sales Performance Report



For CEOs and Sales Unit Managers.

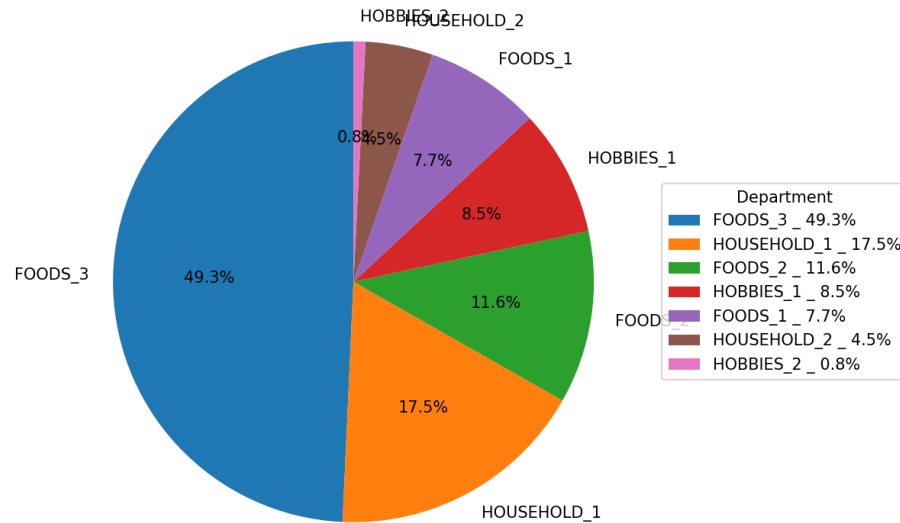
Observation Period is Monthly, with a focus on reporting weekly insights for sales departments.



Performance by department and by state

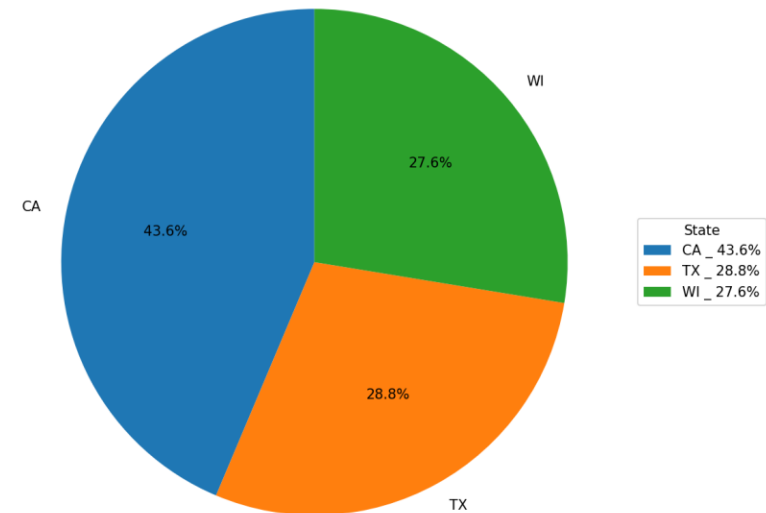


Sales Quantity by Department (single-layer)



Insight: Our “Food_3” Department leads the sales quantity with a large margin, taking up almost 50% of sales.

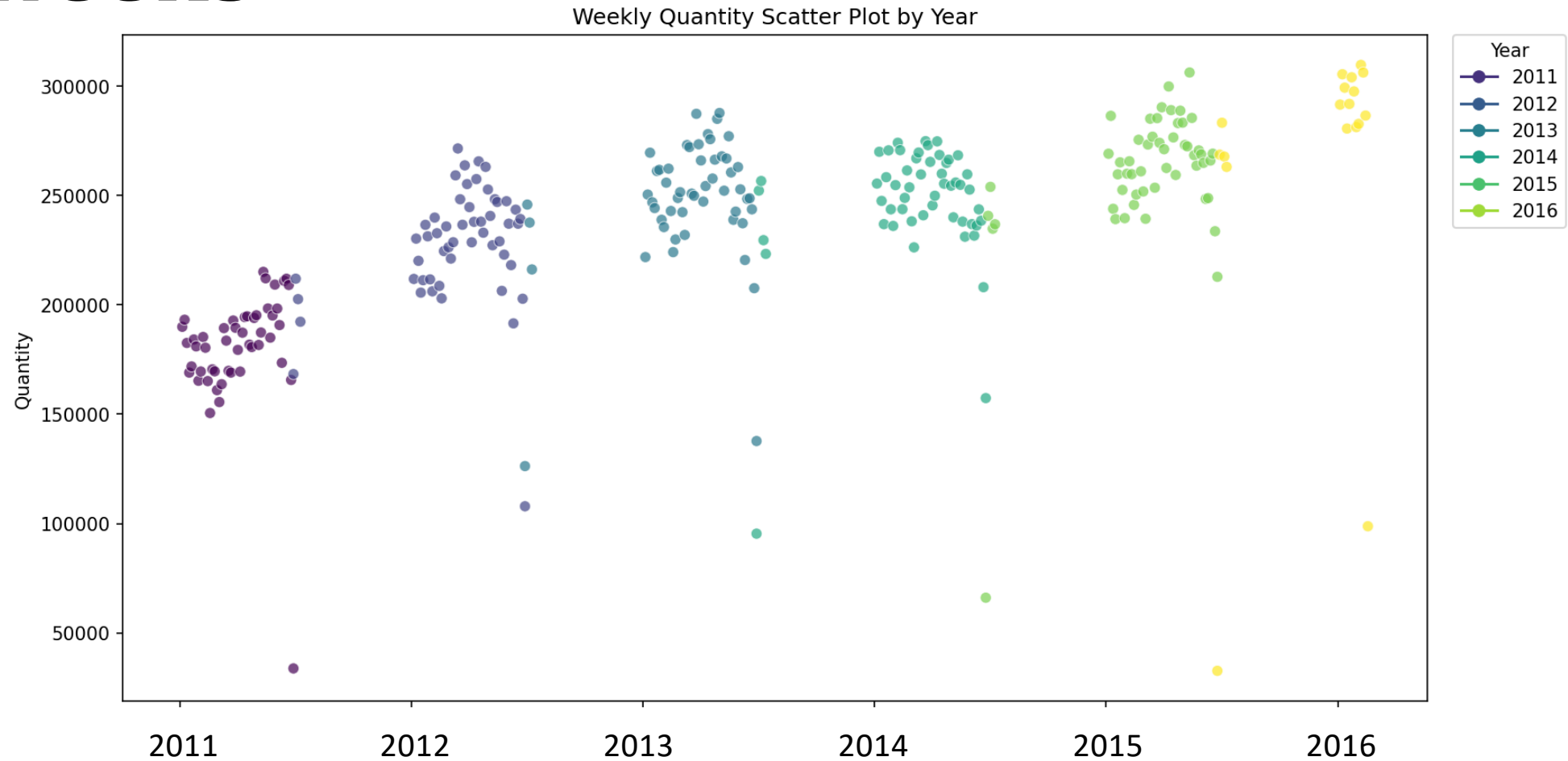
Sales Quantity by State (single-layer)



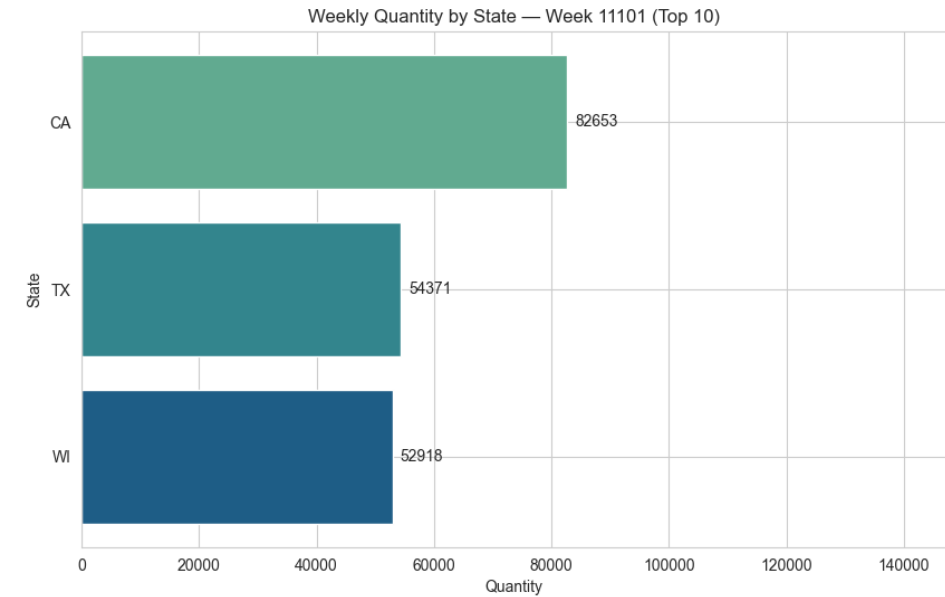
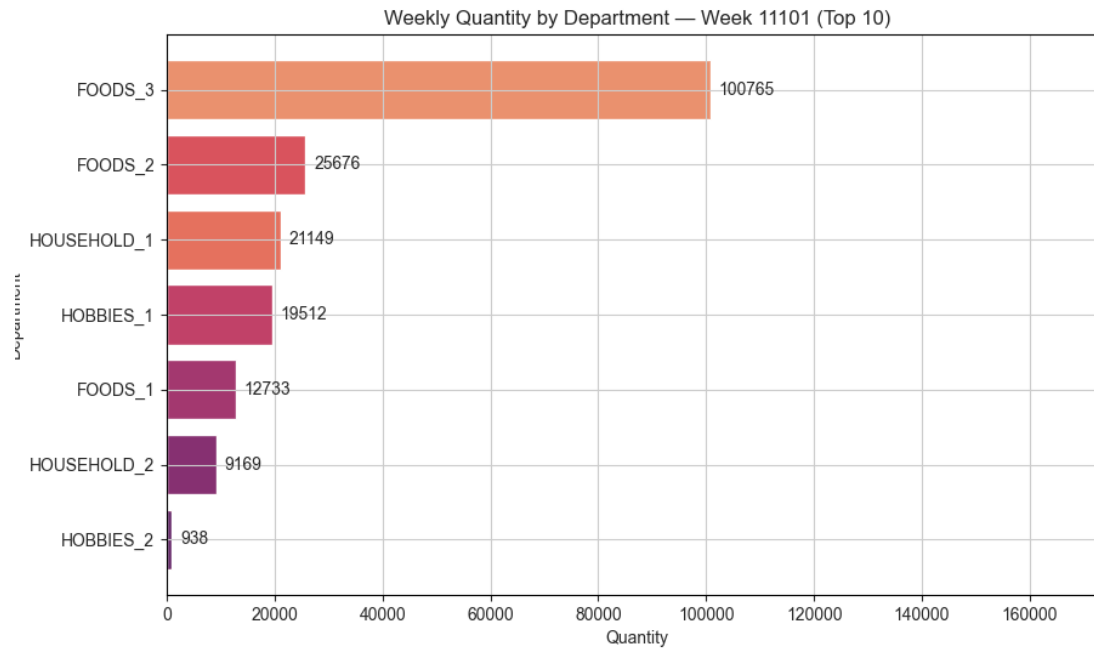
Insight: California takes up most of the sales quantity, by over 40%. Wisconsin and Texas are both at around 28%.



All time performance, grouped by weeks



Adaptive analytics, performance by week



What's the vision for STAIK?



Fast, reliable, and customized insights for the intended audience is already given.

In the very near future, we can enable real time analytics and interactive, dynamic reports.

Prerequisites for smooth implementation:

- ✓ Correct data must be fetched to ensure effective performance and accuracy (WIP)
- ✓ A product owner (team) for *STAIK* to grant and orchestrate access and rights
- ✓ Feedback must be looped back into the model, so the reports can dynamically improve
- ✓ ***And most importantly, the drive to bring analytical innovation to all departments !***



JUICY REPORT *Q&A