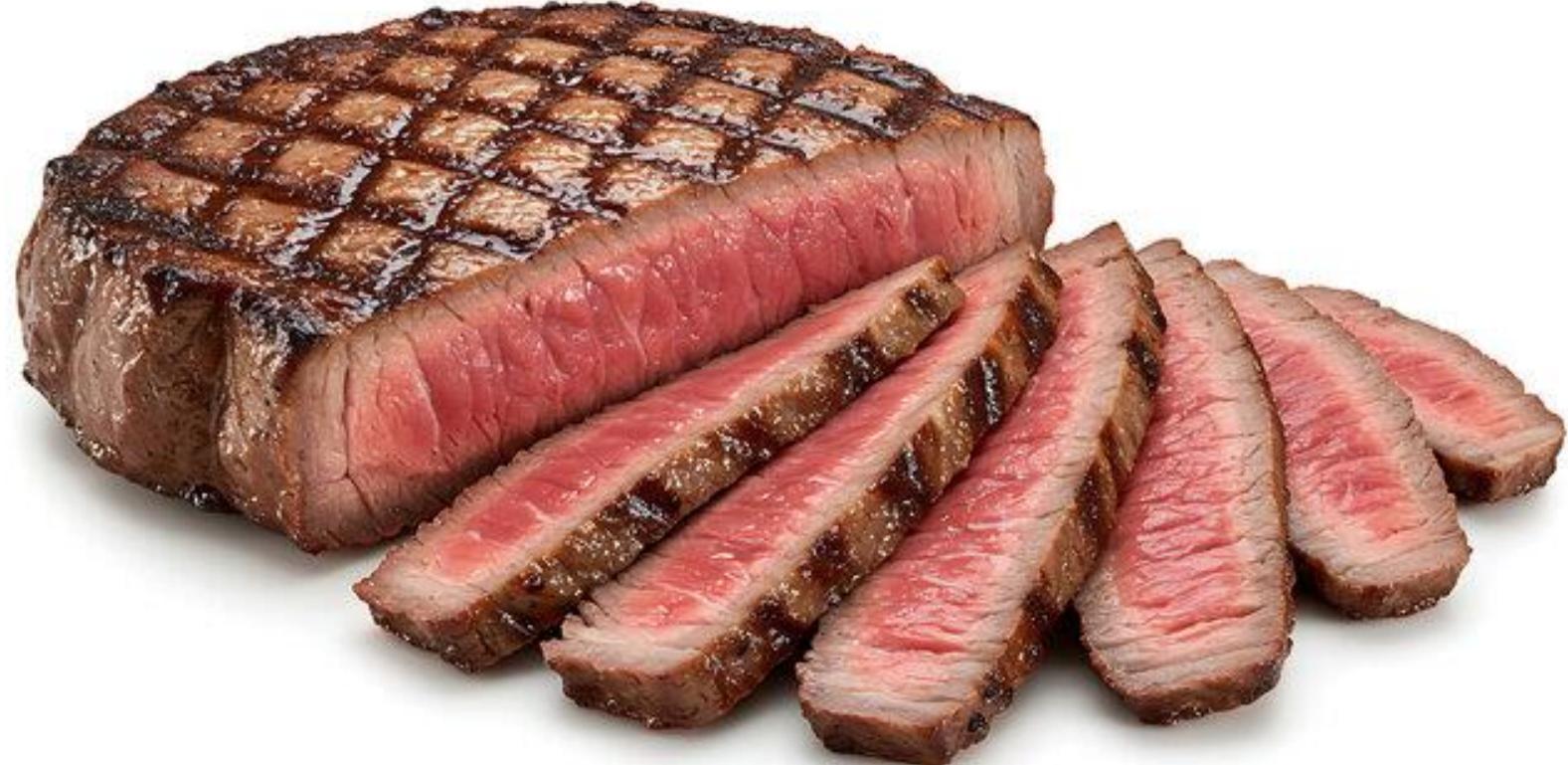


A digital plate—
pristine, and
desolate





accenture

STA IK

Juicy Reports

Get your meaty, ad-hoc reports.

When you want, how you want.



Wen Feng, Brooklyn Fränzschky, Theo Hollweg, Saskia Hustinx, Sandro Javrishvili

“Juicy” and “meaty” reports... what does that mean?

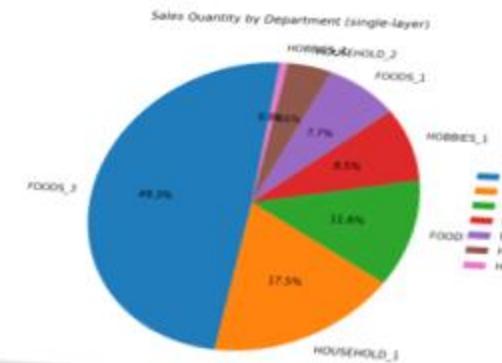
You're a key stakeholder struggling to gain insights right now?

STAIK helps you make sense of your data with reports customized to your needs!

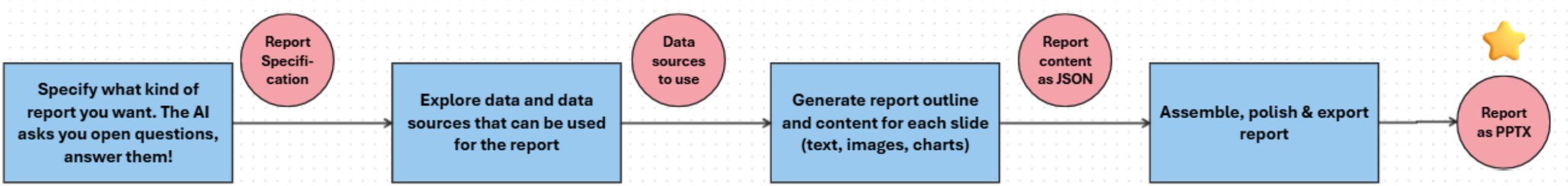
You gain the „boots on the ground“ vision while remaining on a high level management plane.

Strategic Initiatives

- We successfully launched the new product line in the European market*



So... how does the magic work?



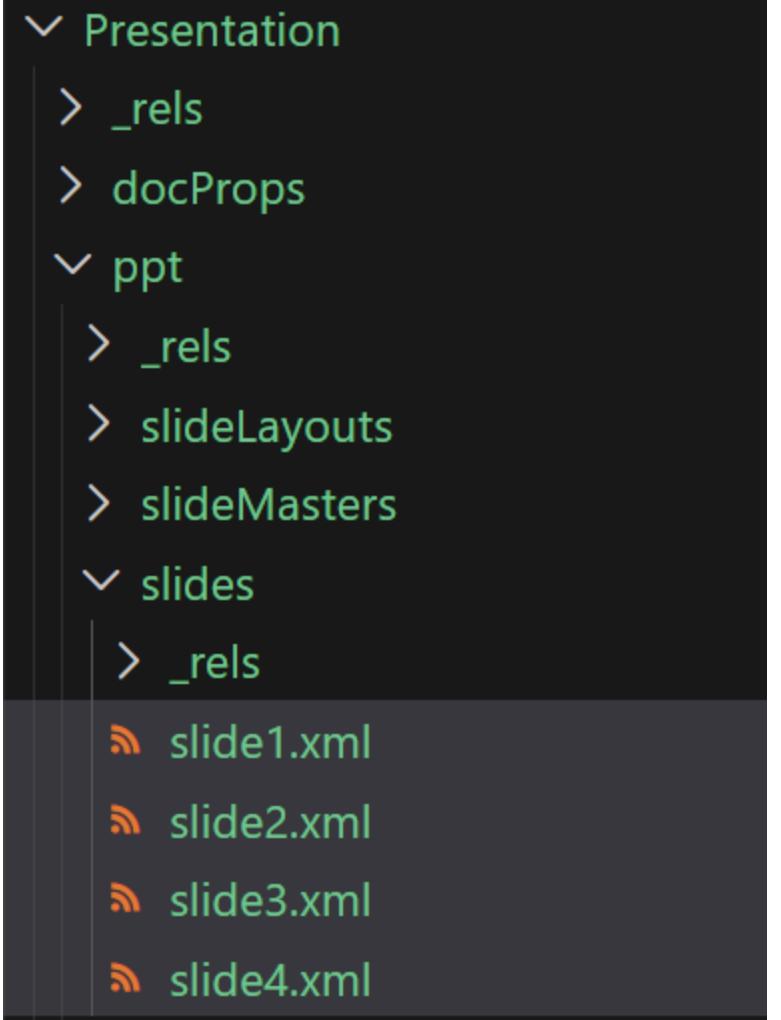
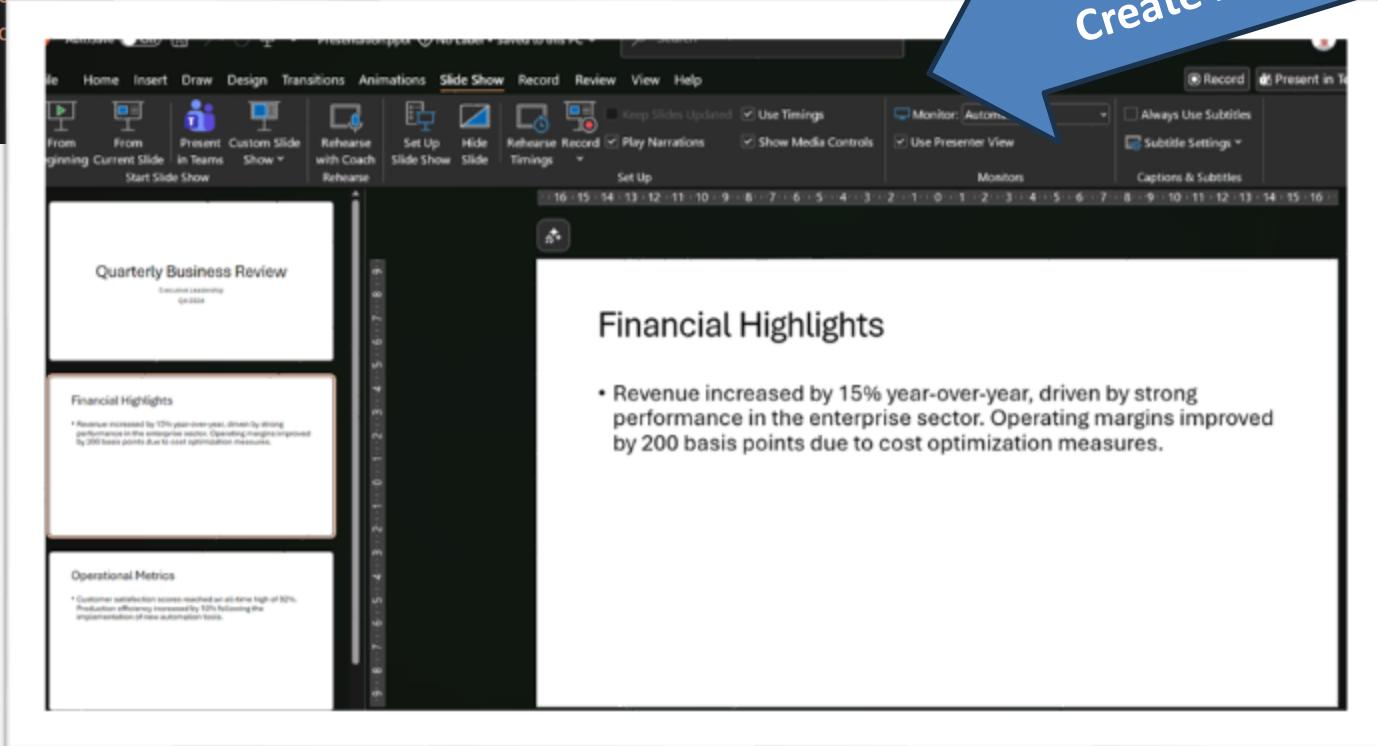
How does it actually work? (Demo Step 1)

The screenshot shows a web browser window with the URL `localhost:8501`. The page title is **StAlk 🧠 — Juicy Reports**. Below the title, there's a heading **Question and Answer History**. A question card is displayed with the icon of a camera and the text: "What is the specific name or title you would like to give this report?" Below this, there's a section titled **Current Report Specification** containing a JSON object:

```
▼ {  
  "reportName" : "",  
  "targetAudience" : "",  
  "observationPeriod" : "",  
  "summary" : ""  
}
```

At the bottom of the page is a code editor with a search bar containing the placeholder text `$ I`. The browser's toolbar includes icons for back, forward, search, and other navigation functions. The system tray at the bottom shows the date and time as `03.12.2025 17:31`.

```
{  
  "reportName": "Quarterly Business Review",  
  "targetAudience": "Executive Leadership",  
  "observationPeriod": "Q4 2024",  
  "summary": "A detailed review of Q4 performance including financial highlights, operational metrics, and strategic initiatives for the upcoming year.",  
  "sections": [  
    {  
      "title": "Financial Highlights",  
      "body": "Revenue increased by 15% year-over-year, driven by strong performance in the enterprise sector. Operating margins improved by 200 basis points due to cost optimization measures."  
    },  
    {  
      "title": "Operational Metrics",  
      "body": "Customer satisfaction scores reached an all-time high of 92%. Production efficiency increased by 10% following the implementation of new automation tools."  
    }  
  ],  
  "title": "Quarterly Business Review",  
  "targetAudience": "Executive Leadership",  
  "observationPeriod": "Q4 2024",  
  "summary": "A detailed review of Q4 performance including financial highlights, operational metrics, and strategic initiatives for the upcoming year.",  
  "sections": [  
    {  
      "title": "Financial Highlights",  
      "body": "Revenue increased by 15% year-over-year, driven by strong performance in the enterprise sector. Operating margins improved by 200 basis points due to cost optimization measures."  
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    {  
      "title": "Operational Metrics",  
      "body": "Customer satisfaction scores reached an all-time high of 92%. Production efficiency increased by 10% following the implementation of new automation tools."  
    }  
  ]  
}
```

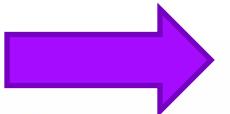




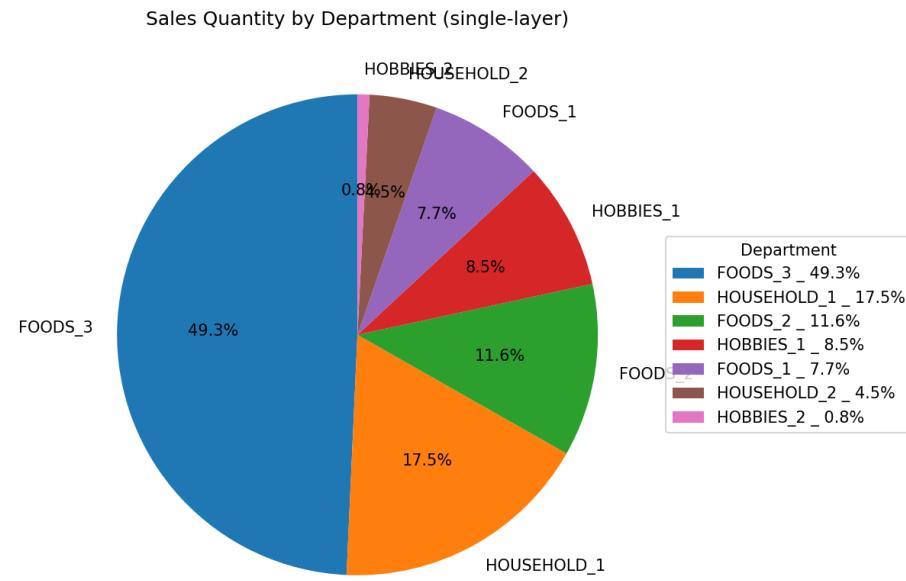
Sales Performance Report

For CEOs and Sales Unit Managers.

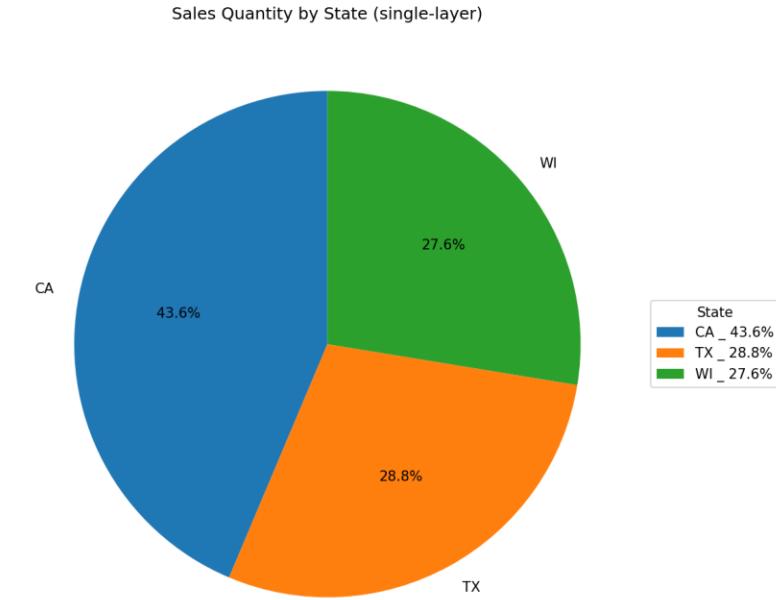
Observation Period is Monthly, with a focus on reporting weekly insights for sales departments.



Performance by department and by state



Insight: Our “Food_3” Department leads the sales quantity with a large margin, taking up almost 50% of sales.

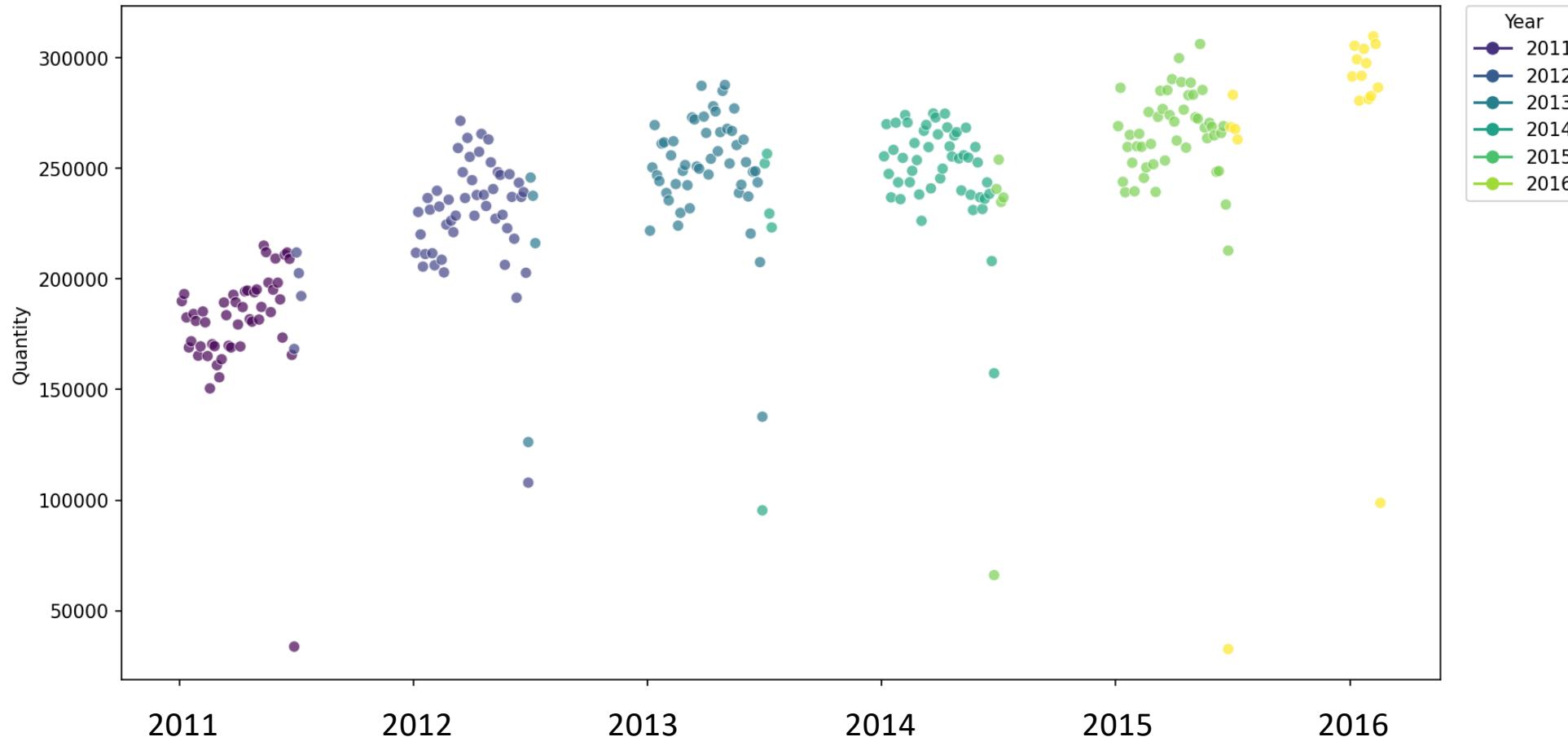


Insight: California takes up most of the sales quantity, by over 40%. Wisconsin and Texas are both at around 28%

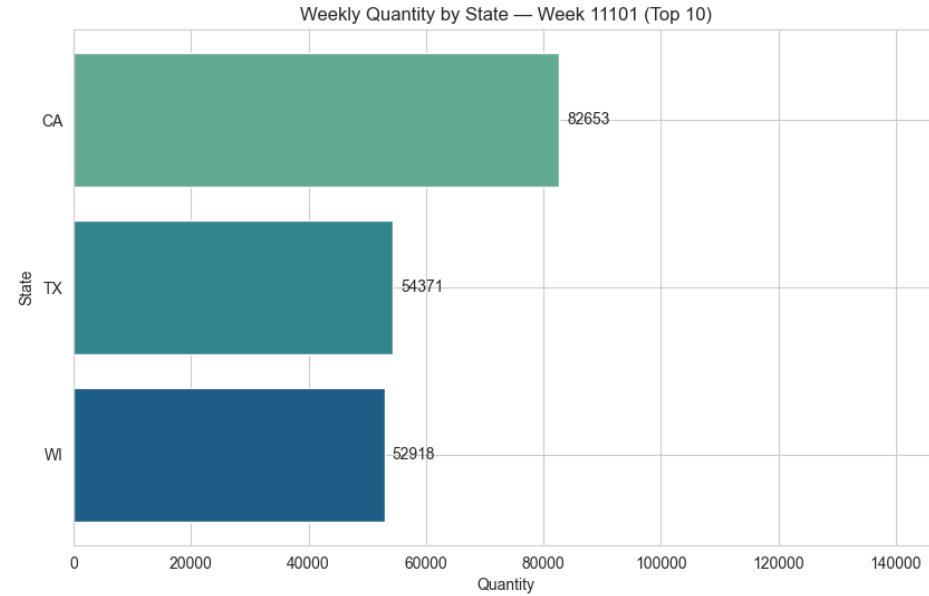
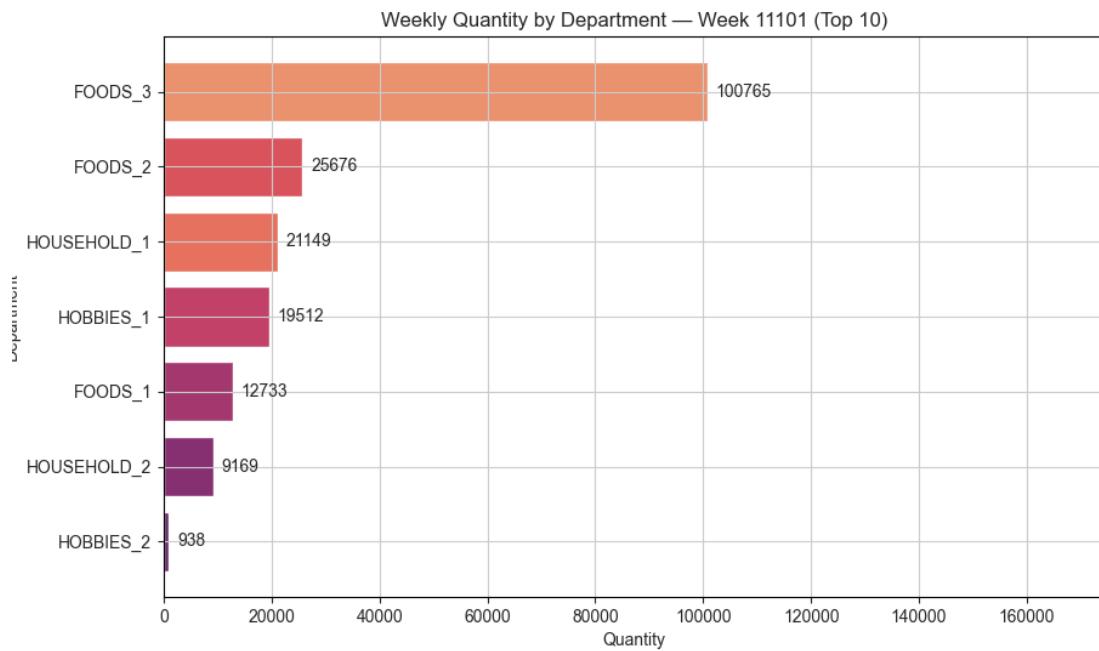
All time performance, grouped by weeks



Weekly Quantity Scatter Plot by Year



Adaptive analytics, performance by week



What's the vision for STAIK?



Fast, reliable, and customized insights for the intended audience is already given.

In the very near future, we can enable real time analytics and interactive, dynamic reports.

Prerequisites for smooth implementation:

- ✓ Correct data must be fetched to ensure effective performance and accuracy (WIP)
- ✓ A product owner (team) for STAIK to grant and orchestrate access and rights
- ✓ Feedback must be looped back into the model, so the reports can dynamically improve
- ✓ ***And most importantly, the drive to bring analytical innovation to all departments !***



JUICY REPORT *Q&A