

- ♦ Ensure no one in crisis is turned away, with new waiting time standards and better crisis care in Accident and Emergency (A&E), in the community and via phone lines. This will enable us to end the use of police cells for people facing a mental health crisis.
- ♦ Radically transform mental health services, extending the use of personal budgets, integrating care more fully with the rest of the NHS, introducing rigorous inspection and high-quality standards, comprehensive collection of data to monitor outcomes and waiting times and changing the way services are funded so they do not lose out in funding decisions in future.
- ♦ Introduce care navigators so people get help finding their way around the system, and set stretching standards to improve the physical health of people with mental health problems.

To improve wellbeing and make the UK more mental health-friendly, we will:

- ♦ Publish a national wellbeing strategy, which puts better health and wellbeing for all at the heart of government policy. This will cover all aspects of government policy, including transport, access to nature, and housing, at national and local level.
- ♦ Develop a clear approach on preventing mental illness, with a public health campaign promoting the steps people can take to improve their own mental resilience – the wellbeing equivalent of the ‘Five a Day’ campaign.
- ♦ Support good practice among employers in promoting wellbeing and ensure people with mental health problems get the help they need to stay in or find work.
- ♦ Establish a world-leading mental health research fund, investing £50m to further our understanding of mental illness and develop more effective treatments.
- ♦ Continue to support the Time to Change programme to tackle stigma against mental health.
- ♦ Ensure all frontline public service professionals, including in schools and universities, get better training in mental health – helping them to develop their own mental resilience as well as learning to identify people with mental health problems.
- ♦ Support community services and volunteers working to combat loneliness, particularly in later life.

5.3 Joining up health and social care

We need services that fit around people’s lives, not ones that force them to fit their lives around the care they need. This is going to be increasingly important as our population ages and the number of