



The Welsh language and the economy

We will support a strategy that uses Carmarthen, Aberystwyth and the Menai area as centres for Welsh business, ensuring funding to support businesses across West and North-West Wales and helping them to recruit and use the Welsh language in their everyday business.

We will develop a bespoke strategy to support Welsh speakers to become entrepreneurs and develop their own businesses.

We will build on the Plaid Cymru Budget deal of 2012 to deliver more apprenticeships at all levels through the medium of Welsh, and help companies who work through Welsh.

