



## Media

We will devolve broadcasting to Wales and implement recommendations on broadcasting made by Plaid Cymru to the Silk Commission.

These include establishing a BBC Trust for Wales as part of a more federal BBC within the UK. Trustees would be appointed by the Welsh Government and the appointment process including public hearings held by the National Assembly for Wales.

Responsibility for S4C, the world's only Welsh language channel, would transfer to the National Assembly for Wales, as would the funding for the channel that is currently with the Department for Culture, Media and Sport. We will ensure that S4C is adequately funded and that the channel maintains editorial independence. Again, the Welsh Government should appoint the board members of the S4C Authority following public hearings.

We support establishing a new Welsh language multimedia service to operate online, on radio and other platforms, in order to reflect the needs of Welsh language audiences and improve current affairs coverage in Wales.

Ofcom's office in Wales should

have greater powers, including the authority to take licensing decisions. The members of Ofcom's Advisory Committee for Wales should be appointed by the Welsh Government. This would be best achieved by the federalisation of the work of Ofcom in a UK context.

We will give local newspapers the status of 'community assets' so that owners could not close them without communities having the opportunity to keep their paper.

It is important for there to be a plurality of opinions and information sources. We will oppose any reduction in Welsh produced news and non-news content in our media.

## Arts, heritage and culture

Plaid Cymru will introduce a right for everybody to have access to the arts, heritage and culture. They must be presented so that they are relevant and available to all.

We will increase access to the arts for young people, particularly those of disadvantaged backgrounds, through promotion of apprenticeships in media and the arts, and promote the arts to families to participate together.

We will ensure that free access to National Museum Wales continues.

Building on the success of the Dylan Thomas centenary, we will hold a poll to agree on figures of importance in the world of writing in Wales that we can celebrate through holding national events to increase interest in literature. In 2016, we will celebrate the life and works of Roald Dahl on the centenary of his birth.

We will support Cardiff to become the European City of Culture, and use this as an opportunity to promote the culture of Cardiff and the whole of Wales.

Develop closer links with organisations in Scotland and across Ireland to promote our cultures will be developed.

We will create apprenticeships in the field of historical documentation and culture so that staff skills, knowledge and experiences are retained and nurtured.

We will retain the Royal Commission on Ancient Monuments as a body outside of government and start a review of the listing process in Wales to ensure that all heritage is protected, with a greater focus on industrial and more recent heritage.