

humanity in the creation and celebration of beauty. The arts should belong to all and be open to all to take part in.

We will guarantee a universal entitlement to a creative education so that every young person has access to cultural activity and the arts by strengthening creative education in schools and after-school clubs. Institutions that receive arts funding will be required to open up their doors to young people, and we will work with public bodies to rebalance arts funding across the country.

The last Labour Government made admission to our national museums and galleries free to all, leading to a major increase in the number of people experiencing our greatest cultural treasures. We reaffirm our commitment to universal free admission to ensure that our great works of art and national heritage can be enjoyed in all parts of the country.

Creativity is the powerhouse of a prosperous economy. It is the source of economic innovation and a powerful force in social renewal. We will increase the number of apprenticeships in the creative industries.

We will create a Prime Minister's Committee on the Arts, Culture and Creative Industries, with a membership drawn from all sectors and regions. The Committee will bring issues of concern direct to the attention of the Prime Minister.

Sport

Sport brings us together in an expression of our local and national pride. It is where young people learn about leadership, teamwork, the pursuit of excellence and strength of character. With a Labour Government our children will participate in a minimum of two hours of organised sport every week at school.

Football clubs are an important part of many people's identity and sense of belonging. They are more than just businesses. But despite their importance in the lives of their members and supporters, too often there are no effective means for fans to have a say in how their clubs are run. Labour will provide