

FLATIRON SCHOOL DATA SCIENCE PROJECT

PREDICTING POP SUBGENRES



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THE RESEARCH QUESTION

**Can we predict a
pop song's subgenre
using its audio
features?**

PREDICTING POP SUBGENRES



Audio Features

Top 5 (of 13)

1. Speechiness
2. Danceability
3. Acousticness
4. Energy
5. Instrumentalness



Pop Subgenres

7

Dance-Pop

Rap-Pop

Folk-Pop

Electro-Pop

Rock-Pop

Indie-Pop

EDM-Pop



~14%

Random Chance

~56%

Our Model



Actual vs. Predicted

Actual Subgenre	Dance-Pop	54%	12%	5%	3%	7%	2%	16%
	Rap-Pop	10%	80%	1%	3%	1%	1%	4%
	Folk-Pop	8%	1%	63%	6%	13%	5%	3%
	Electro-Pop	21%	11%	11%	26%	7%	9%	14%
	Rock-Pop	16%	1%	15%	4%	52%	7%	5%
	Indie-Pop	15%	1%	13%	12%	25%	23%	10%
	EDM-Pop	15%	6%	2%	5%	4%	3%	67%
		Dance-Pop	Rap-Pop	Folk-Pop	Electro-Pop	Rock-Pop	Indie-Pop	EDM-Pop
		Predicted Subgenre						

Our Model in Action

Dance-Pop



"Boyfriend"

Justin Bieber



Dance-Pop

Rap-Pop



"Super Bass"

Nicki Minaj



Rap-Pop

Folk-Pop



"Simple Twist of Fate"

Bob Dylan



Folk-Pop

Electro-Pop



"We Sink"

CHVRCHES



Rock-Pop

Rock-Pop



"Sidekick"

Walk The Moon



Rock-Pop

Indie-Pop



"New Map"

M83



Rock-Pop

EDM-Pop



"City Lights"

Avicii



Rap-Pop

PREDICTING POP SUBGENRES

SO WHAT?



2000+ Subgenres (322 Pop)

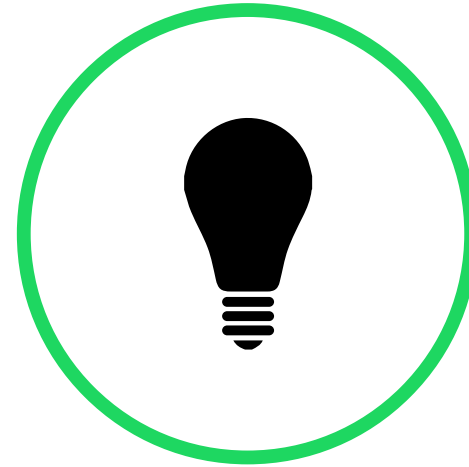


Niche Target Marketing

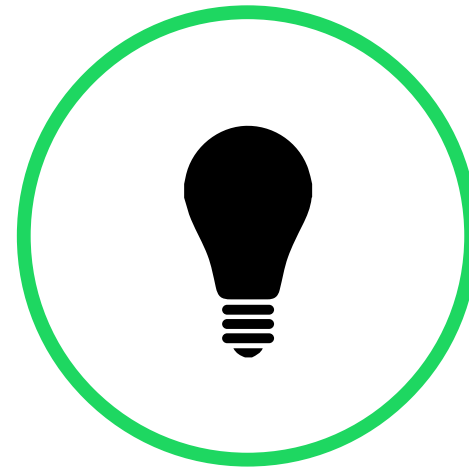


Find Real Fans

FUTURE WORK



Include More Pop Subgenres



Try With Other Parent Genres