

<b>WIPO</b> WORLD INTELLECTUAL PROPERTY ORGANIZATION	Madrid Monitor	International Trademark
1256253- NEW BALANCE		Printed: 2018-04-27 12:34

1256253- NEW BALANCE

Full details  
Current Status  
English

- 151   [Date of the registration](#)  
10.06.2015
- 180   [Expected expiration date of the registration/renewal](#)  
10.06.2025
- 270   [Language of the application](#)  
English
- 732   [Name and address of the holder of the registration](#)  
New Balance Athletics, INC.  
100 Guest Street  
Boston MA 02135 (US)
- 811   [Contracting State of which the holder is a national](#)  
US
- 740   [Name and address of the representative](#)  
Daniel J. McKinnon New Balance Athletic Shoe, Inc.  
Brighton Landing,  
20 Guest St.  
Boston MA 02135 (US)
- 770   [Name and address of the previous holder](#)  
New Balance Athletic Shoe, Inc.  
Brighton Landing,  
20 Guest St.  
Boston MA 02135 (US)
- 540   [Mark](#)  
NEW BALANCE
- 541   [Reproduction of the mark where the mark is represented in standard characters](#)
- 511   [International Classification of Goods and Services for the Purposes of the Registration of Marks \(Nice Classification\) - NCL\(10-2015\)](#)  
09   Sunglasses, eyeglasses, eyeglass cases, pedometers.
- 821   [Basic application](#)  
US, 29.11.2000, 76174713
- 821   [Basic application](#)  
US, 01.05.2007, 77170081
- 822   [Basic registration](#)  
US, 13.07.2004, 2863103
- 822   [Basic registration](#)  
US, 24.03.2009, 3595487
- 832   [Designation\(s\) under the Madrid Protocol](#)  
AU - EM - JP - KR - RU

Transaction History

EXPAND  
RU

Registration : 2015/27 Gaz, 16.07.2015, AU, EM, JP, KR, RU

- 450   [Publication number and date](#)  
2015/27 Gaz, 16.07.2015
- 832   [Designation\(s\) under the Madrid Protocol](#)

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AU - EM - JP - KR - RU

580 **Date of recording (date of notification from which the time limit to notify the refusal starts)**  
16.07.2015

**Statement of grant of protection made under Rule 18ter(1) : 2016/22 Gaz, 09.06.2016, RU**

RU

450 **Publication number and date**  
2016/22 Gaz, 09.06.2016  
**Date of receipt by the International Bureau**  
20.05.2016