

Maximillian V. Phillips

Dallas, TX — max@maxvphillips.com — maxvphillips.com

SKILLS

- **Content Strategy & UX:** Information Architecture, User Journey Mapping, Content Analytics, Style Guides
- **Docs-as-Code & Development:** Astro, MDX, HTML/CSS, TypeScript, Git, Python
- **Tools & AI Workflows:** Figma, AI Prompt Engineering, Jira, Confluence, Amplitude

EXPERIENCE

Technical Writer

January 2023 - Present

Cloudflare • Remote

- Led team of 5 writers to update 1000+ docs pages to make cohesive user experience.
- Developing AI-powered automation to detect dashboard changes and update screenshots/videos in documentation, reducing manual maintenance overhead.
- Developed internal AI app to detect changes in products and update videos in documentation.

Tech Writer Intern

May 2022 - August 2022

Cloudflare • Remote

- Authored new technical documentation for Argo Smart Routing to serve three million monthly visitors.
- Implemented extensible HTML components to unify user experience across product docs.
- Advocated for refined language and site features to promote accessibility and inclusion.

Research Assistant

October 2021 - December 2022

Pitt Computational Social Dynamics Lab • Pittsburgh, PA

- Investigated impact of mass media and social media on regional civic action in the US.
- Instituted guidelines for consistent interpretation of language between researchers.
- Produced introductory video to showcase interactive policy tracking system.

AWARDS

Best Unified Enterprise Developer Portal

November 2025

DevPortal Awards • Cloudflare Developer Documentation

EDUCATION

Bachelor of Science, Digital Narrative and Interactive Design

December 2022

University of Pittsburgh • Summa Cum Laude