${all}

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Advertising and Marketing Services** | |  |  |  |  | | --- | --- | --- | --- | | ${search} Search | ${banner} Banners | ${popup} Pop-Ups | ${context} Contextual | | ${exit} Exit | ${trEmail} Email | ${path} Path | ${social} Social | | ${trMobile} Mobile | ${trAll} All |  |  |     ${noAdult} ${noIncent} ${noRebrokering} ${noAffiliateNetwork} ${None}  **For Pay Per Call (PPC) Only:**   |  |  |  |  | | --- | --- | --- | --- | | ${tf\_ppc\_all} ALL | ${tf\_ppc\_aut} Auto-Dial | ${tf\_ppc\_yellow} Yellow Pages/Call Directory | | | ${tf\_ppc\_news} Newspaper/Print Ads | | ${tf\_ppc\_telev} Television | ${tf\_ppc\_rad} Radio | | ${tf\_ppc\_bill} Billboard | ${tf\_ppc\_media} Media Streaming | | ${tf\_ppc\_call} Call Center | | ${tf\_ppc\_youtube} YouTube/Online Video | |  |  | |

${/all}

${pay\_per}

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Advertising and Marketing Services** | ${noAdult} ${noIncent} ${noRebrokering} ${noAffiliateNetwork} ${None}  **For Pay Per Call (PPC) Only:**   |  |  |  |  | | --- | --- | --- | --- | | ${tf\_ppc\_all} ALL | ${tf\_ppc\_aut} Auto-Dial | ${tf\_ppc\_yellow} Yellow Pages/Call Directory | | | ${tf\_ppc\_news} Newspaper/Print Ads | | ${tf\_ppc\_telev} Television | ${tf\_ppc\_rad} Radio | | ${tf\_ppc\_bill} Billboard | ${tf\_ppc\_media} Media Streaming | | ${tf\_ppc\_call} Call Center | | ${tf\_ppc\_youtube} YouTube/Online Video | |  |  | |

${/pay\_per}

${empty}

|  |  |
| --- | --- |
| **Advertising and Marketing Services** | ${noAdult} ${noIncent} ${noRebrokering} ${noAffiliateNetwork} ${None} |

${/empty}

${traffic}

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Advertising and Marketing Services** | |  |  |  |  | | --- | --- | --- | --- | | ${search} Search | ${banner} Banners | ${popup} Pop-Ups | ${context} Contextual | | ${exit} Exit | ${trEmail} Email | ${path} Path | ${social} Social | | ${trMobile} Mobile | ${trAll} All |  |  |     ${noAdult} ${noIncent} ${noRebrokering} ${noAffiliateNetwork} ${None} |

${/traffic}