



**Sustainable Finance Initiative**

**Managing Business Compliance Course Conversion**

# Course Conversion design work

Kenya Bankers Association is looking to convert their *Managing Business Compliance in Kenya* Course onto their existing SFI training platform. The conversion will be a straightforward design to be implemented on a web based platform and will follow the structure and layout of the currently available courses. The structure of the course will be as follows:

* Overview
  + The course introduction will be placed in the overview tab
  + Slide 1 – 3 will be converted into this section
  + If possible, could KBA share the Video mentioned on slide 2
* Session
  + Within the session will be the 3 chapters found in the course. 2 of the chapters will be further divided into seperate sections that can be accessed individually through accordion type navigation.
    - Setting the Scene
      * A Brief Profile of Kenya
      * Macro-economic Variables
      * SWOT Analysis
    - Integrity in Context
      * Why it is Important to Conduct Business with Integrity
      * Common Red Flags When doing Business in Kenya
    - Due Diligence
* Quiz
  + Within the quiz tab the user will review the 5 question evalutions under the title *Test your Knowledge* found on slide 18
* Resources
  + The shared document does not mention document resources. If any does exist, they would be placed in the Resources tab.

# Course Conversion Timelines

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| --- | --- |
| Work | Time (days) |
| Evaluation and Structural Planning | ½ day |
| Slide 1-10 | 1 day |
| Slide 11-19 | 1 day |
|  |  |
| Total Working Days | 2 ½ days |