

Privacy at a Glance

We respect your privacy and are committed to protecting your personal information.

Here's what you should know:

What we collect:

We collect information you choose to provide (like your name, email, and payment details) and basic technical information (like IP address and browser type) to operate and improve our services. You can opt out of marketing emails and request access to or deletion of your data.

How we use it:

We use your information to deliver our services, process payments, communicate with you, improve our products, and keep our platform secure.

What we don't do:

We do not sell your personal information.

Who we share it with:

We may share information with trusted service providers (such as payment processors and hosting services) who help us run our business. They are required to protect your data.

Children's privacy:

We take children's privacy seriously and collect personal information from children under 13 only with verified parental consent.

Security:

We use industry-standard safeguards to protect your information, but no system is completely secure.

If you have questions or want to exercise your privacy rights, contact us at info@thetalesofyou.com.

Privacy Policy

Effective: January 11, 2026

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1. ABOUT US

“We”, “us” or “our” means **GILDEN LLC**, with its principal place of business located at **2807 N Parham Rd, Henrico, VA 23294, United States**.

2. ABOUT THIS PRIVACY POLICY

Your privacy is important to us, so we've developed this Privacy Policy, which explains how we collect, use, and disclose your personal information. We collect personal information when you use our website(s), mobile apps, messaging services, and other online and offline products, services and experiences (collectively, the “Services”).

Please take a moment to read through this Policy in its entirety. If you have any questions, concerns, or complaints regarding this Privacy Policy or how we use your personal information, please contact us via e-mail at info@thetalesofyou.com.

3. WHAT PERSONAL INFORMATION WE COLLECT AND HOW WE COLLECT IT

We collect personal information that you provide directly to us, including:

- Contact information (name, email address, mailing address, phone number)
- Payment information (processed and stored by third-party payment processors)
- Survey responses, feedback, and form submissions
- Communications with us, including emails and customer support interactions

We may also collect personal information automatically, including:

- IP address
 - Browser type and device information
 - Domain names, access times, and referring URLs
 - Usage and interaction data
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4. HOW WE USE YOUR PERSONAL INFORMATION

We use your personal information to:

- Provide and operate the Services
 - Process transactions and fulfill contracts
 - Respond to inquiries and provide customer support
 - Send newsletters, marketing, or promotional communications (where permitted)
 - Monitor and analyze trends and usage
 - Facilitate contests, sweepstakes, and promotions
 - Detect, investigate, and prevent fraud or illegal activity
 - Comply with legal obligations
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5. WHAT IS OUR LEGAL BASIS FOR PROCESSING

Where required by law, we process personal information based on:

- Your consent
- Performance of a contract
- Legitimate business interests not overridden by your rights
- Compliance with legal obligations
- Protection of vital interests

6. HOW WE SHARE YOUR PERSONAL INFORMATION

We do **not sell** personal information.

We may share personal information with:

- Vendors, consultants, and service providers acting on our behalf
- Payment processors and financial institutions
- Parties involved in mergers, acquisitions, or asset sales
- Government authorities or law enforcement when legally required

All third parties are required to protect the confidentiality of your information.

7. YOUR MARKETING CHOICES

You may opt out of receiving marketing communications at any time by using the unsubscribe link in our messages or by contacting us directly. We may still send non-promotional or service-related communications.

8. RETENTION OF YOUR DATA AND DELETION

Your personal information is retained only for as long as necessary to fulfill the purposes for which it was collected, unless a longer retention period is required by law.

Retention periods vary based on the type of information and purpose of use, and are reviewed periodically.

You may request deletion of your personal information, subject to legal and operational exceptions.

9. INTERNATIONAL TRANSFERS

If personal information is transferred outside the United States, we ensure appropriate safeguards are in place in accordance with applicable data protection laws.

10. YOUR DATA PROTECTION RIGHTS

Depending on your location, you may have the right to:

- Access, correct, or delete your personal information
- Object to or restrict processing
- Request data portability
- Withdraw consent at any time

California residents have additional rights under the CCPA and CPRA, including the right to opt out of certain data sharing.

We do not use personal information for cross-context behavioral advertising as defined under California law.

11. CHILDREN'S PRIVACY (COPPA)

We comply with the Children's Online Privacy Protection Act (COPPA) and applicable child-data laws.

We do not knowingly collect personal information from children under 13 without verifiable parental consent, and such information is collected solely for the purpose of providing the requested Services.

Parents may review, request deletion of, or prohibit further collection of their child's information by contacting us.

12. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time. When we make material changes, we will provide appropriate notice. Continued use of the Services constitutes acceptance of the updated Policy.

13. CONTACT US

If you have questions or concerns about this Privacy Policy or your personal information, please contact us at:

GILDEN LLC

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 info@thetalesofyou.com

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