

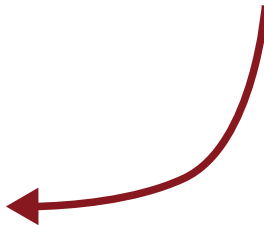
Compute Query Performance



Low Scent

$$P@10 = 0.0$$

$$P(E|LS) = \frac{\text{\#SERPs w/click}}{\text{\#SERPs}}$$



High Scent

$$P@10 > 0.0$$



$$P(E|HS) = \frac{\text{\#SERPs w/click}}{\text{\#SERPs}}$$

