## **Transcript 2**

see your history enthusiasts you want to learn more about the Inclines historical significance. So can you try to navigate the page to satisfy that? Yeah, so I'm on the home page and at the top there's a history tab, and I click on that. The title saysHistory of the decay incline since 1877. It's very old, it's very historical. And I can see that early years, the decline in the revival, and how like, how an engineering marvel it is. It's 800 feet long. And there's also a museum somewhere, and you can plan my I can plan my visit as like a very historical person. I like to visit that, as like a video too, I can watch on my own time. And it's like a timeline. Ooh, timelines are good for history. Yeah, overall, the history is very nice and easy to see, and it's very interesting. OK, great so now you're a teacher or a group organizer and you want to find info about how field trips and group tours can be planned to you. So could you try to do that? Okay, so I'm on the home page. There's a tour and field trips thing, and it says book of field trip or I can book a tour very easy to find. Very good. Very good. OK, so now you're a local resident who wants to sign up for mailing list to stay informed about special events and promotions. Could you try to do that? Okay, so I'm on the home page and I don't see a meeting mediately at the top where I can join the contact. so intuitively I go to the bottom. It's there's someone there's something that says join our mailing list. It's pretty easy to find the button is like gray, but then it turns yellow when I hover over it, which is pretty weird, but it's pretty easy to find. Great. Oh so now you're a potential visitor who wants to browse the gift shop to see what souvenirs are available, so could you try to find that page for me? the souvenir shop. Let's see. So I'm on the home page. immediately the top there's a gift shop. Wow, there's lots of souvenirs in home decor, and there's like gift shop information when it's open. It's very good. So now you're an avid social media user, so could you try to find a link about the inclined social media accounts to follow them for updates? So, I'm on the home page? Okay, I don't say anything about their social media at the top. So I'm gonna scroll down. There's some contact us and I'll see it there quick links, no. Oh, connect with us. There's Facebook, Instagram and Twitter. Actually, it's not called Twitter anymore. I click on Instagram. It tells me to log in. But it's pretty easy to find. I like this.