



# What is e-learning? Is it important in education?

When it comes to online learning in education, the model has been pretty straightforward - up until the early 2000s education was in a classroom of students with a teacher who led the process. Physical presence was a no-brainer, and any other type of learning was questionable at best. Then the internet happened, and the rest is history. E-learning is a rapidly growing industry, the effects of which we can trace back to the 1980s and even well before that (in the form of distance learning and televised courses) – these will be discussed later in this ebook.

Now that affordable e-learning solutions exist for both computers and internet, it only takes a good e-learning tool for education to be facilitated from virtually anywhere. Technology has advanced so much that the geographical gap is bridged with the use of tools that make you feel as if you are inside the classroom. E-learning offers the ability to share material in all kinds of formats such as videos, slideshows, word documents and PDFs. Conducting webinars (live online classes) and communicating with professors via chat and message forums is also an option available to users.

There is a plethora of different e-learning systems (otherwise known as Learning Management Systems, or LMSs for short) and methods, which allow for courses to be delivered. With the right tool various processes can be automated such as a course with set materials and automatically marked tests. E-learning is an affordable (and often free) solution which provides the learners with the ability to fit learning around their lifestyles, effectively allowing even the busiest person to further a career and gain new qualifications.

Some of the most important developments in education have happened since the launch of the internet. These days learners are well versed in the use of smartphones, text messaging and using the internet so participating in and running an online course has become a simple affair. Message boards, social media and various other means of online communication allow learners to keep in touch and discuss course related matters, whilst providing for a sense of community.

In the fast-paced world of e-learning the available technologies to make a course new and exciting are always changing, and course content can and should be updated quickly to give students the very latest information. This is especially important if the e-learning training is being given to employees in a sector where keeping up-to-date on industry developments is of the utmost importance. This is one of the reasons why many businesses are now offering training via e-learning - other reasons includes low costs and the ability for employees to study in their own time and place.

Overall, traditional learning is expensive, takes a long time and the results can vary. The importance of E-learning is now a given fact and it can offer an alternative that is much faster, cheaper and potentially better.

**Next > (history-of-elearning)**