#### Unit 1

# Introduction and overview

# Introduction

## Statistical and machine learning

- Machine learning is an umbrella term for solving problems by machines "discovering" their "own" algorithms.
- Statistical learning theory is a framework for machine learning drawing from the fields of statistics and functional analysis.
- Statistical learning theory deals with the problem of finding a predictive function based on data.
- The goals of learning are understanding and prediction.

#### **Terminology**

- One distinguishes between:
  - Supervised learning:
    - Outcome measure available.
    - Regression, classification.
  - Unsupervised learning:
    - No outcome measure.
    - Clustering.
- The variables have different roles assigned:
  - Input: features, regressors, covariate, independent variable.
  - Output: outcome, dependent variable.
- Training set of data.
- The predictive model is a *learner*.

# **Overview**

# Overview of supervised learning

One assumes that

$$Y = f(X) + \epsilon.$$

• One aims at determining  $\hat{f}$  which is the estimate of f to predict Y based on a training data set:

$$\hat{Y} = \hat{f}(X).$$

# Overview of supervised learning / 2

- The accuracy of  $\hat{Y}$  as a prediction of Y depends on two quantities:
  - Reducible error.
  - 2 Irreducible error.

$$\mathsf{E}[(\mathsf{Y}-\hat{\mathsf{Y}})^2] = \mathsf{E}[(\mathsf{f}(\mathsf{X})+\epsilon-\hat{\mathsf{f}}(\mathsf{X}))^2] = (\mathsf{f}(\mathsf{X})-\hat{\mathsf{f}}(\mathsf{X}))^2 + \mathsf{Var}(\epsilon),$$

where  $(f(X) - \hat{f}(X))^2$  is the reducible error and  $Var(\epsilon)$  is the irreducible error.

- The reducible error can be further split into
  - Bias
  - 2 Variance

depending on the mean and variance of  $\hat{f}$  if it is repeatedly estimated using a large number of training data sets.

# Overview of supervised learning / 3

- One differentiates between:
  - Regression: quantitative output.
  - Classification: qualitative output.
- Two simple approaches to prediction:
  - Least squares:
    - Huge assumptions.
    - Stable, but possibly inaccurate predictions.
  - Nearest neighbors:
    - Mild structural assumptions.
    - Accurate, but unstable predictions.

# Linear models and least squares

• Given a vector of inputs  $X^T = (X_1, X_2, \dots, X_p)$  we predict the output Y via the model

$$\hat{Y} = \hat{\beta}_0 + \sum_{j=1}^{\rho} X_j \hat{\beta}_j.$$

 If the intercept / the constant variable 1 is included in X, then one can write

$$\hat{\mathbf{Y}} = \mathbf{X}^T \hat{\boldsymbol{\beta}}.$$

• In the (p+1)-dimensional input-output space  $(X, \hat{Y})$  represents a hyperplane. If the constant is included in X, the hyperplane goes through the origin and is a subspace. Otherwise it is an affine set.

## Linear models and least squares / 2

Viewed as a function over the p-dimensional input space

$$f(X) = X^T \beta$$

is linear and the gradient

$$f'(X) = \beta$$

is a vector in input space that points in the steepest uphill direction.

• The least squares fit is obtained by minimizing

$$RSS(\beta) = \sum_{i=1}^{N} (y_i - x_i^T \beta)^2 = (\boldsymbol{y} - \boldsymbol{X}\beta)^T (\boldsymbol{y} - \boldsymbol{X}\beta)$$

with respect to  $\beta$  given N observations.

# Linear models and least squares / 3

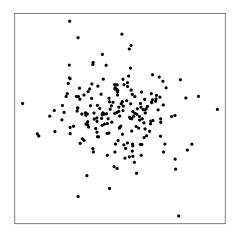
- RSS( $\beta$ ) is a quadratic function of the parameters:
  - There always exists a minimum.
  - The minimum might not be unique.
- If  $\mathbf{X}^T \mathbf{X}$  is nonsingular, the unique solution is given by:

$$\hat{\beta} = (\boldsymbol{X}^T \boldsymbol{X})^{-1} \boldsymbol{X}^T \boldsymbol{y}.$$

The fitted and predicted values are given by:

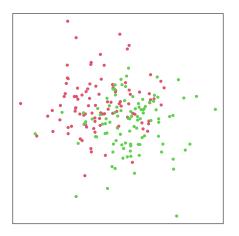
$$\hat{y}_i = x_i^T \hat{\beta}$$
$$\hat{y}(x_0) = x_0^T \hat{\beta}.$$

# Example



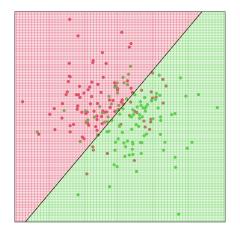
#### Example / 2

#### Data points with true class labels



## Example / 3

#### Linear regression of 0/1 response



#### Nearest neighbor method

- The observations in the training set  $\mathcal{T}$  closest in input space to x are used to form the prediction  $\hat{Y}$  at position x.
- The k nearest neighbor fit for  $\hat{Y}$  is defined as:

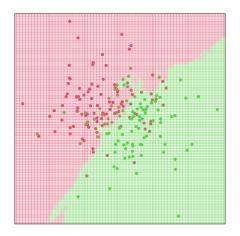
$$\hat{Y}(x) = \frac{1}{k} \sum_{x_i \in N_k(x)} y_i,$$

where  $N_k(x)$  is the neighborhood of x defined by the k closest points  $x_i$  in the training sample.

- Closeness implies a metric. For now, Euclidean distance.
- For k nearest neighbor fits the error on the training data should be approximately an increasing function of k, and will always be 0 for k = 1.
- In *k* nearest neighbors there is one parameter, *k*, to choose:
  - Effective number of parameters:  $\frac{N}{k}$ .
  - Minimizing the error in the training set would always choose
    k = 1.

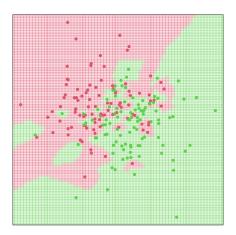
## **Example**

#### 20 nearest neighbor classifier



## Example / 2

#### 1 nearest neighbor classifier



#### From least squares to nearest neighbors

- Least squares leads to a linear decision boundary:
  - Smooth and apparently stable to fit.
  - Appears to heavily rely on the assumption that a linear decision boundary is appropriate.
  - $\Rightarrow$  Low variance, potentially high bias.
- k nearest neighbors method
  - Relies on no stringent assumptions about the underlying data.
  - Any particular subregion of the decision boundary depends only on a handful of input points.
  - $\Rightarrow$  High variance, low bias.

#### Statistical decision theory

- Given:
  - Assume we have a quantitative output.
  - Let  $X \in \mathbb{R}^p$  denote a real valued random input vector.
  - Let  $Y \in \mathbb{R}$  denote a real valued random output variable.
  - Denote the joint distribution by Pr(X, Y).
- Target:
  - Determine a function f(X) for predicting Y which minimizes a loss function

which penalizes prediction errors.

#### Statistical decision theory / 2

Possible loss functions are for example the squared error loss

$$L(Y, f(X)) = (Y - f(X))^{2}.$$

 This leads to the expected squared prediction error as criterion for choosing f:

$$\mathsf{EPE}(f) = \mathsf{E}(Y - f(X))^2 = \int [y - f(x)]^2 \mathsf{Pr}(dx, dy).$$

• By conditioning on X we obtain

$$\mathsf{EPE}(f) = \mathsf{E}_X \mathsf{E}_{Y|X}([Y - f(X)]^2 | X),$$

using Pr(X, Y) = Pr(Y|X)Pr(X).

## Statistical decision theory / 3

This implies that it suffices to minimize EPE pointwise:

$$f(x) = \arg\min_{c} \mathsf{E}_{Y|X}([Y-c]^2|X=x),$$

with the solution

$$f(x) = \mathsf{E}_{Y|X}(Y|X=x).$$

This is the conditional expectation, also known as *regression* function.

## Statistical decision theory: k nearest neighbors

 Nearest neighbor methods attempt to estimate this conditional mean using

$$\hat{f}(x) = Ave(y_i|x_i \in N_k(x)),$$

where  $Ave(\cdot)$  denotes average and two approximations are exploited:

- Expectation is approximated by averaging over the sample data.
- Conditioning at a point is relaxed to conditioning on some region "close" to the target point.

## Statistical decision theory: k nearest neighbors /2

 Thus, under mild regularity conditions on the joint probability distribution Pr(X, Y), one can show that as  $N, k \to \infty$  such that  $k/N \rightarrow 0$ ,

$$\hat{f}(x) \to \mathsf{E}(Y|X=x).$$

- Problems:
  - If only a small sample size is available, exploiting structure in the data could lead to more stable estimators.
  - The *rate* of convergence depends on the dimension of the feature space. The rate decreases if the dimension increases.

# Statistical decision theory: linear regression

• Assumes that the regression function f(x) is approximately linear in its arguments:

$$f(x) \approx x^T \beta.$$

 Thus, we specify a model for the regression function and minimize the EPE. This gives

$$\beta = [\mathsf{E}(XX^T)]^{-1}\mathsf{E}[XY].$$

- Linear regression does not condition on X, but pools over all values of X using the knowledge of the functional relationship.
- Estimating  $\beta$  consists of replacing the expectation by taking the average over the training data.

## Statistical decision theory: comparison

- Model assumptions:
  - Least squares assumes f(x) is well approximated by a globally linear function.
  - k nearest neighbors assumes f(x) is well approximated by a locally constant function.

## Statistical decision theory: loss functions

- So far we considered the squared error loss, also referred to as L<sub>2</sub> loss.
- Alternatives are for example the L<sub>1</sub> loss:

$$L(Y, f(X)) = |Y - f(X)|,$$

which if this expected loss is minimized gives the conditional median as estimate:

$$\hat{f}(x) = \text{median}(Y|X=x).$$

 L<sub>1</sub> criteria have discontinuities in their derivatives, which have hindered their widespread use.

## Loss functions: categorical outcome

- The categorical outcome G takes values in G, the set of possible classes.
- The estimate  $\hat{G}$  also takes values in  $\mathcal{G}$ .
- The loss can be represented by a  $K \times K$  matrix **L**, where  $K = \text{card}(\mathcal{G})$ .
- The matrix L has
  - zero values on the diagonal,
  - nonnegative values elsewhere,

where L(I, k) denotes the price to pay for classifying an observation belonging to the kth class  $\mathcal{G}_k$  into the lth class  $\mathcal{G}_l$ .

The EPE can be written as

$$\mathsf{EPE}(\hat{G}) = \mathsf{E}(L(G, \hat{G}(X))) = \mathsf{E}_X \left[ \sum_{k=1}^K L(\mathcal{G}_k, \hat{G}(X)) \mathsf{Pr}(\mathcal{G}_k | X) \right].$$

## Loss functions: categorical outcome /2

The pointwise minimization is again sufficient:

$$\hat{G}(x) = \arg\min_{g \in \mathcal{G}} \sum_{k=1}^K L(\mathcal{G}_k, g) \Pr(\mathcal{G}_k | X = x).$$

- Examples for loss functions:
  - Zero-one loss function:

$$L(l,k) = \begin{cases} 0 & l = k, \\ 1 & l \neq k. \end{cases}$$

The EPE is minimized for the zero-one loss by

$$\hat{G}(x) = \underset{g \in \mathcal{G}}{\operatorname{arg\,min}} [1 - \Pr(\mathcal{G}_k | X = x)] = \underset{g \in \mathcal{G}}{\operatorname{max}} \Pr(g | X = x).$$

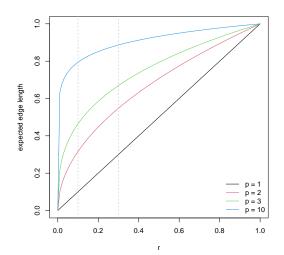
This solution is called *Bayes classifier*. The error rate of the Bayes classifier is called *Bayes rate*.

# Local methods in high dimensions

- High dimensional problems suffer from the curse of dimensionality (Bellman, 1961).
  - Observations tend to have no "close" neighbors.
  - Observations are closer to the boundary than to any other data point.
- Example: Assume uniformly distributed data in the p-dimensional unit cube. If the fraction r of observations to be contained in a hypercubical neighborhood is fixed, the expected edge length of this cube is given by

$$e_p(r) = r^{1/p}$$
.

# Local methods in high dimensions / 2



#### Model selection and the bias-variance tradeoff

- Many statistical learning models contain a smoothing or complexity parameter.
- More complex models will in general have a better performance on the training data, but this will not translate to a better performance on new test data.
- The expected squared prediction error at point  $x_0$  for a fixed procedure to estimate f by  $\hat{f}$  based on the training set  $\mathcal{T}$  is given by

$$\begin{aligned} \mathsf{EPE}_{\hat{t}_{\mathcal{T}}}(x_0) &= \mathsf{E}[(Y - \hat{t}_{\mathcal{T}}(x_0))^2 | X = x_0] \\ &= \mathsf{Var}(Y | X = x_0) + \mathsf{E}_{\mathcal{T}}[(\mathsf{E}(Y | X = x_0) - \hat{t}_{\mathcal{T}}(x_0))^2 | X = x_0] \\ &= \mathsf{Var}(Y | X = x_0) + [\mathsf{Bias}_{\mathcal{T}}^2(\hat{t}_{\mathcal{T}}(x_0)) + \mathsf{Var}_{\mathcal{T}}(\hat{t}_{\mathcal{T}}(x_0))] \end{aligned}$$

#### Model selection and the bias-variance tradeoff /2

- This decomposition indicates:
  - The first term is the irreducible error.
  - The second and third terms are the mean squared error of \$\hat{f}\_{\mathcal{T}}(x\_0)\$ in estimating \$f(x\_0)\$ decomposed into bias and variance.
- In general one has:
  - If the model complexity is increased, the bias is reduced.
  - If the model complexity is increased, the variance is increased.

#### Model selection and the bias-variance tradeoff /3

