Meg Yuan

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EDUCATION

University of California, Los Angeles (UCLA)   Cumulative GPA: 3.9 / 4.0
B.S. Cognitive Science (with Specialization in Computing) · Expected June 2025

Core Coursework
· Multivariable Calculus, Linear Algebra, Logic, Probability & Statistics
· C++ Programming, Python with Applications, Java with Applications, R Programming
· Cognitive Psychology, Fundamentals of Learning, Sensation & Perception, Behavioral Neuroscience
· Microeconomics, Macroeconomics, Principles of Accounting, Philosophy

Google UX Design Professional Certificate   Ongoing
· Seven-course program covering the design process: user research, empathizing with users, ideating, wireframing, lo-fi/hi-fi prototyping, usability testing
· Designing three end-to-end portfolio projects consisting of mobile apps and responsive websites in Figma

UCLA CLUBS/ASSOCIATIONS & WORK EXPERIENCE

UCLA Creative Labs — **Internal Board Design Member**
· Overseeing the design of social media posts and maintaining overall visual identity of the club
· Organizing design workshops and collaborations in partnership with other clubs to teach the basics of design tools and foster creativity within the UCLA community

Clearify UI/UX Designer
· Spearheaded a comprehensive user research survey and accomplished a seamless integration of hi-fidelity wireframes into a personalized skincare analysis browser extension, resulting in a 25% reduction in user onboarding time and a 30% increase in user engagement

UCLA DevX — **Finterview Project Member**
· Leading design and marketing on a 5-person team to build an AI-powered interview prep app

Innovative Design at UCLA — **Web Team Designer**
· Selected onto a 7-member branding team to develop layouts and a design system for a magazine
· Building UI/UX components of websites for on-campus clubs and local community clients

Association of Computing Machinery chapter at UCLA — **ACM Design Intern**
· Creating social media graphics, designing for several internal projects, and maintaining ACM's visual branding

General Biological — **UI/UX Designer**   October 2023 – Present
· Heading the design of the company's website to facilitate seed round fundraising

UCLA Cognitive Science Labs — **Research Apprenticeship**   February 2023 – August 2023
· Conducted extensive data cleaning and optimized the user interface of online psychology experiments in Drs. Martin Monti and Alan Castel's labs

YouTube — **Content Creator**   June 2020 – June 2023
· Amassed over 130,000 subscribers, 11 million channel views, and multiple sponsorships including Notion, Ana Luisa, and Lewkin by filming, editing, conducting search engine optimization, and developing brand identity for my personal lifestyle channel

SKILLS & INTERESTS

Design & Video Editing Tools: Figma, Photoshop, Final Cut Pro
Programming Languages: C++, Python, Java, R
Languages: English (native), Mandarin (proficient), French (intermediate)

Hobbies & Interests: reading, cooking, fitness, traveling