# Meg Yuan

#### EDUCATION

#### University of California, Los Angeles (UCLA)

Cumulative GPA: 3.9 / 4.0

B.S. Cognitive Science (with Specialization in Computing) · Expected June 2025

#### Core Coursework

- · Multivariable Calculus, Linear Algebra, Logic, Probability & Statistics
- · C++ Programming, Python with Applications, Java with Applications, R Programming
- · Cognitive Psychology, Developmental Psychology, Sensation & Perception, Behavioral Neuroscience
- · Microeconomics, Macroeconomics, Principles of Accounting, Philosophy

#### Google UX Design Professional Certificate

July 2023 - Present

- Seven-course program covering the design process: user research, empathizing with users, ideating, wireframing, lo-fi/hi-fi prototyping, usability testing
- · Designing three end-to-end portfolio projects consisting of mobile apps and responsive websites in Figma and Adobe XD

# UCLA CLUBS/ASSOCIATIONS & WORK EXPERIENCE -

#### **UCLA Creative Labs**

#### Internal Board Design Member

- Overseeing design of social media posts and graphics and maintaining overall visual identity of the club
- Organizing design workshops and collaborations with other clubs to teach basics of design tools like Figma and foster creativity within the UCLA community

# Clearify Project Member

 Conducting UX research and building wireframes for a personalized skincare analysis Chrome browser extension over the course of 6 weeks

# Innovative Design

#### Web Team Designer

at UCLA

· Building UI/UX components of websites for on-campus clubs and local community clients

#### UCLA DevX

## Finterview Project Member

· Leading design and research on a 5-person team to build an AI-powered interview prep app

#### General Biological

#### UI/UX Designer

October 2023 – Present

· Spearheading the design of the company's website to facilitate seed round fundraising

UCLA Memory & Lifespan Cognition

## Research Apprenticeship in Cognitive Science

March 2023 – August 2023

 Revamped the layout of an online psychology experiment to optimize user interfacing and data collection using PsychoPy, an open-source Python package

#### **UCLA Higher**

Lab

#### Research Assistant

February 2023 – June 2023

Cognition, Language,

· Redeveloped experimental data input format using R to facilitate data analysis

and Consciousness Lab · Conducted extensive data cleaning and consolidation of mTBI data for further analysis

#### YouTube Content Creator

June 2020 – Present

- Filming, editing, creating thumbnails, conducting search engine optimization, and developing brand identity for my personal lifestyle channel
- Amassed over 130,000 subscribers, 11 million channel views, and multiple sponsorships including Notion, Ana Luisa, and Lewkin

# SKILLS & INTERESTS —

Design & Video Editing Tools: Figma, Adobe XD, Photoshop, Final Cut Pro

Programming Languages: C++, Python, Java, R

Languages: English (native), Mandarin (proficient), French (intermediate)

Hobbies & Interests: reading, cooking, fitness, traveling