

# Meg Yuan

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## EDUCATION

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University of California, Los Angeles (UCLA)

Cumulative GPA: 3.9 / 4.0

*B.S. Cognitive Science (with Specialization in Computing)* • Expected June 2025

### Core Coursework

- Multivariable Calculus, Linear Algebra, Logic, Probability & Statistics
- C++ Programming, Python with Applications, Java with Applications, R Programming
- Cognitive Psychology, Developmental Psychology, Sensation & Perception, Behavioral Neuroscience
- Microeconomics, Macroeconomics, Principles of Accounting, Philosophy

### Google UX Design Professional Certificate

July 2023 – Present

- Seven-course program covering the design process: user research, empathizing with users, ideating, wireframing, lo-fi/hi-fi prototyping, usability testing
- Designing three end-to-end portfolio projects consisting of mobile apps and responsive websites in Figma and Adobe XD

## UCLA CLUBS/ASSOCIATIONS & WORK EXPERIENCE

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### UCLA Creative Labs

#### Internal Board Design Member

- Overseeing the design of social media posts and maintaining overall visual identity of the club
- Organizing design workshops and collaborations with other clubs to teach basics of design tools and foster creativity within the UCLA community

#### Clarify Project Member

- Conducting UX research and building wireframes for a personalized skincare analysis Chrome browser extension over the course of 6 weeks

### UCLA DevX

#### Finterview Project Member

- Leading design and research on a 5-person team to build an AI-powered interview prep app

### Innovative Design at UCLA

#### Web Team Designer

- Selected onto a 7-member branding team to develop layouts and a design system for a magazine
- Building UI/UX components of websites for on-campus clubs and local community clients

### Association of Computing Machinery chapter at UCLA

#### ACM Design Intern

- Creating social media graphics, designing for several internal projects, and maintaining ACM's visual branding

### General Biological

#### UI/UX Designer

October 2023 – Present

- Spearheading the design of the company's website to facilitate seed round fundraising

### UCLA Cognitive Science Labs

#### Research Apprenticeship

February 2023 – August 2023

- Conducted extensive data cleaning and optimized the user interfacing of online psychology experiments in Drs. Martin Monti and Alan Castel's labs

### YouTube

#### Content Creator

June 2020 – Present

- Filming, editing, creating thumbnails, conducting search engine optimization, and developing brand identity for my personal lifestyle channel
- Amassed over 130,000 subscribers, 11 million channel views, and multiple sponsorships including Notion, Ana Luisa, and Lewkin

## SKILLS & INTERESTS

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**Design & Video Editing Tools:** Figma, Adobe XD, Photoshop, Final Cut Pro

**Programming Languages:** C++, Python, Java, R

**Languages:** English (native), Mandarin (proficient), French (intermediate)

**Hobbies & Interests:** reading, cooking, fitness, traveling