Maya Jade

Senior Frontend Engineer | eCommerce Specialist  
Greater Orlando, FL

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# Summary

Results-driven Senior Frontend Engineer with 5+ years of experience delivering high-performance websites, scalable web applications, and enterprise-grade eCommerce platforms. Skilled in modern JavaScript frameworks, including React, TypeScript, and Node.js. Proven ability to translate business needs into technical solutions that boost performance and increase conversions.

# Technical Skills

**Languages & Frameworks**TypeScript, JavaScript, React.js, Node.js, Python, PHP, HTML, CSS, Shopify Liquid

**Tools & Platforms**WordPress, Shopify, WooCommerce, VS Code, Atlassian Suite (Jira, Confluence), Git Suite (GitHub, GitLab, Bitbucket), Figma, Vercel, Netlify, Heroku, AWS, Azure, Google Workspace (Docs, Sheets), Google Marketing Tools (GA4, Tag Manager, Search Console), Cross-browser developer tools, Linux & Windows Environments (CLI, server workflows, cross-platform tooling)

**Specialties**  
 eCommerce Architecture, Headless CMS, Responsive Design, UX/UI, Performance Optimization, SEO, Accessibility (a11y), Analytics (GA4, Hotjar), API Integration (REST, GraphQL), CI/CD Pipelines, Cross-browser Compatibility

# Professional Experience

## Marriott Vacations Worldwide — Senior Content Engineer/Manager

Orlando, FL | Apr 2025 – Present

* Leading content team strategy and engineering for enterprise platforms.
* Managing scalable design systems and cross-functional collaboration for performance optimization.

## Encentiv Energy — eCommerce Engineer

Remote | Apr 2022 – Jan 2025

* Engineered a custom eCommerce platform rivaling Shopify, tailored for client-specific workflows.
* Built cart-integrated rebate systems, boosting checkout efficiency and user satisfaction.
* Designed a robust architecture for long-term scalability and streamlined operations.

## Self-Employed — Web Developer

Remote | Oct 2021 – May 2022

* Created tailored websites and storefronts with full theme development and performance optimization.
* Translated complex business requirements into intuitive digital experiences.

## Gretrix — Mid-Level Web Developer

Remote | Dec 2021 – Apr 2022

* Developed data-driven eCommerce features to increase client engagement and conversion.
* Integrated advanced marketing and analytics tools for improved insights.

## ALAN — Project Manager | SaaS Specialist

Remote | Jul 2020 – Jan 2021

* Led the delivery and refinement of SaaS products, receiving two rapid promotions.
* Optimized internal tech practices and enhanced system efficiency through best practices.

## Self-Employed — Technical Consultant

Remote | Jan 2018 – Jan 2021

* Delivered QA, product testing, and ML data tasks for tech-forward clients.
* Supported users with remote technical support and detailed evaluations.

## TGI Fridays / Miller’s Ale House — Server

Kissimmee, FL | 2016 – 2019

* Provided excellent service in high-volume environments, maintaining customer satisfaction and efficiency.

# Education

Western Governors University  
B.S. in Cybersecurity & Information Assurance (Expected Oct 2026)

Florida Institute of Technology  
A.S. in Information Technology (2017 – 2020)

Osceola High School  
High School Diploma (2009 – 2012)