Building AI-Ready Habits at MakerSights

How small daily changes will 10x our impact

odand
Home
Features
Pricing
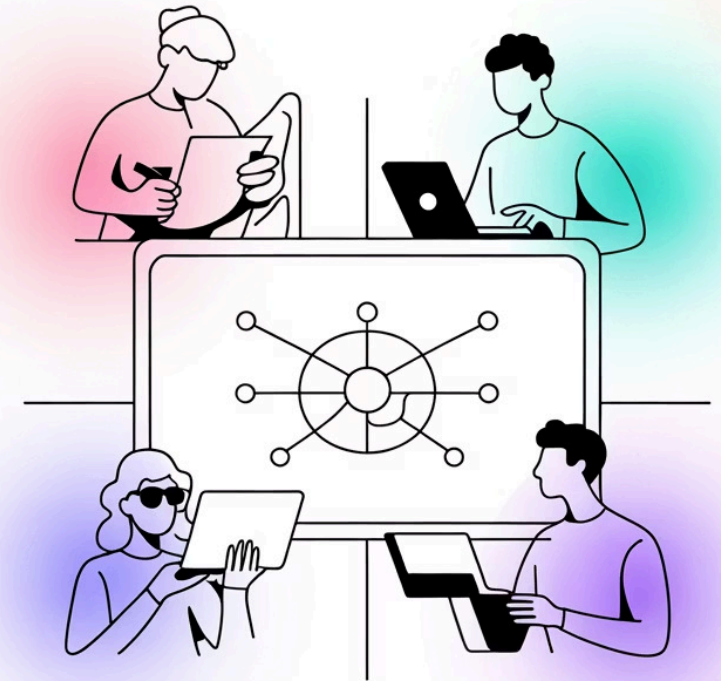Case Studies
Try it free

Which one are you?

Doomer - "AI will replace all our jobs. We're doomed."

Zoomer - "I'll use AI when it's good enough. Just not today."

Boomer - "Moving too fast. I'll wait till it's figured out."

Builder - "I experiment daily, fail fast, learn, and share."

Connect.
Collaborate.
Create.

❌ The Doomer

"AI will replace all our jobs. We're doomed."

❌ The Zoomer

"I'll use AI when it's good enough. Just not today."

❌ The Boomer

"Moving too fast. I'll wait till it's figured out."

✅ The Builder

"I experiment daily, fail fast, learn, and share."

CORPORATE
RESTRUCTURING
ANNOUNCED

The Wake-Up Call

Accenture just laid off 11,000 people

$54B
Company Value

779,000 employees

$865M
Restructuring

More cuts coming

11K
Jobs Lost

In 3 months

But here's the twist...

Their AI business is booming

AI Revenue

$3B → $5.1B

AI Specialists

40,000 → 77,000 (doubled in 2 years)

CEO's Brutal Honesty

> "We are exiting on a compressed timeline people where reskilling is not a viable path for the skills we need."
>
> – Julie Sweet, Accenture CEO

Translation:

If you can't learn to work with AI fast enough, you're out.

This Is Happening NOW

Julius AI

Get insights from the best AI for data analytics.

Ask data questions and get answers in seconds.

Get started ›

Loved by 2,000,000+ users and trusted by individuals at

PRINCETON UNIVERSITY   BCG   ..zapier

Insights
Ask anything to your data, and get answers.

Try now →

Charts & Graphs
Create sleek looking data visualizations.

Advanced Analysis
Perform modeling and predictive forecasting.

Machine Learning
Train ML models with natural language.

Reports
Generate polished memos and summaries.

Upload a CSV of sample data

- "What are the top trends in this dataset?"
- "Create a visualization showing correlation"
- "Write SQL to find outliers"
- "Create comparative bar charts for these audiences"
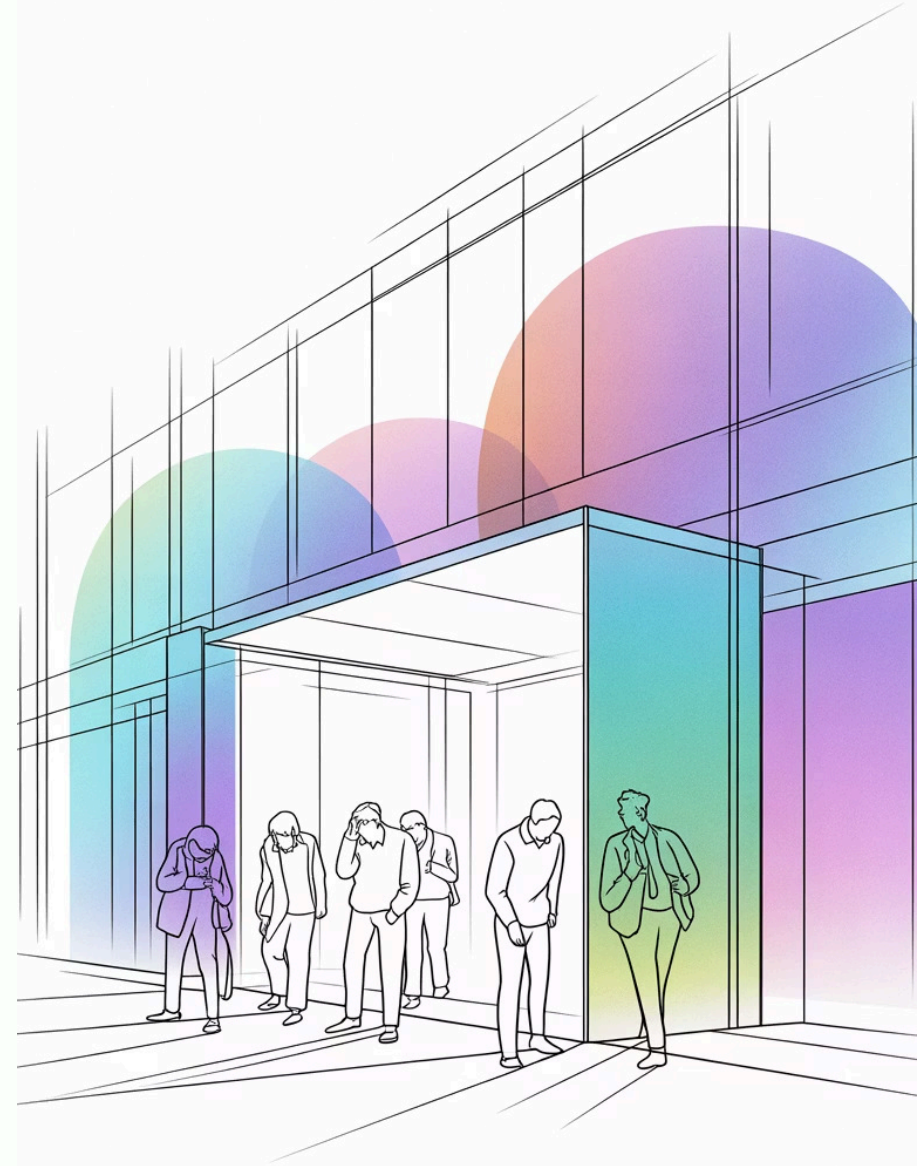
The uncomfortable questions:

1 — How much of our data analytics work could this replace?

2 — How many Organic Research features does this replicate?

3 — What happens to roles that this can automate?

The Choice

Do we want to be Accenture's 11,000...

or their 77,000?

The
Opportunity

Math that matters:

If everyone saves 30 minutes/day:

2.5
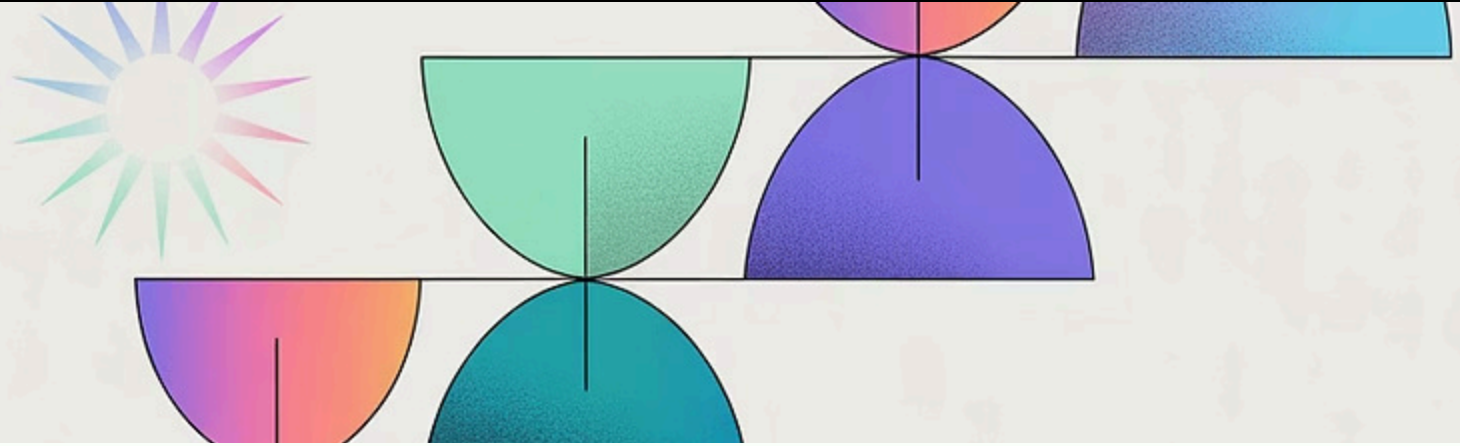## Hours/Week
Per person

350
Hours/Month
Across 35 people

$35K
Monthly Savings
At $100/hr avg

That's $420K per year

From small habit changes!

It's more about gaining capacity than saving time

With AI + good habits:

10x more datasets
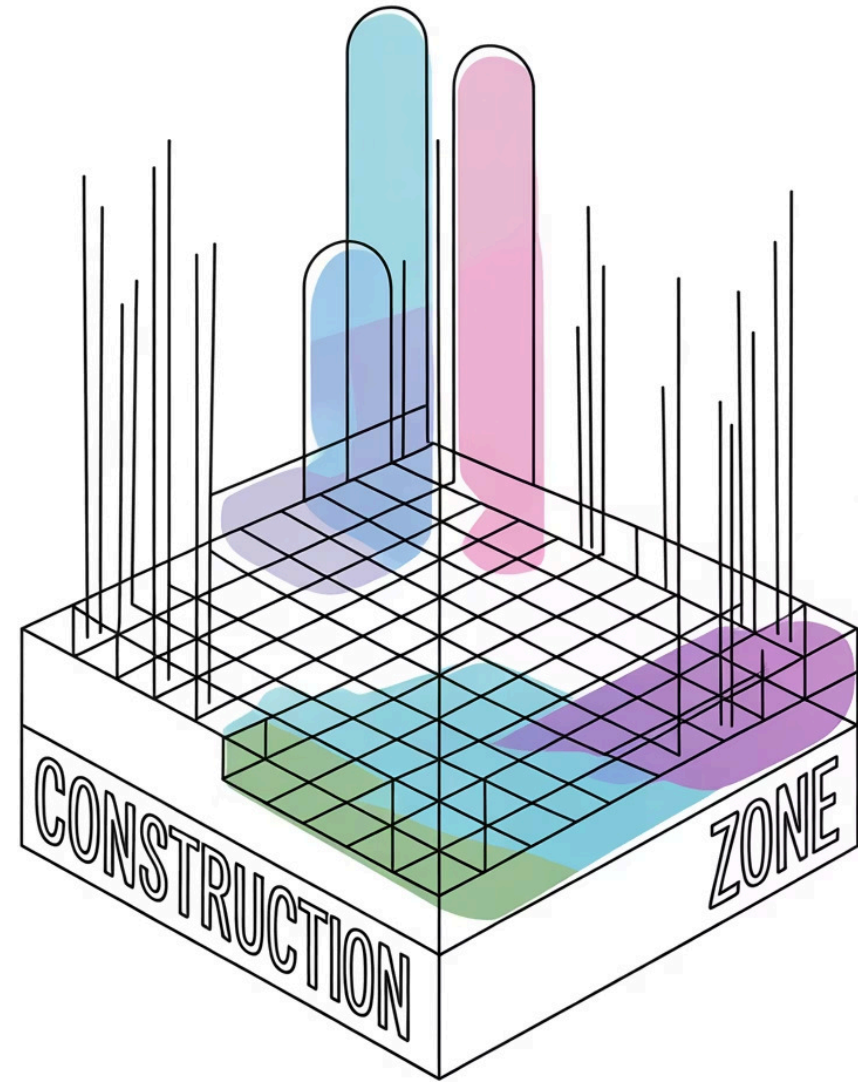analyzed

10x more leads
qualified

10x more features
tested

10x more customer value
shipped

But we don't have the right setup ...yet

The Gap We Need to Close

What AI Needs	What We Have	The Problem
Searchable knowledge	DMs and tribal knowledge	AI can't read minds
Documented processes	"Just ask Misaki"	Misaki goes on PTO, work stops
Structured data	Files scattered everywhere	AI can't find what it can't see
Clear workflows	"We figure it out"	AI can't improvise
Observable work	Private channels	AI is flying blind

Five Habits That Work

Small changes, massive impact

1 Public channels over DMs
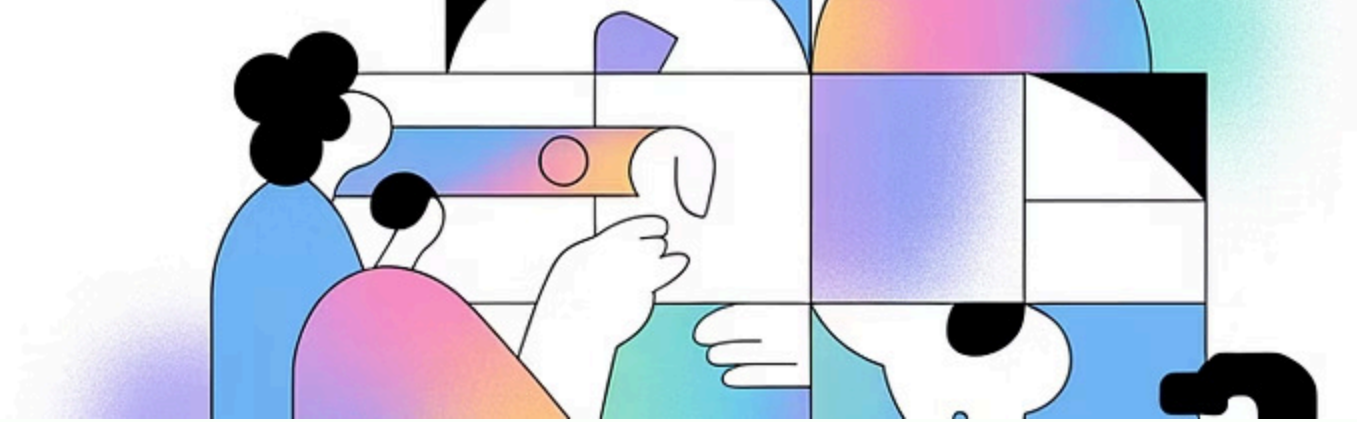
2 Shared Drive over personal storage

3 Record & transcribe meetings

4 Document as you work

5 Burn down your Anti-ToDo List

Habit 1: Public Channels Over DMs

The problem with DMs:

- Knowledge dies in private conversations
- AI can't access what it can't see
- Same questions asked repeatedly
- Wisdom disappears when people leave

COLLABORATION

Collaborate with kindness: Consider these etiquette tips in Slack

Reduce notifications and minimize distractions with these best practices for channels and direct messages

Author: Matt Haughey
March 21st, 2025
Illustration by Kelsey Wroten

7. Default to public channels for better workplace communication

Too frequently, people reserve public channels for teamwide announcements, keeping most communication in direct messages, which unnecessarily silos information into private discussions.

A DM not only sends a notification to the recipient but requires someone's full attention to read. And if people choose to ignore it until later, they'll still have a red badge on their app.

Instead, create a culture where the default is posting in a channel and where using an **@username** mention is reserved for specific requests or urgent matters. DMs serve a purpose and are great for personal, private conversations, but chances are much of your workplace communication is appropriate for a team channel—and relevant to the wider group too.

When you commit to posting to public channels and using features like threads and emoji reactions, others in your organisation are likely to follow your example. Here's to paying it forward and keeping your team on track. 🌀
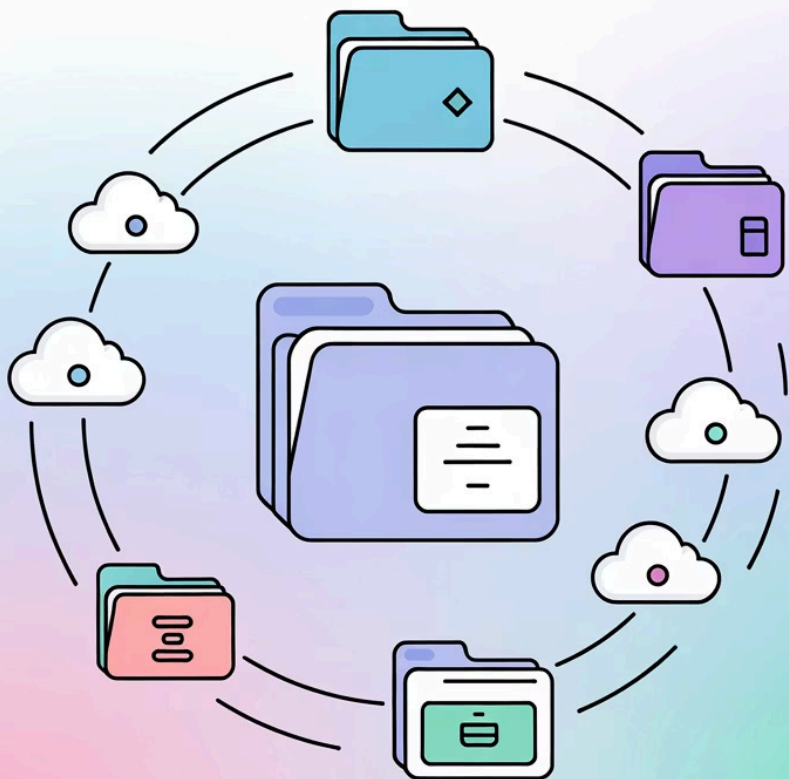
Before:

You DM: "How do I export data?" → Helps 2 people, then disappears

After:

You post in team channel → 3 people see it, AI surfaces this automatically for the future

Organize.
Collaborate.
Thrive.

Habit 2: Shared Drive Over Personal

The problem:

- Files in "My Drive" disappear when people leave M/S

- Requesting access wastes everyone's time
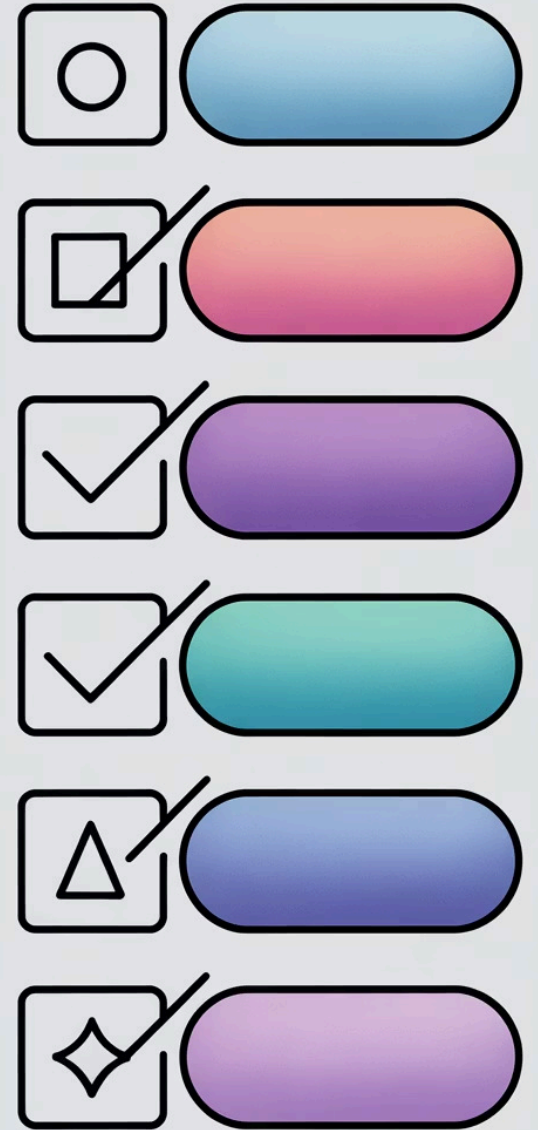
- AI can't access scattered personal storage

Before:

Misaki creates a deck in their Drive. They go on vacation. Delivery stalls 3 days.

After:

Deck shared in the account folder that anyone can access. Knowledge stays + AI can use it as a context

Habit 3: Record & Transcribe Meetings

The problem:

- Meetings are ephemeral–decisions evaporate

- "What did we decide?" wastes hours

- Missing attendees lose context or needs to watch the whole recording

- AI can't learn from invisible conversations

Before:

60-min customer call. Take notes, miss details. 3 days later: "What did customer say?" Schedule another call.

After:

Auto-transcribed. AI summary shows pain points, requests, objections. No repeat call needed.
+
Paste the transcription as a context for intake form + survey build.
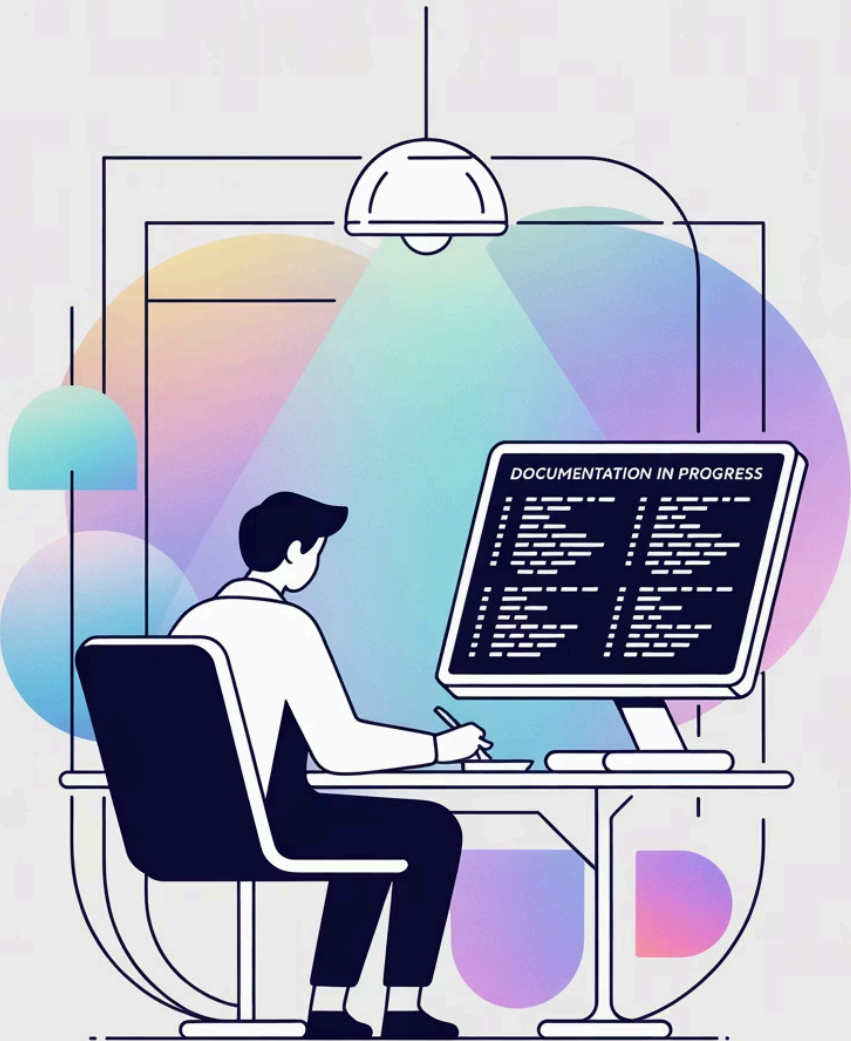
Habit 4: Document as You Work

The problem:

- Solve problem, move on, forget how
- 6 months later: waste hours re-solving
- Tribal knowledge walks out the door

Before:

Everyone does things in their way.
No best practices for workflow, output sample, QC'ing check-list, etc

After:

"What good looks like" is clearly articulated
+
AI can follow your instructions like the best performing teammate

Habit 5: Your Anti-ToDo List

✏️ Exercise (60 seconds)

Write down 3 tasks you do regularly that:

- Drain your energy

- Add zero value

- Feel like busywork

Examples:

- Screenshotting the platform and pasting it into insight reports

- Editing survey questions in the platform

- Copy-pasting audience demographics / study objectives from the intake form

- Searching for the right file in Google Drive / Notion

Share your anti-ToDo list!

Challenge to you:

<mark>1 hour per week</mark> burning down this list with AI and automation

- **1 hour/week** dedicated to this
- **Share wins AND failures** in #ai-shareout

We're Already Doing This

MakerSights Automations / Process Improvement
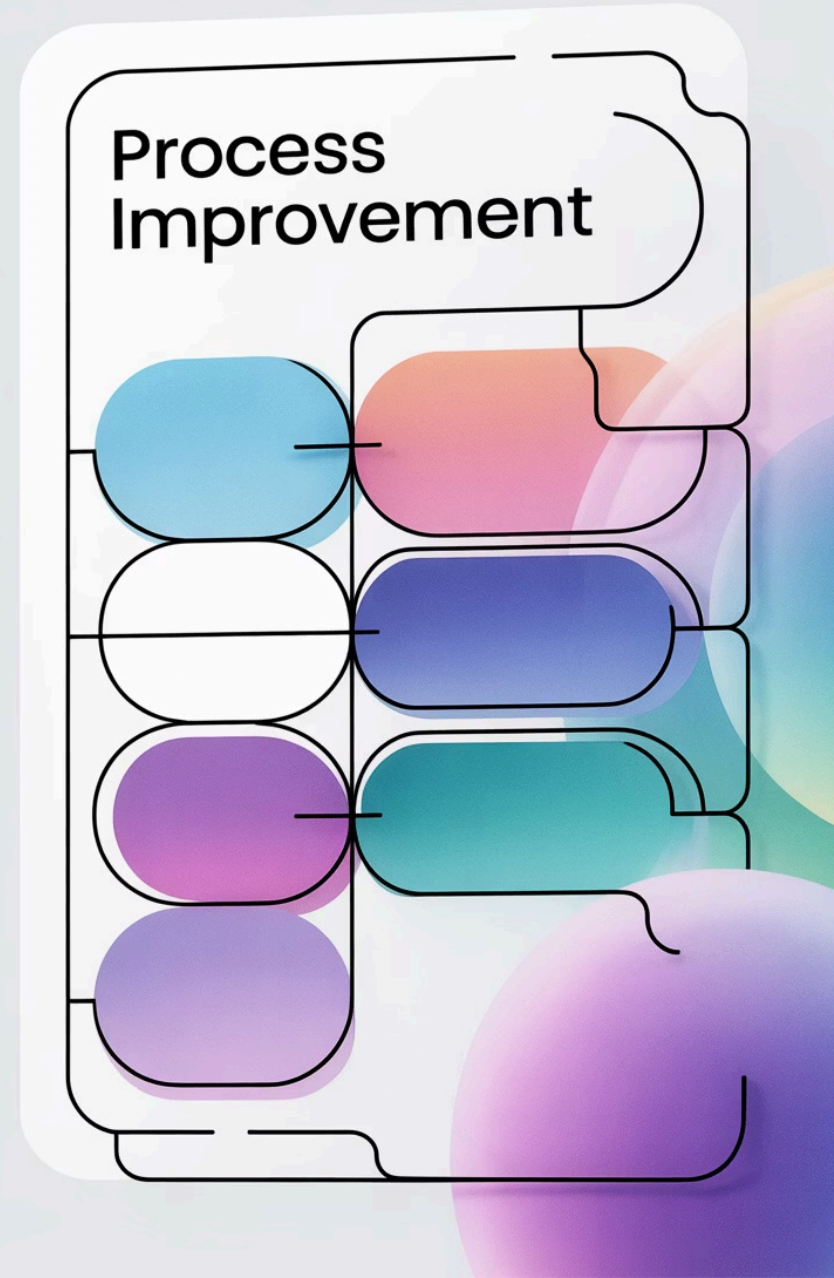
Process Improvement

What's working:

Automations / Process Improvement

🖌 **Purpose of the page:**

To share your wild dreams and desperate requests for freeing our mind from repetitive brainless tasks. No ask is too small or big!
Depending on @Misaki Funada's capacity (and their technical ability), they will try making your wish come true! 💪

Already got some ideas? Fill out the form here →→ ✨ Automation Requests

⊞ **Live Solutions**   ⊞ Review pending requests   ⊞ By Urgency   ✏️ Form builder

Product Follow-Up Cleaner	Full Insight Analyzer	Comparative Bar Chart Builder	Conditional Logic Builder	Kevin McMorrow Found a cool use case for editing the appearance of webpages...
				🌴 #ai-shareout
				COPY THIS CODE INTO YOUR CONSOLE
Product Follow-Up Cleaner	**Insight Analyzer**	**Comparative Bar Chart Builder**	**2.0 Survey JSON Builder**	**Chart recoloring in platform**
Ops	Ops	Ops	Ops CSM	Ops
chatgpt.com/g/g...leaner	chatgpt.com/g/g...alyzer	chatgpt.com/g/g...uilder	notion.so/mak...496264	loom.com/sha...2b6555
CustomGPT	CustomGPT	CustomGPT	CustomGPT	🧑 Kevin McMorrow
🧑 Misaki Funada	🧑 Misaki Funada	🧑 Misaki Funada	🧑 Misaki Funada	

Product Image Resizer	M/S Branded Word Cloud Generator	Chart Recoloring Tool	
Product Image Resizer	**M/S Branded Word Cloud Generator**	**Chart Recoloring Tool**	**+ New page**
Ops	Ops	Ops	
misaru-maya.github.io/lma...sizer/	misaru-maya.github.io/ms-...cloud/	chart-recoloring-tool.vercel.app/	
Vibe-coded	Vibe-coded	Vibe-coded	
🧑 Misaki Funada	🧑 Misaki Funada	🧑 Misaki Funada	

The power of sharing:

1   One person automates → helps 1 person

2   Share publicly → helps all 30 people

3   Document it → helps future hires forever

What will you start doing TODAY?