



LOUDSPEAKER

Maya Brennan

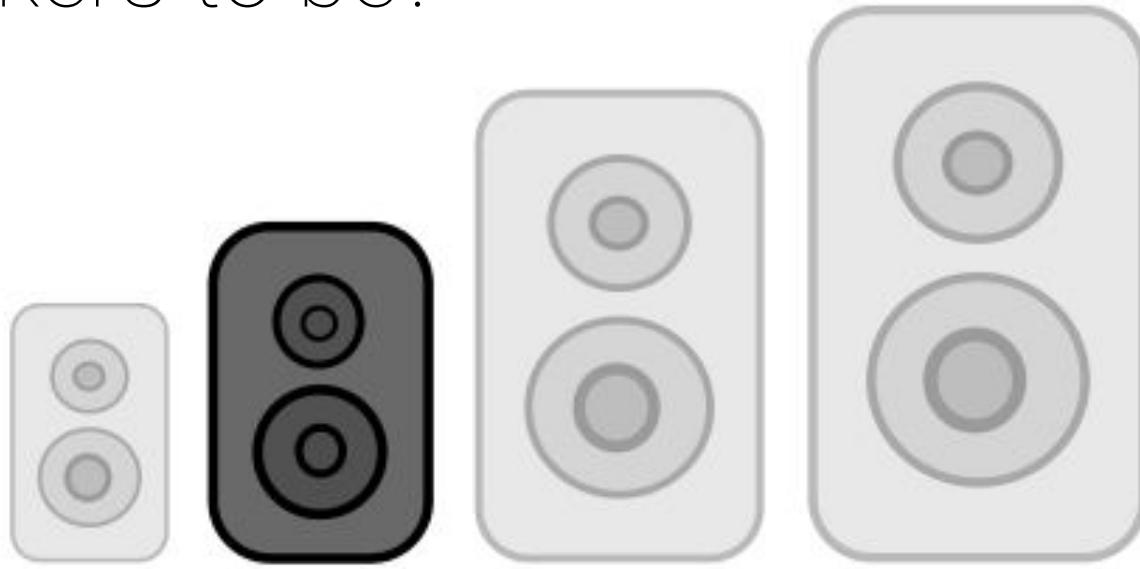


RESEARCH

Why do you listen to music on
your speaker?



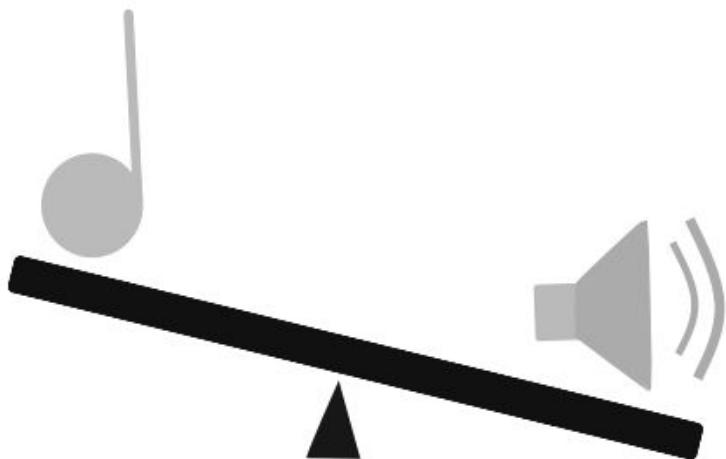
What **size** do students want their speakers to be?

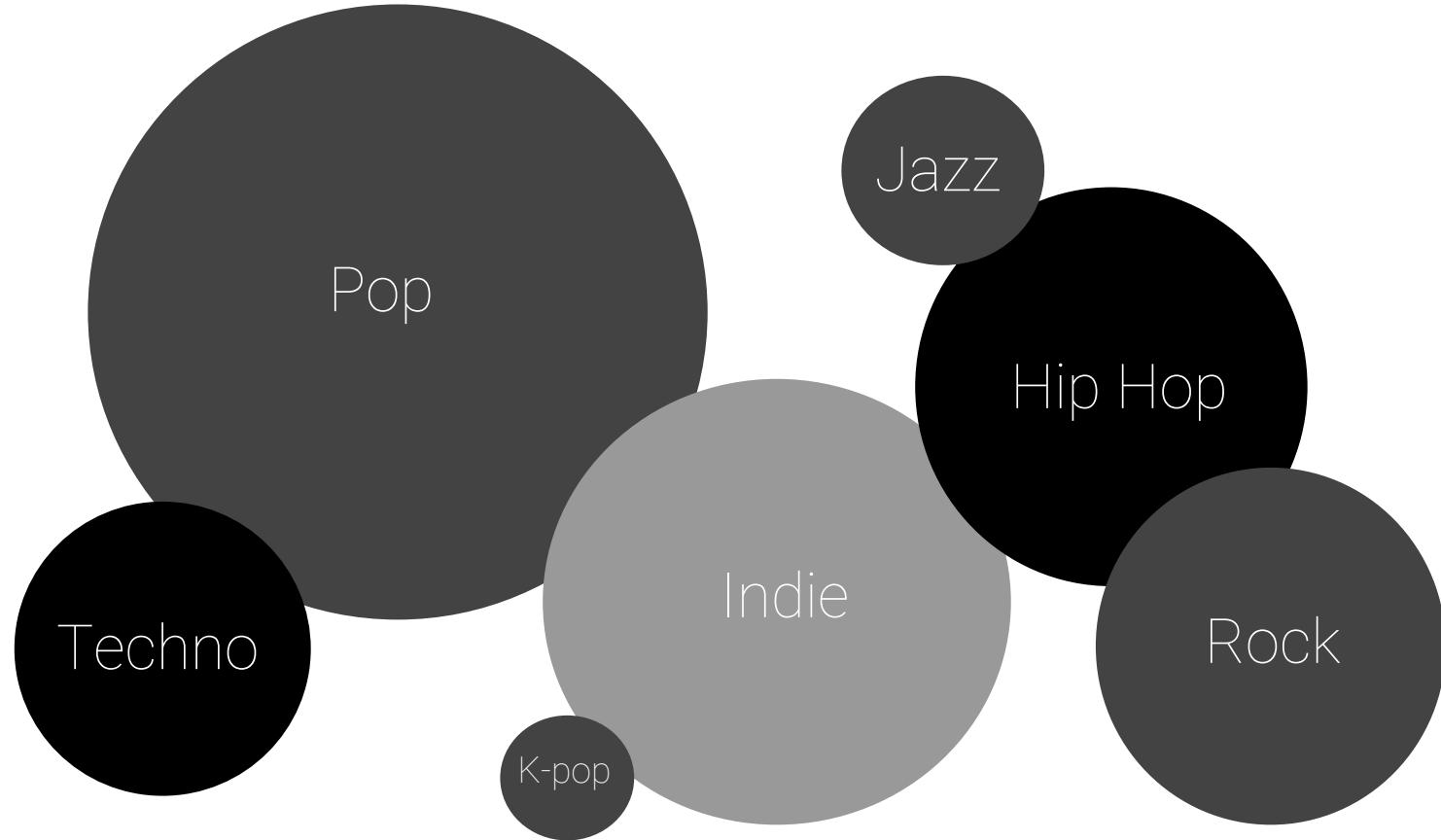


According to my survey, most students are looking for a **portable** speaker that can be **hand-held** and won't take up too much space.

Is Sound quality or Volume more important?

My research showed that Sound Quality is slightly more important than Volume to 18-24 year olds.

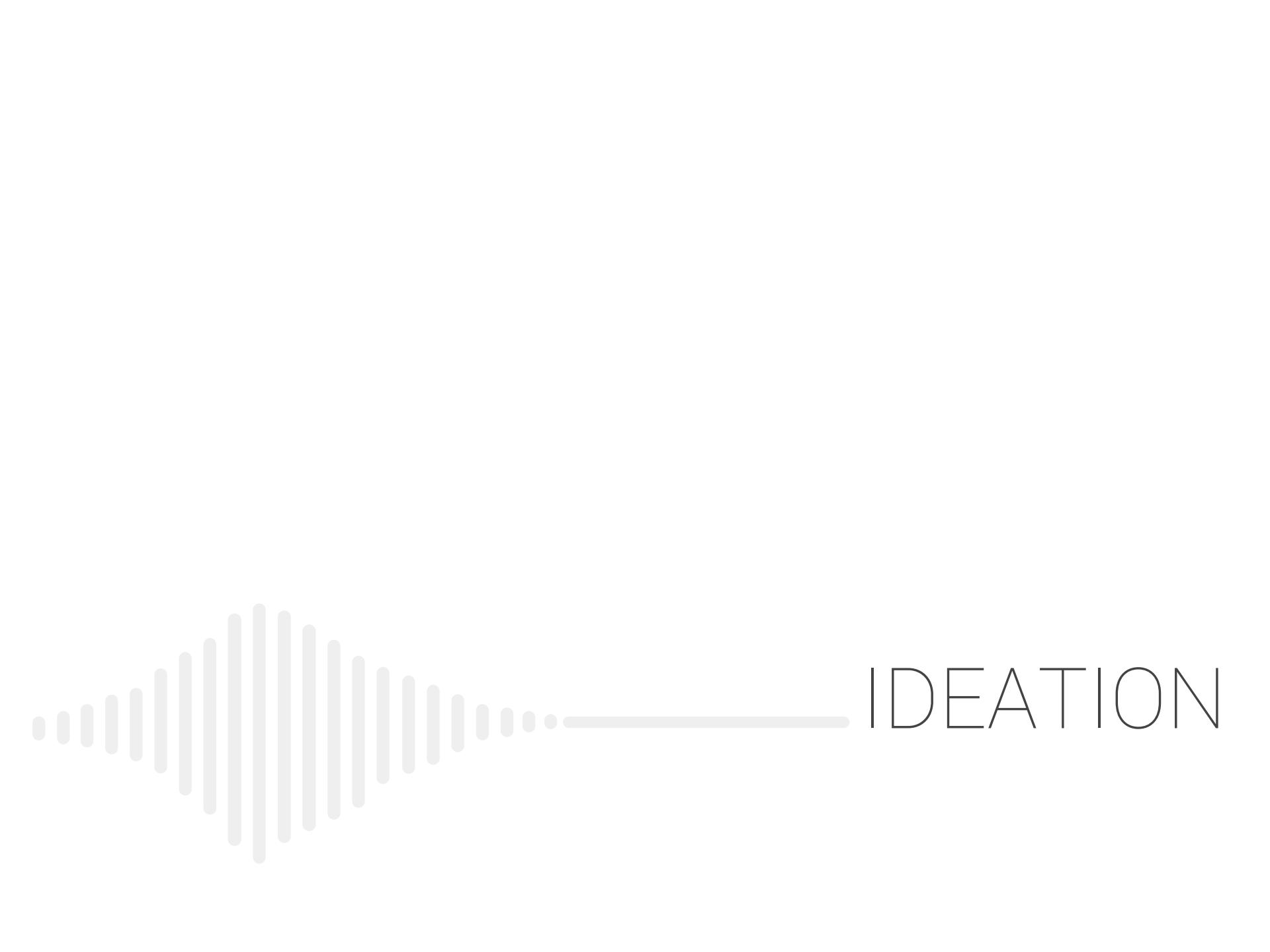




What **genres** of music do
students listen to?

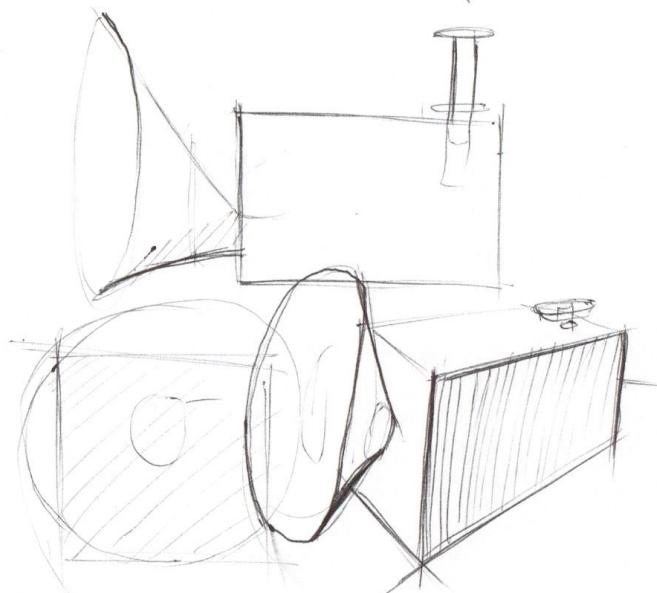
MOODBOARD



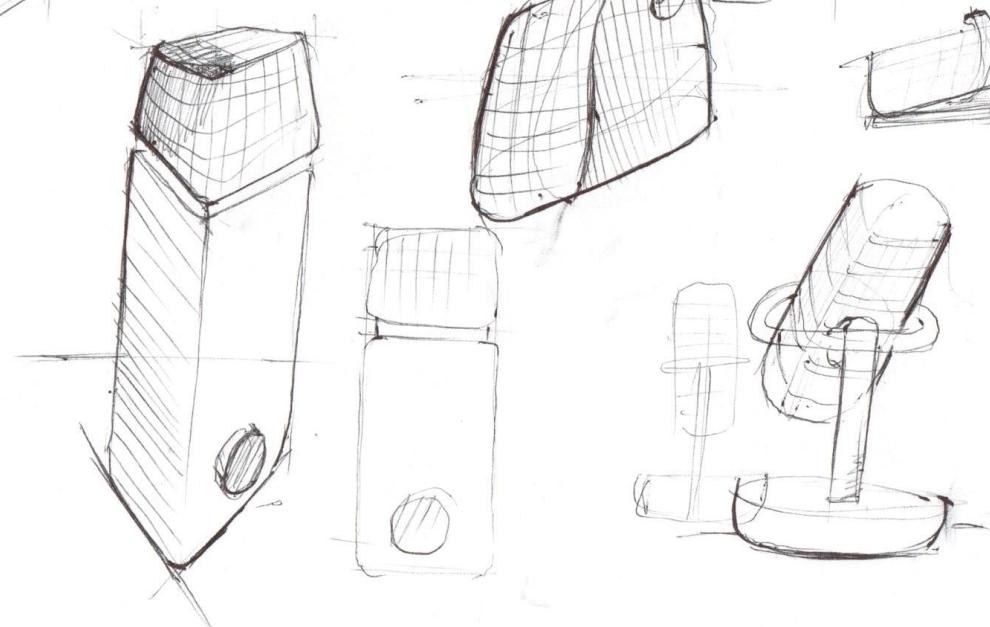
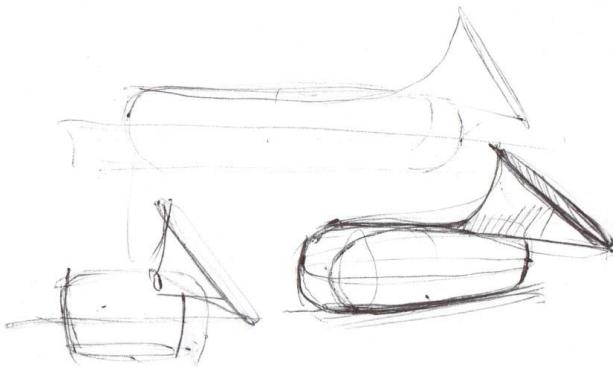
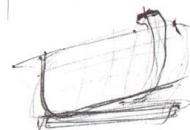
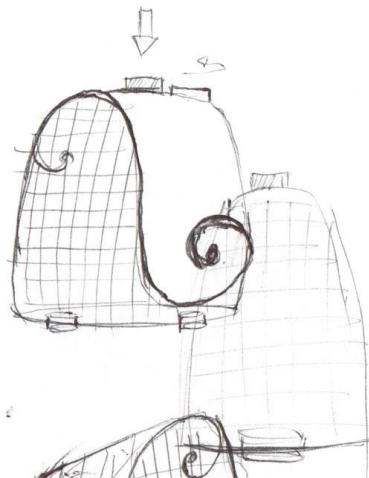


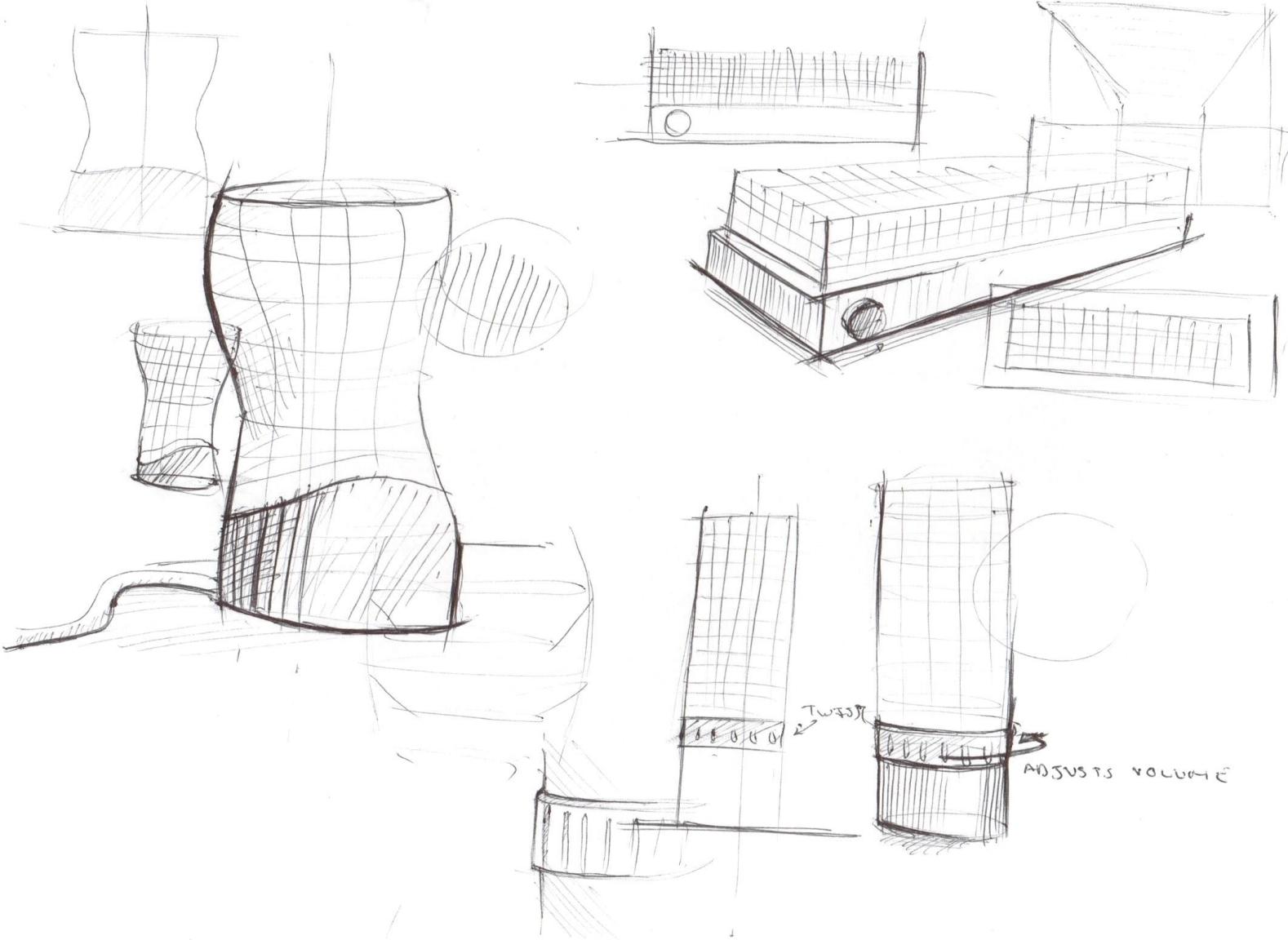
IDEATION

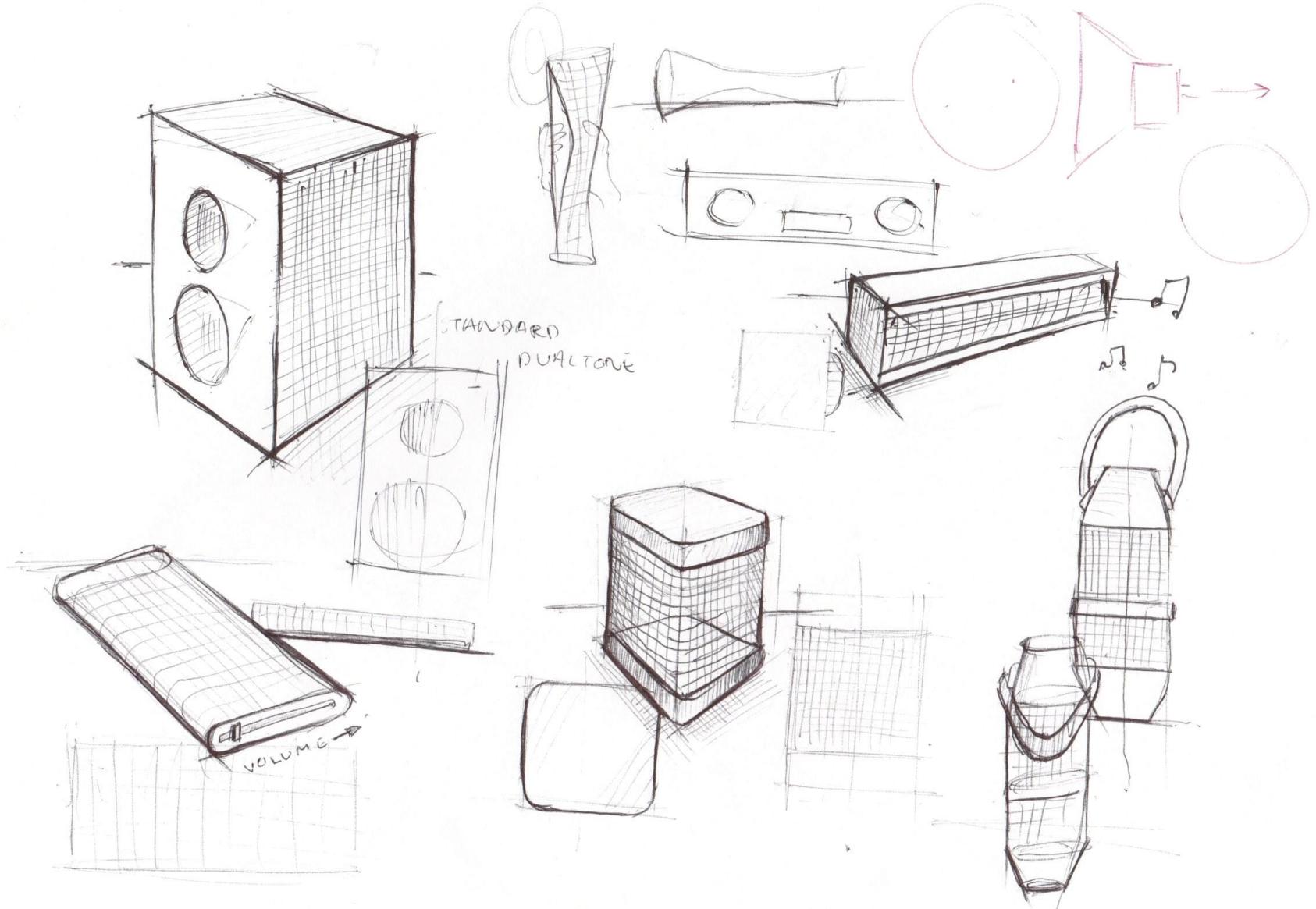
ON/OFF

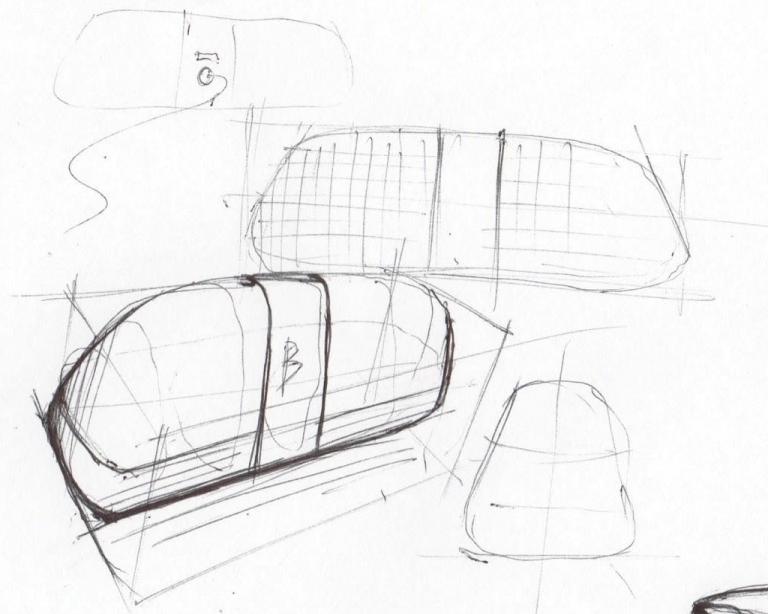
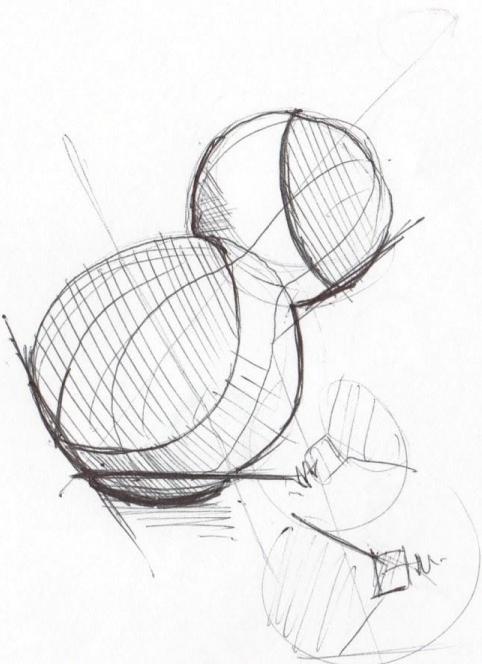


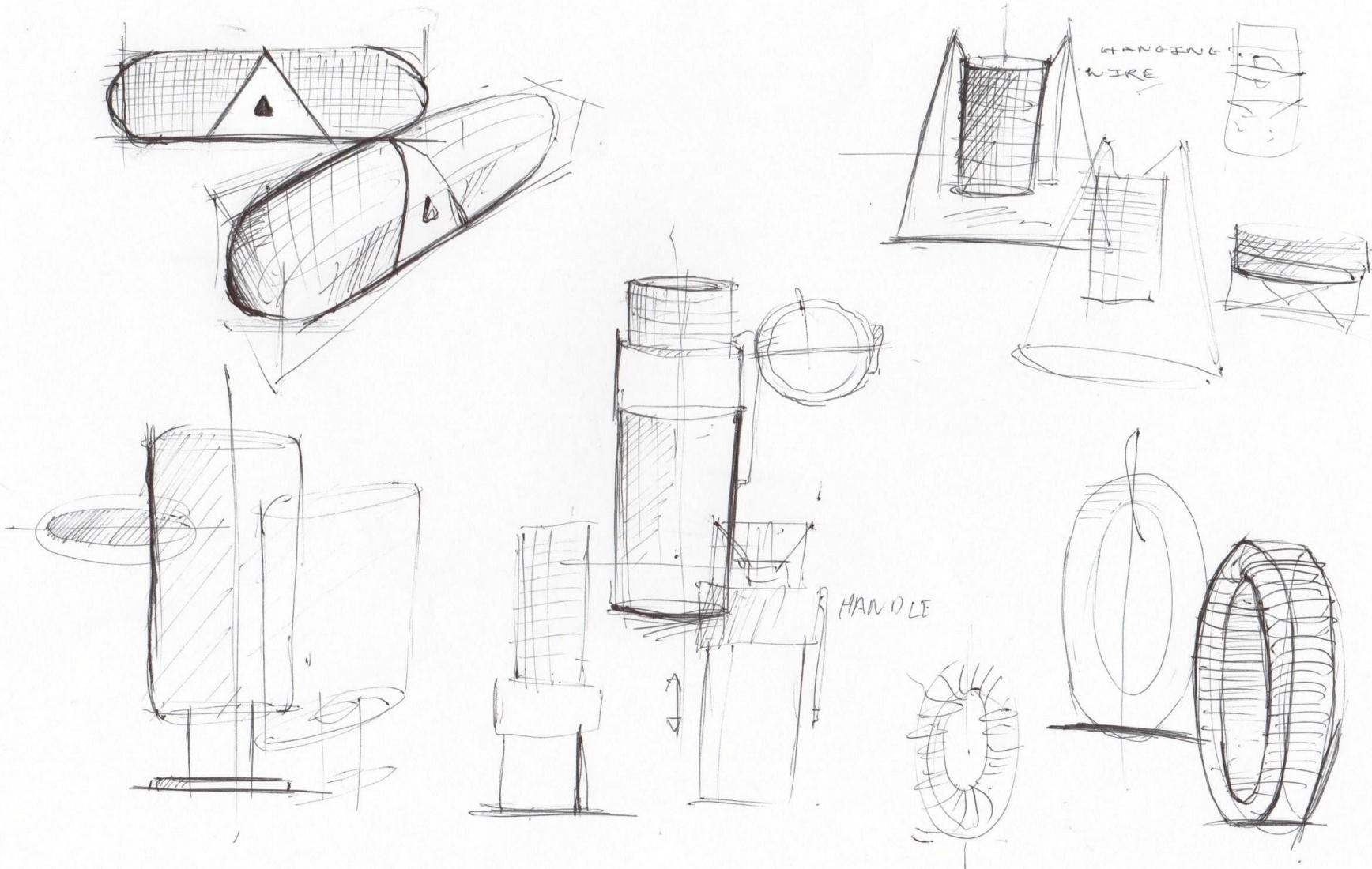
JAZZ
INSPIRED

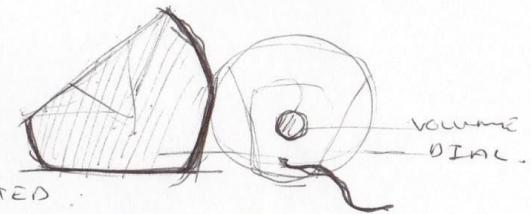
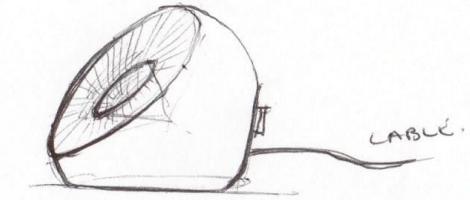
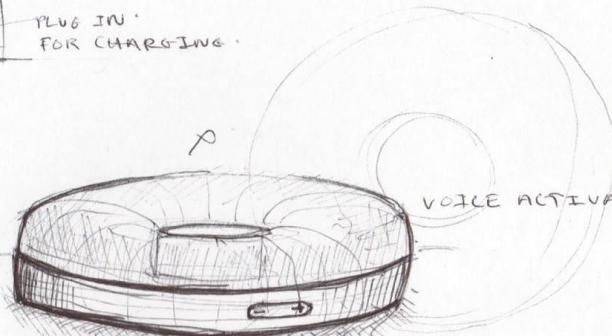
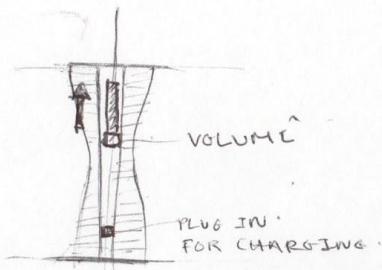
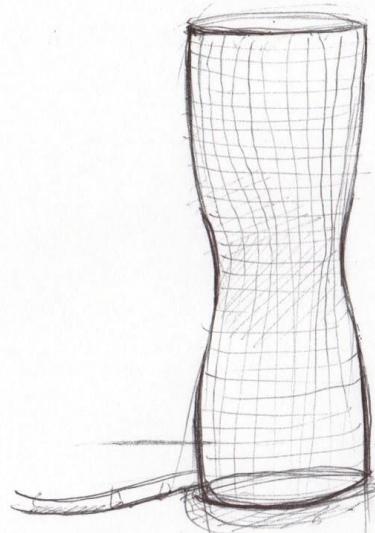




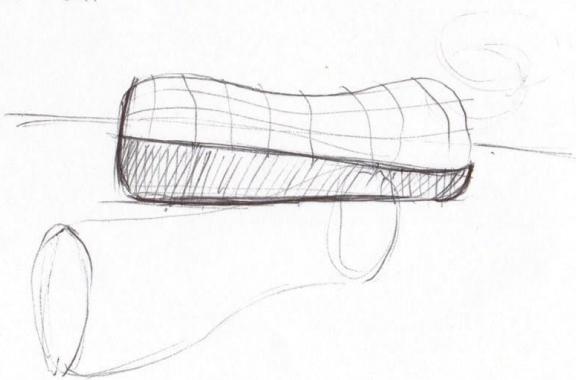
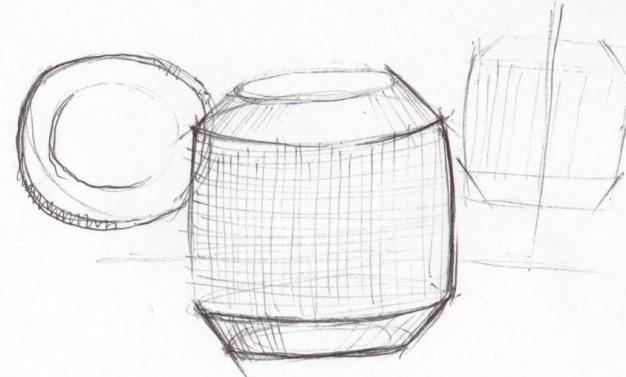
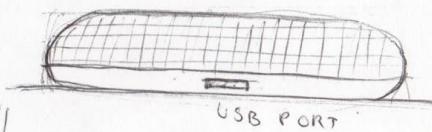


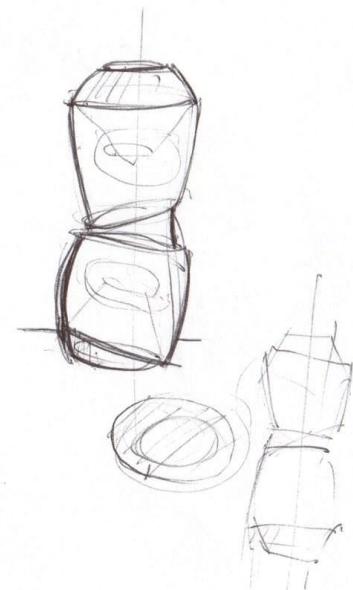
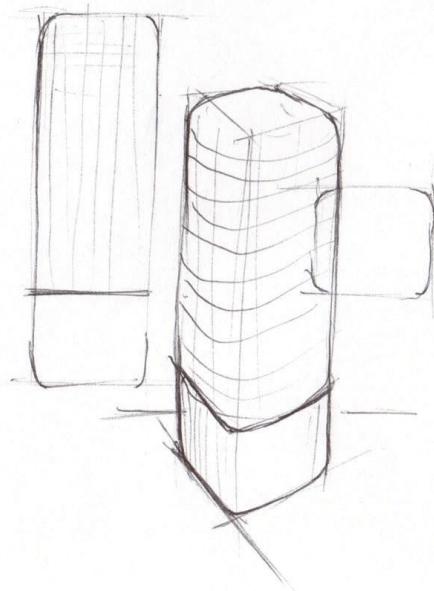
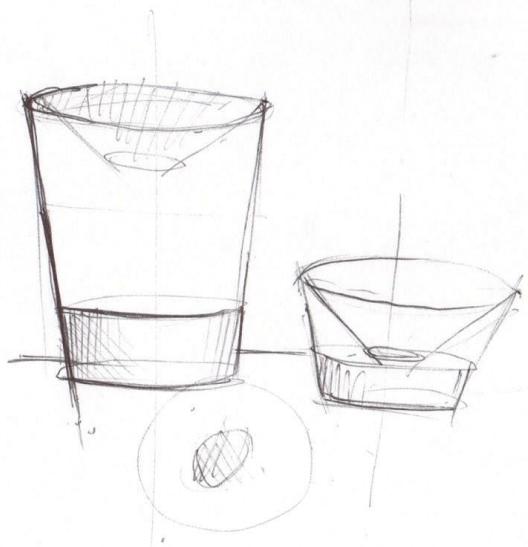
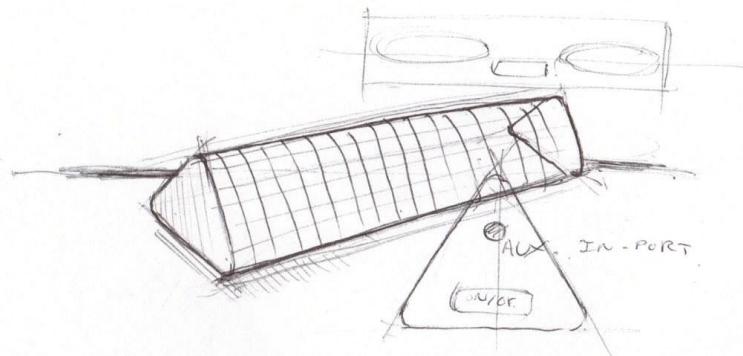
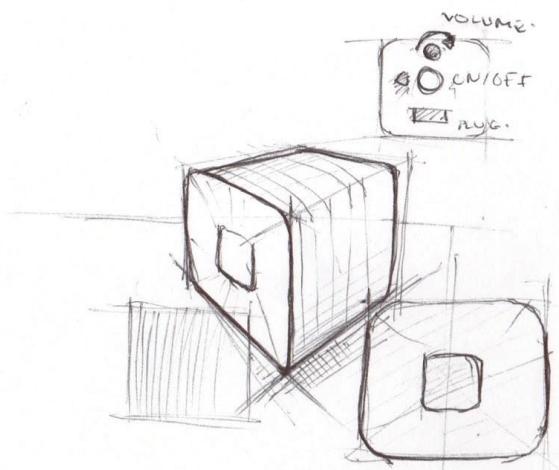


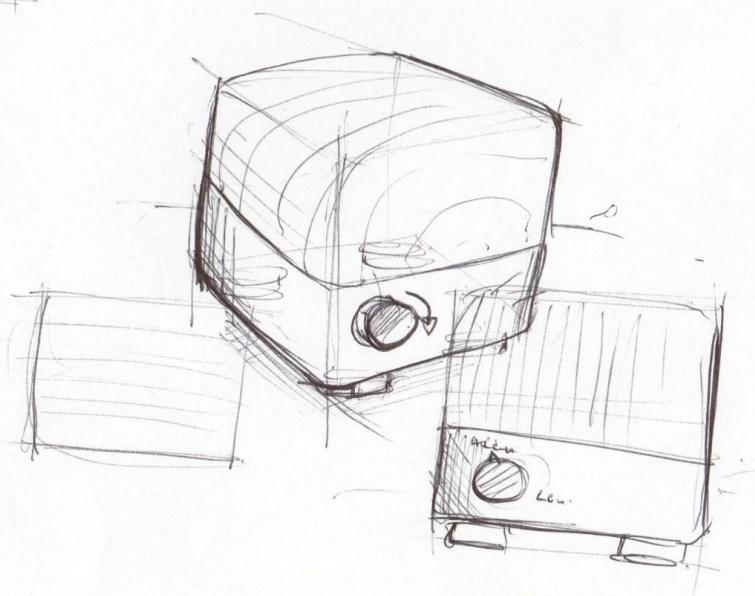
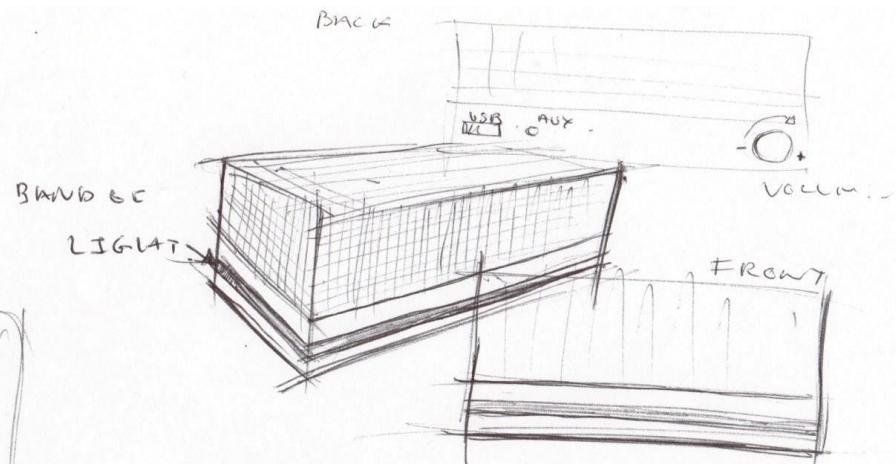
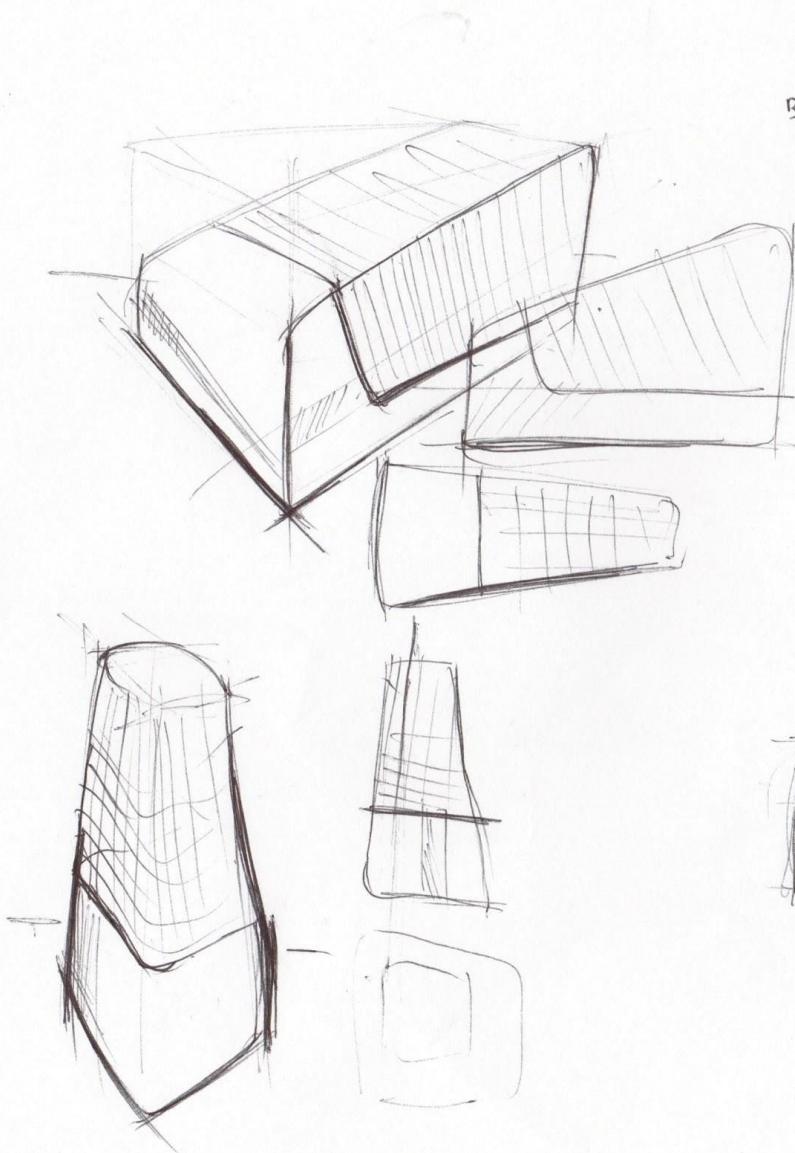


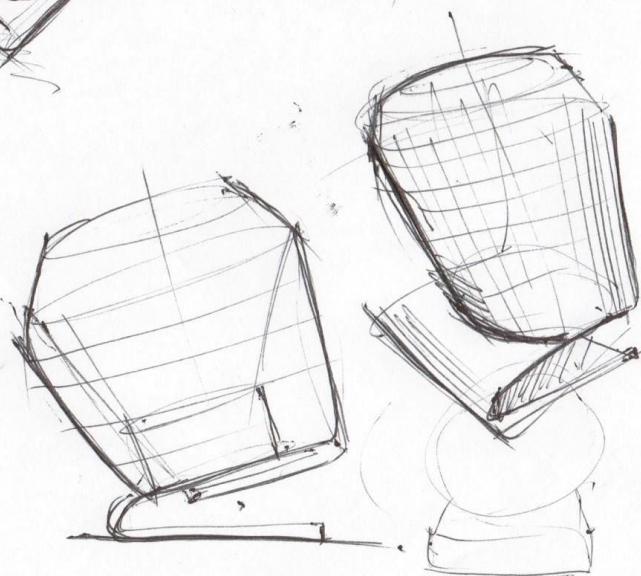
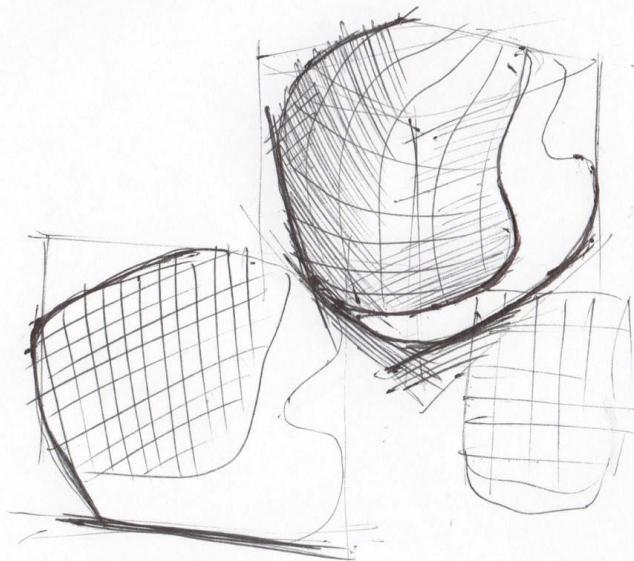
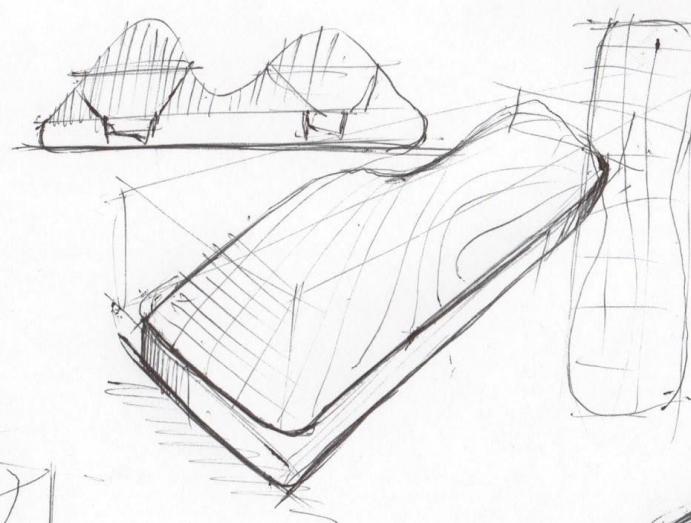
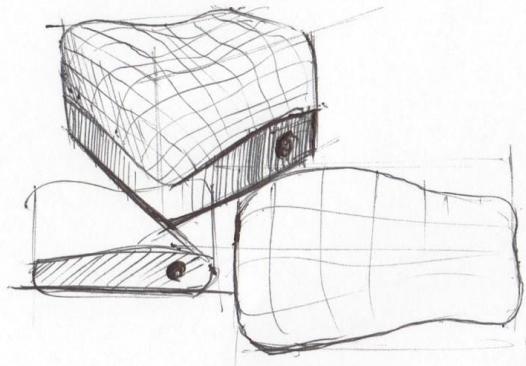


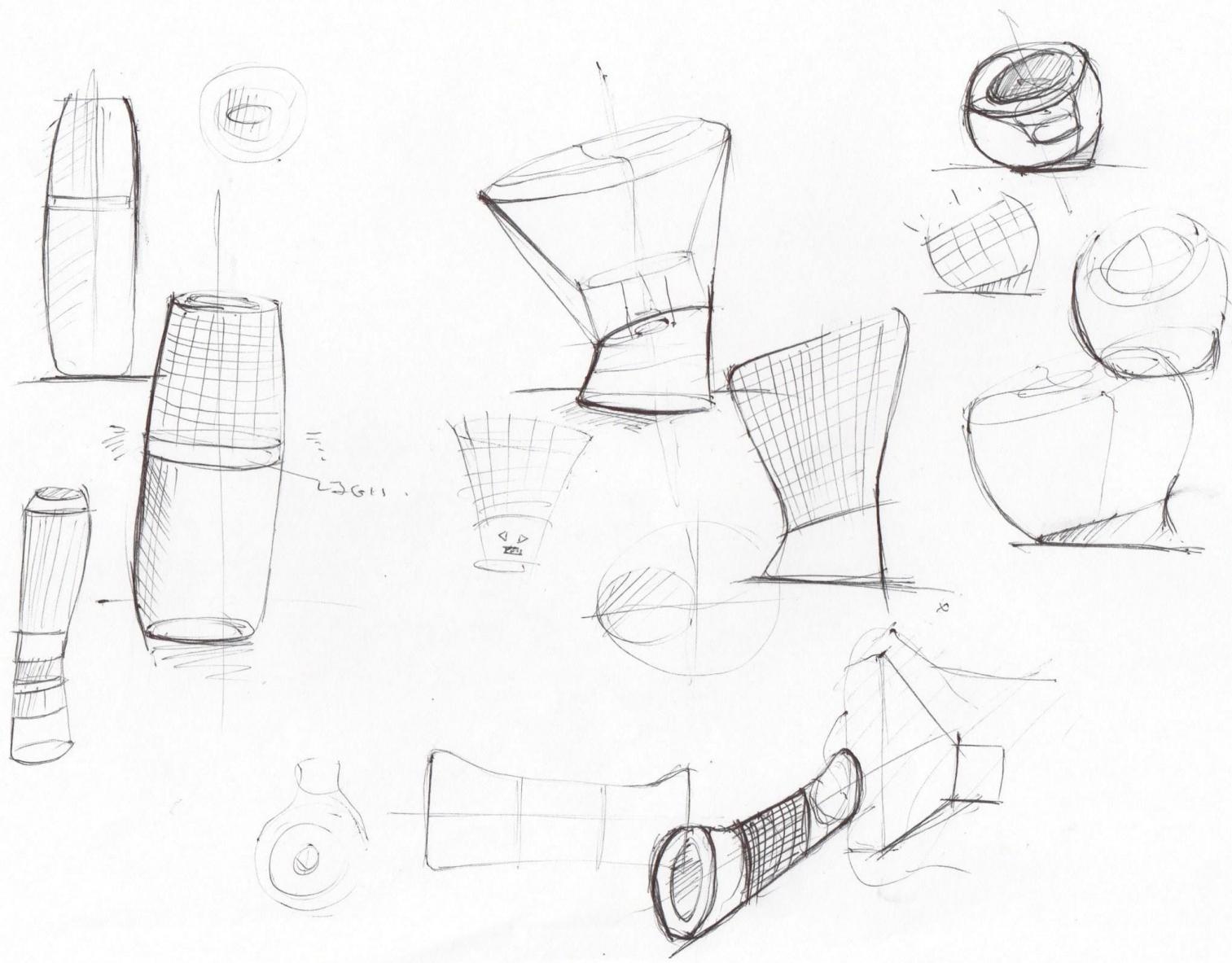
VOLUME
BUTTON





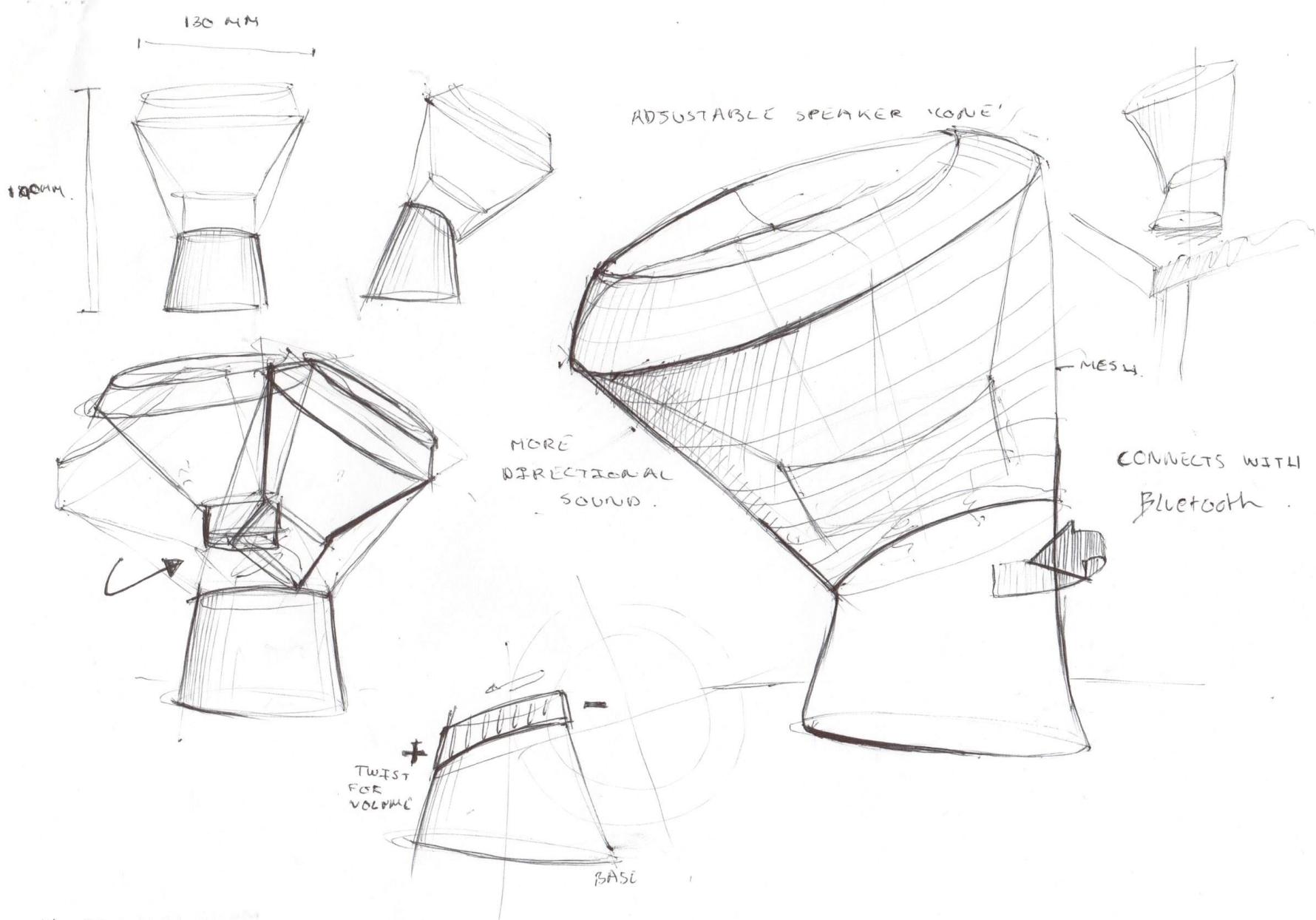


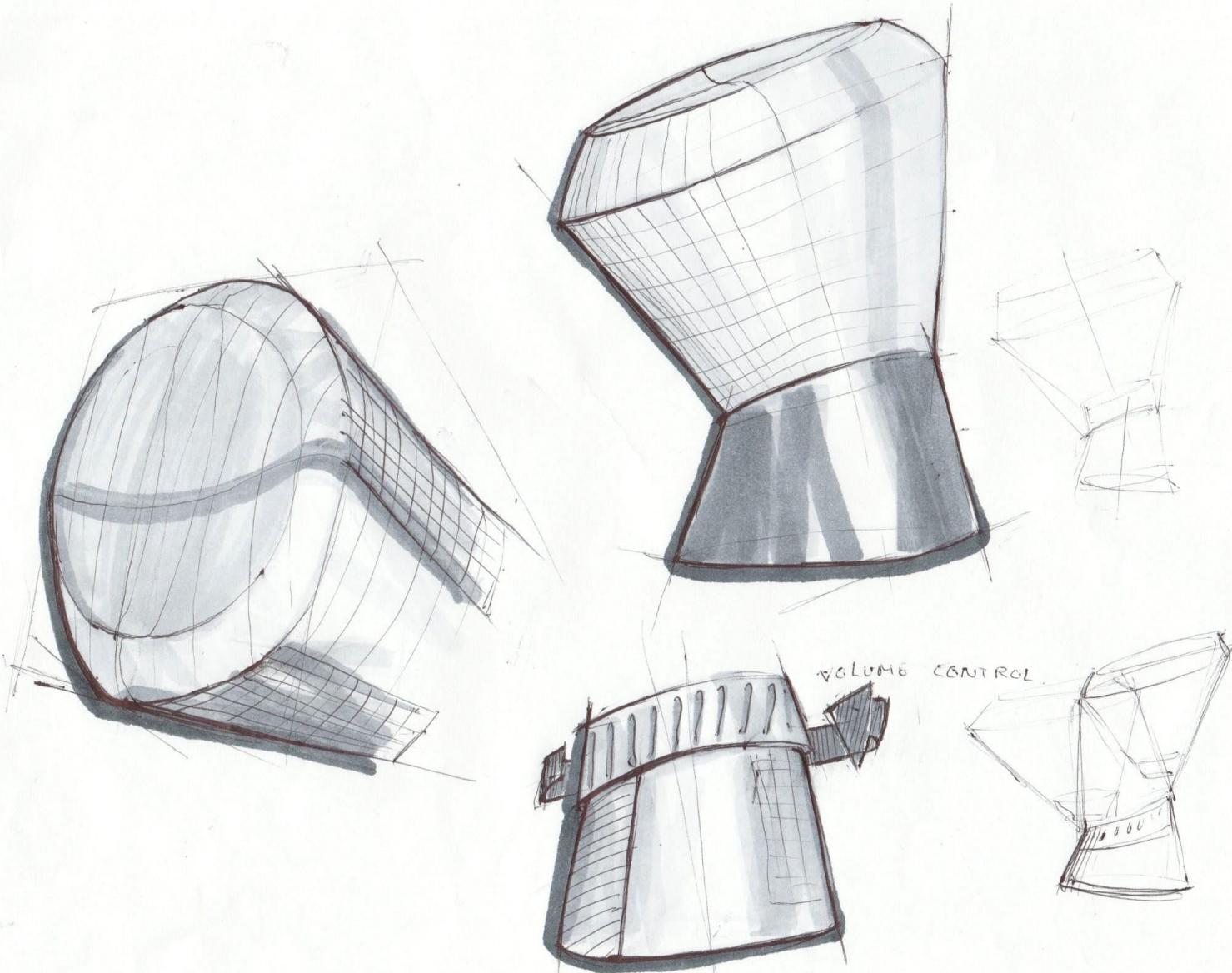


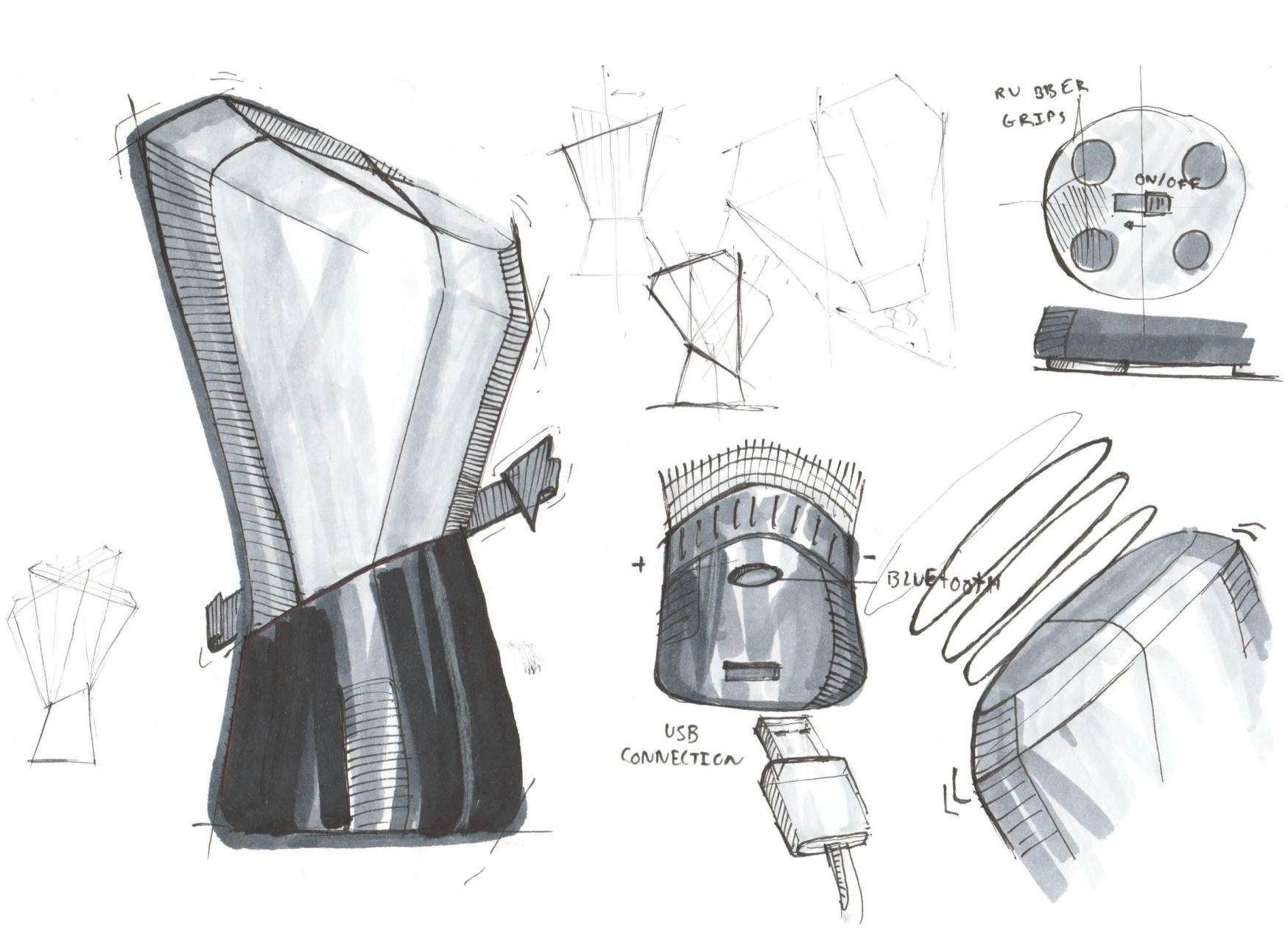


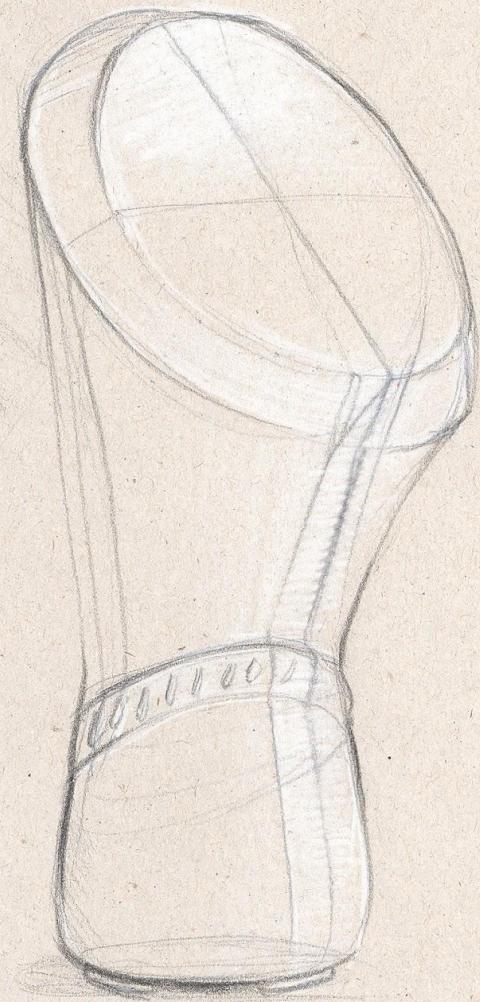
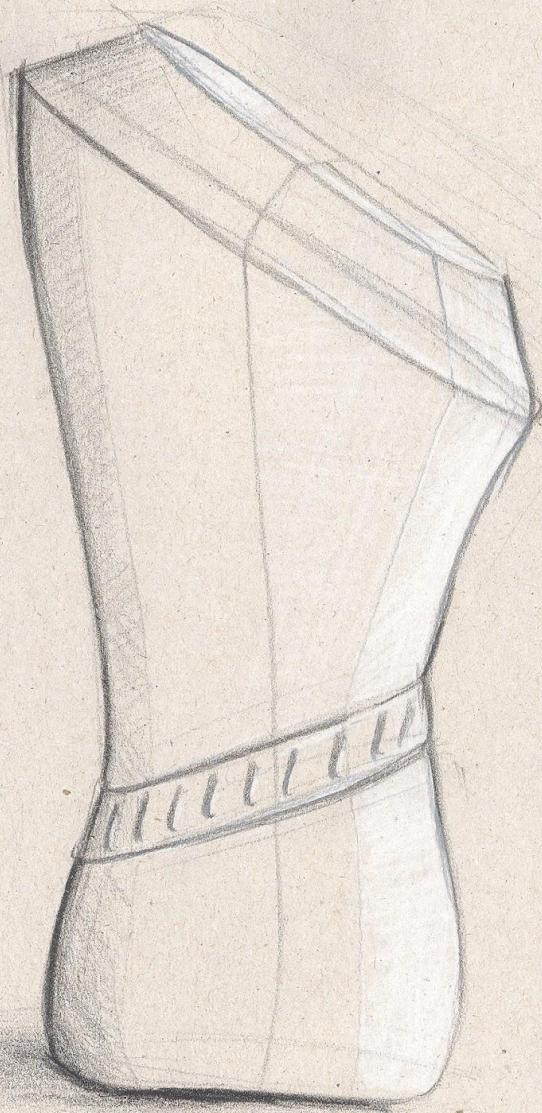
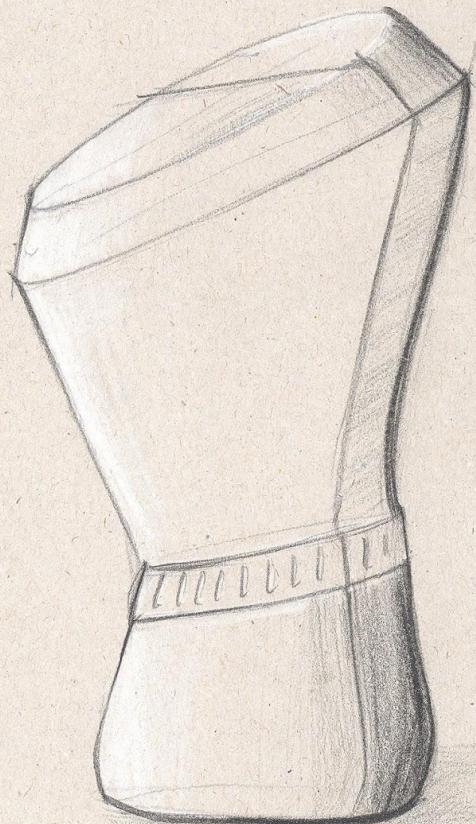


DEVELOPMENT



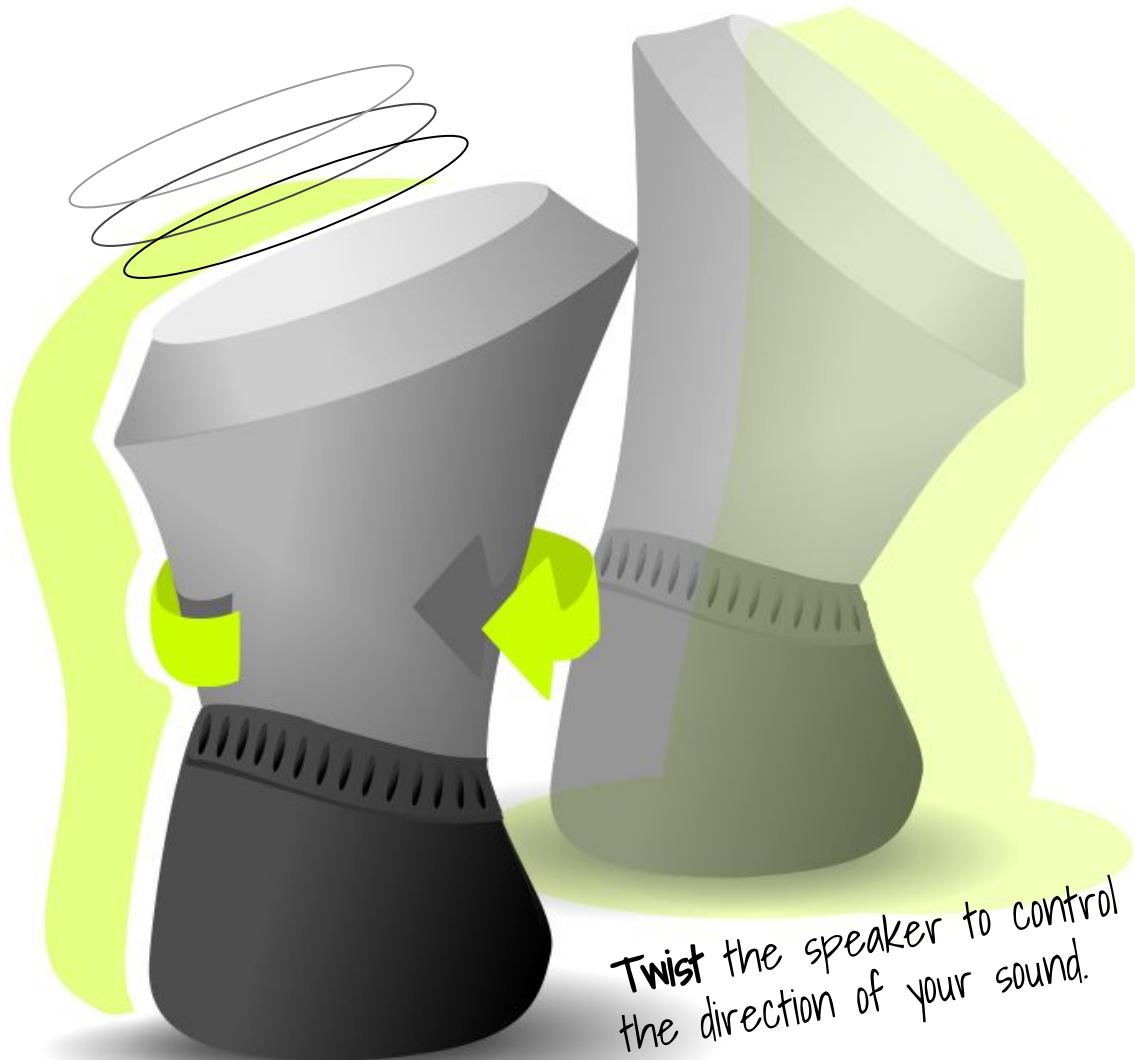




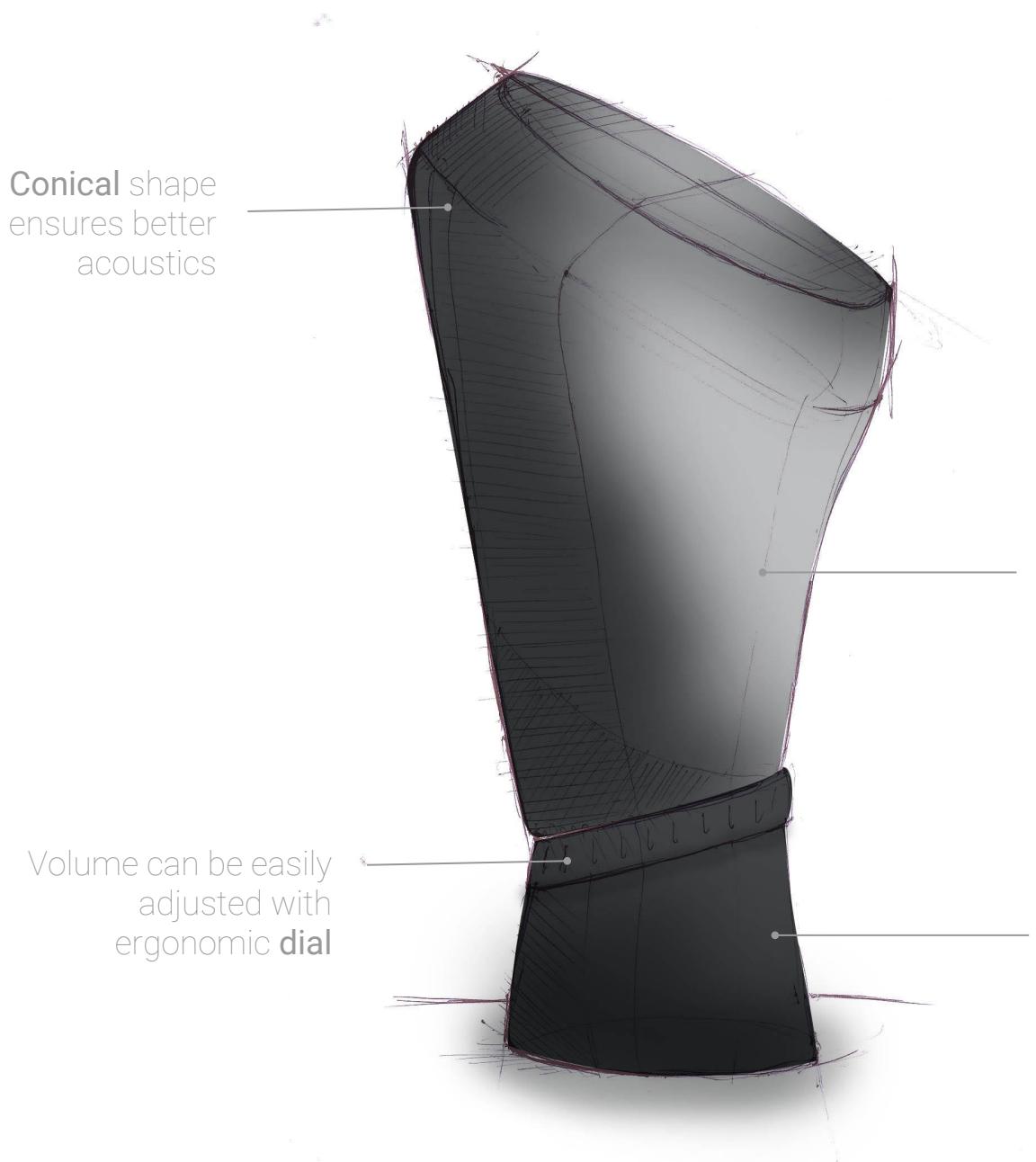




FINAL CONCEPT
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Twist the speaker to control
the direction of your sound.



Conical shape ensures better acoustics

Soft **mesh** protects inner speaker

Volume can be easily adjusted with ergonomic **dial**

Sleek plastic **base** supports the structure



FINAL MODEL